

STAND^{OUT}

be visible

Signage Foyer A
and surrounding

2025



LIVE EVENTS

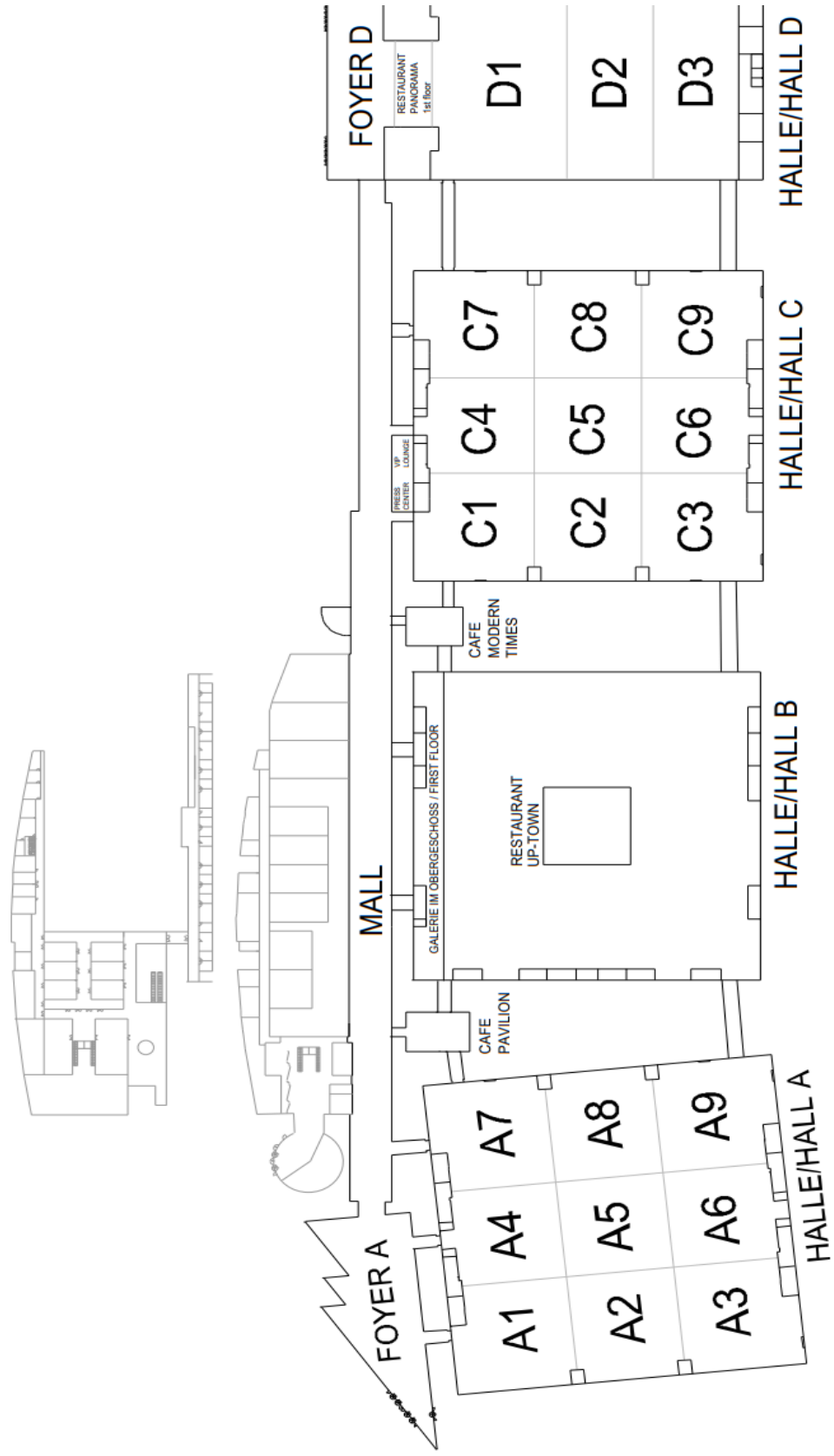


DIGITAL STAGE



BRANDING

EXHIBITION CENTER



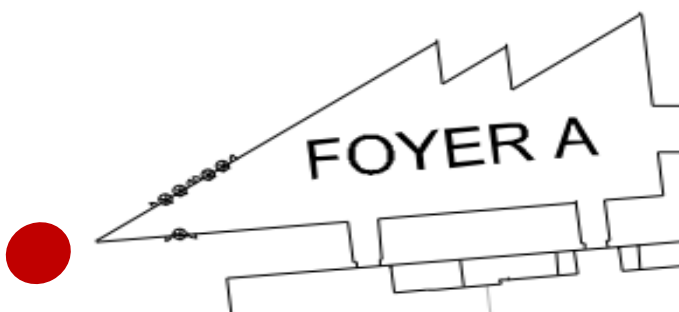
CODE: AG1 - 6

Position	flag for flagpoles outside Foyer A		
Dimension (WXH)	1 200 mm	8 000 mm	
Visible Area (WXH)	1 200 mm	8 000 mm	
Sides	single sided		
Material	flag fabric, rattling flag		
Total pieces	6		

price on request



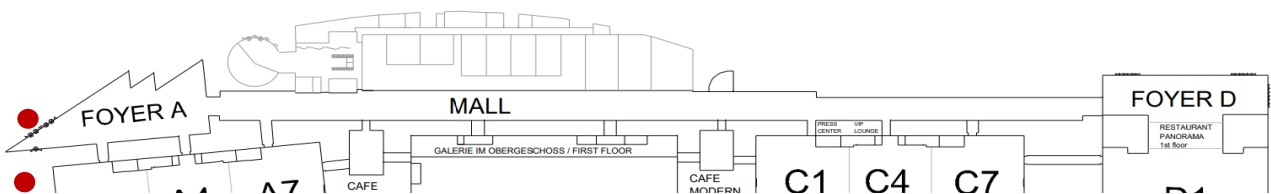
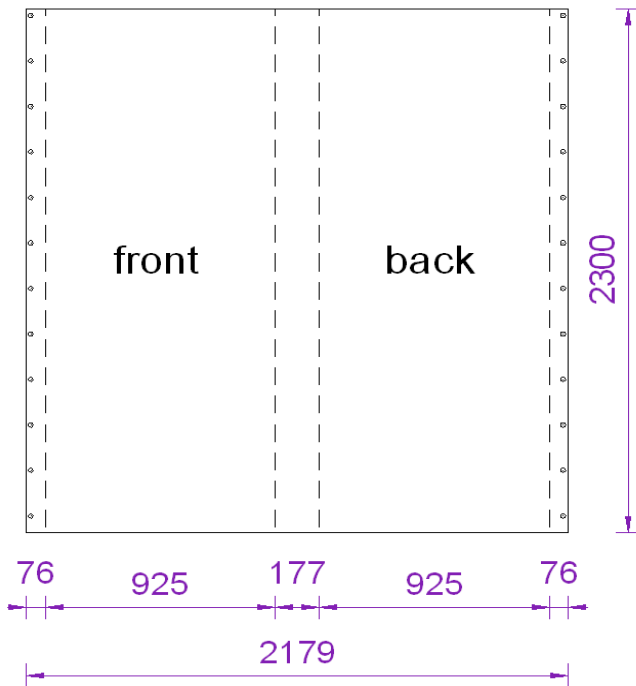
mounting of flags will be done and charged by Reed Messe



CODE: AG14b, AG15b, AG16b

Position	signage on totem in front of Halle A		
Dimension (WxH)	2 179 mm	2 300 mm	
Visible Area (WxH)	925 mm	2 300 mm	
Sides	front/back = double sided		
Material	PVC		
Total pieces	3		

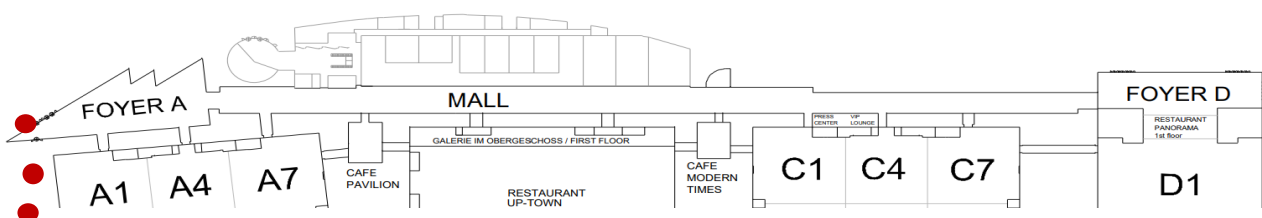
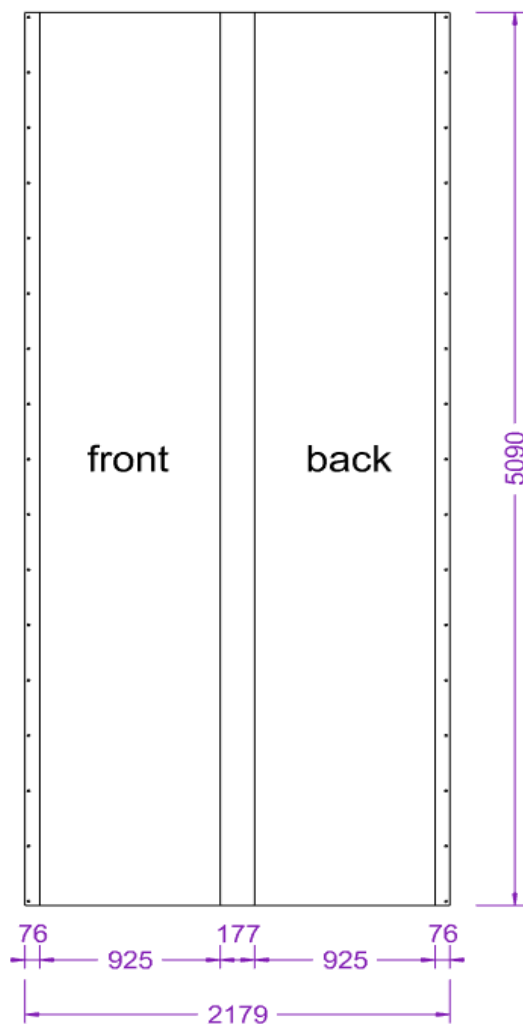
price on request



CODE: AG14a / AG15a / AG16a

Position	signage on totem in front of Hall A		
Dimension (WxH)	2 179 mm	5 090 mm	
Visible Area (WxH)	925 mm	5 090 mm	
Sides	front/back = double sided		
Material	PVC		
Total pieces	3		

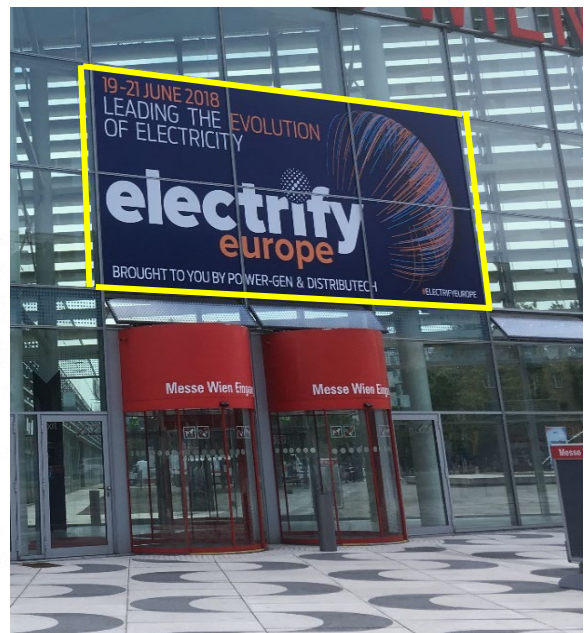
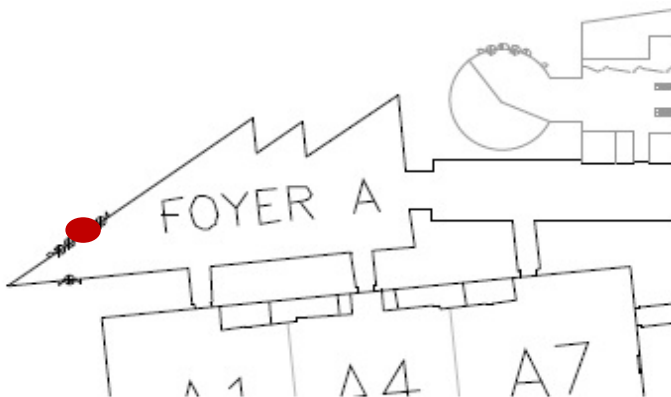
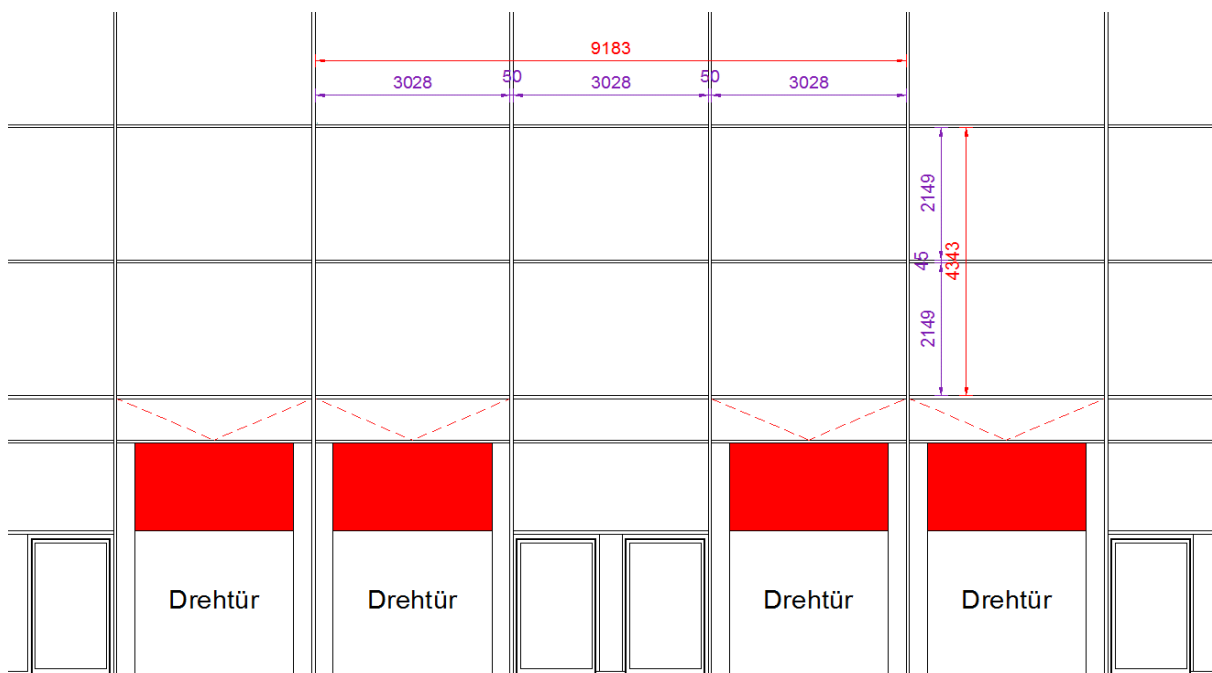
price on request



CODE: FA-GL

Position	branding of glass panels Foyer A outside		
Dimension (WxH)	9 183 mm	4 343 mm	
Visible Area (WxH)	3 028 mm	2 149 mm	
Sides	single sided		
Material	self adhesive foil		
Total pieces	6		

price on request

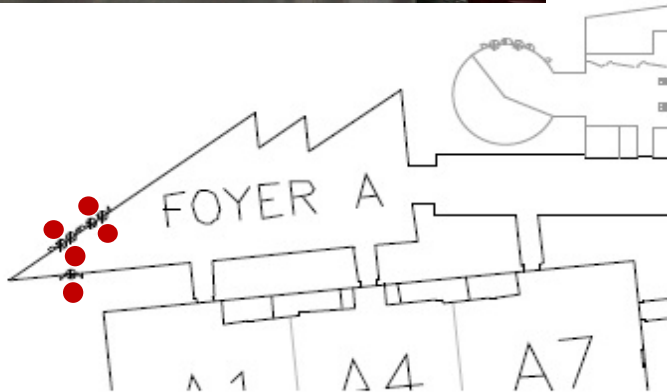
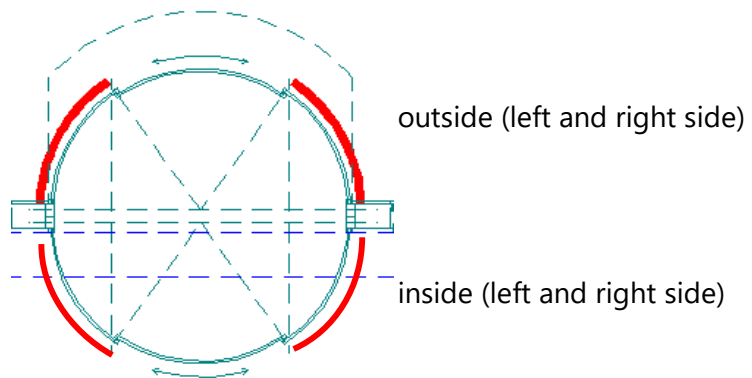


CODE: REV1

Position		branding of outer windows of revolving doors Foyer A	
Dimension (WxH)		1 090 mm	2 220 mm
Visible Area (WxH)		1 090 mm	2 220 mm
Sides		single sided	
Material		self adhesive foil	
Total pieces		20	(5 doors are available in total)

price on request

each door has 2 outed windows (fix glass panel) outside, and 2 inside

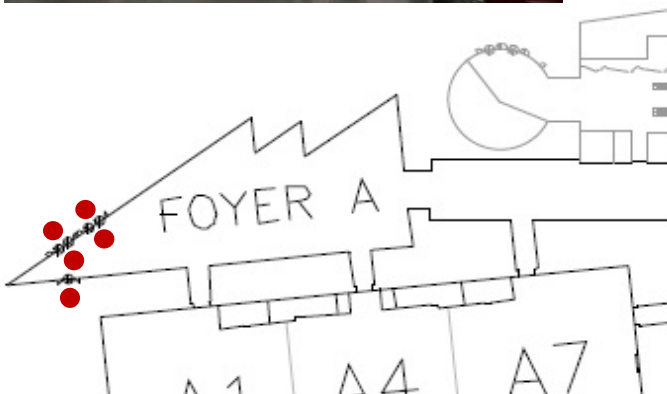
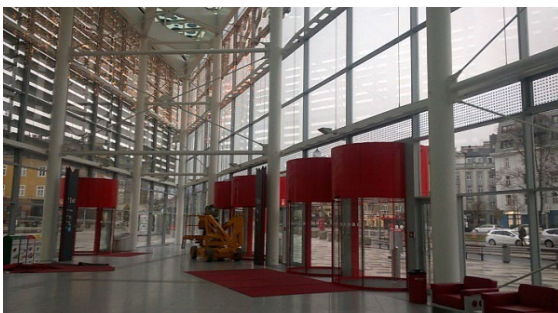
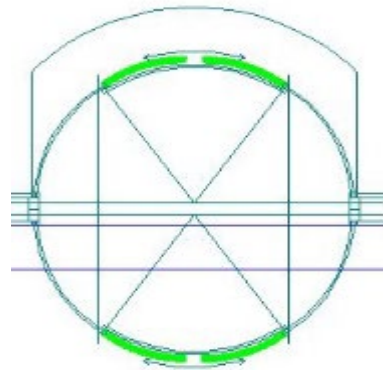


CODE: REV2

Position		branding of inner windows of revolving doors Foyer A	
Dimension (WxH)		750 mm	2 225 mm
Visible Area (WxH)		750 mm	2 225 mm
Sides		single sided	
Material		self adhesive foil	
Total pieces		20	(5 doors are available in total)

price on request

each door has 2 revolving doors (sliding glass panel) outside, and 2 inside

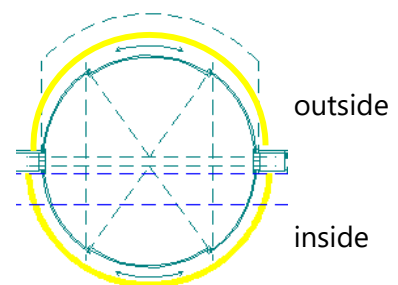
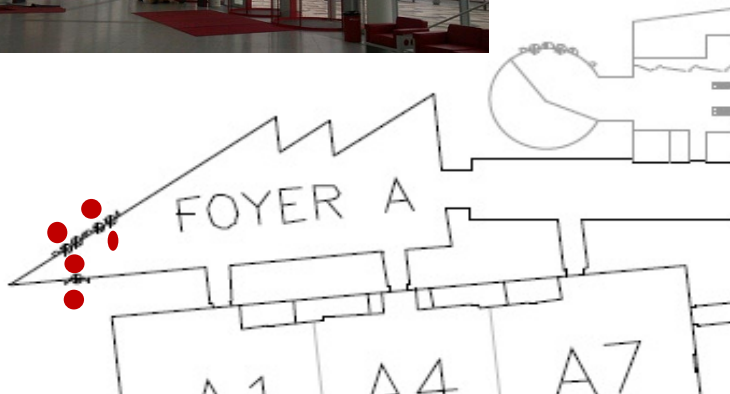
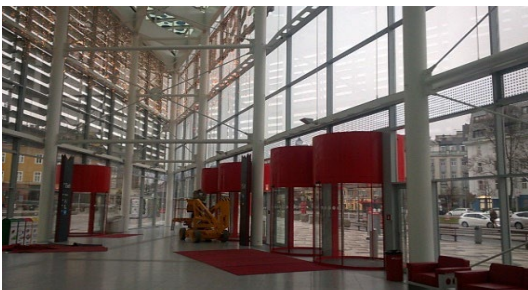


CODE: REV3

Position	branding above revolving doors (exterior / interior) Foyer A		
Dimension (WxH)	3 820 mm	1 270 mm	
Visible Area (WxH)	3 820 mm	1 270 mm	
Sides	single sided		
Material	self adhesive foil		
Total pieces	10	(5 doors are available in total)	

price on request

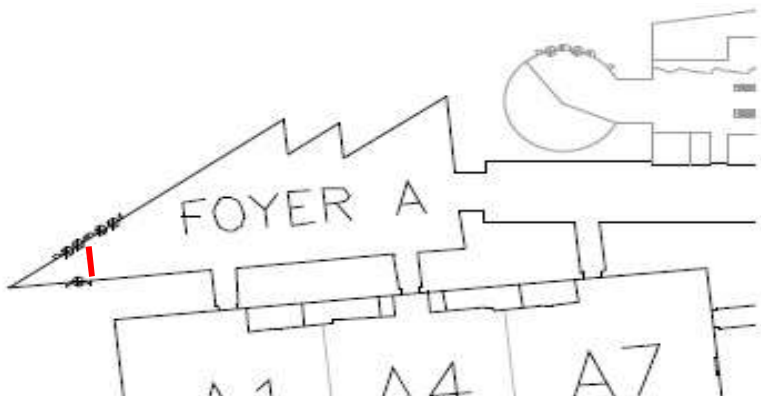
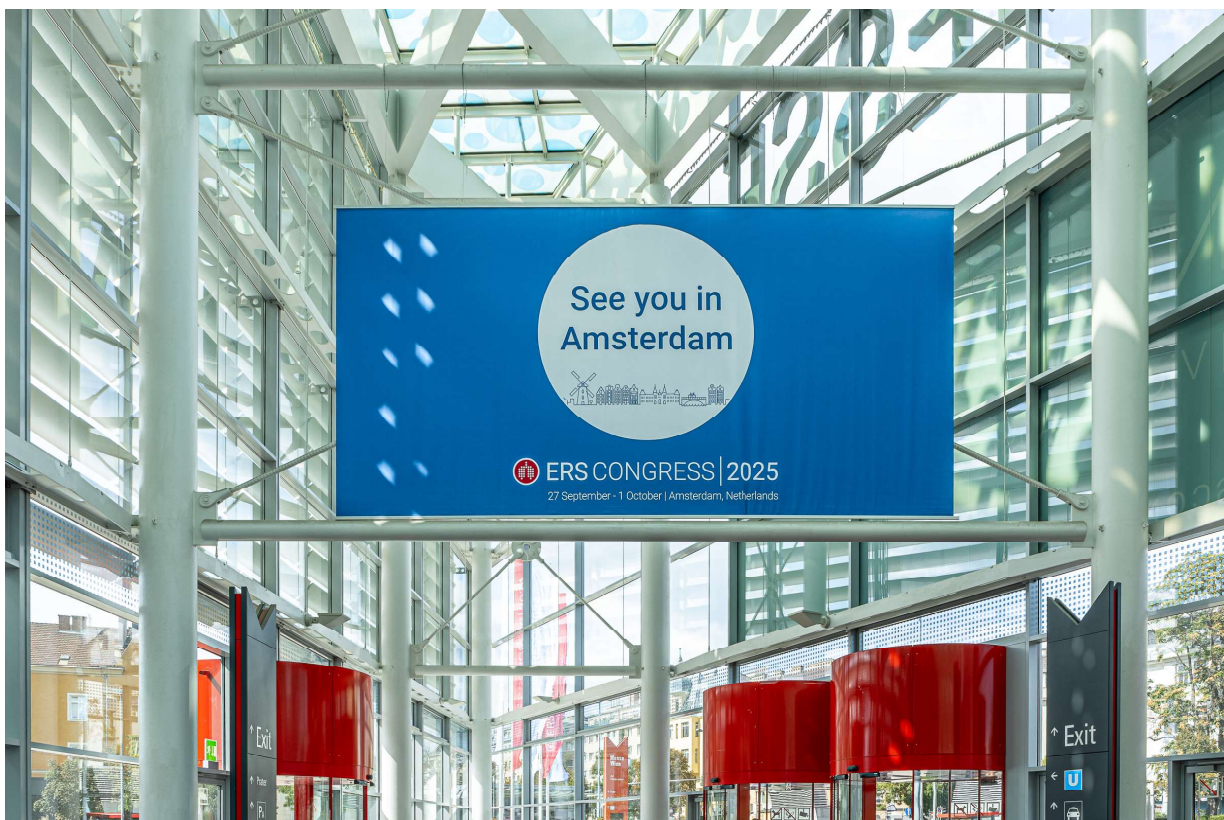
each door has 1 fix red panel (above the door) outside, and 1 inside



CODE: FAB1

Position	banner entry Foyer A		
Dimension (WxH)	6 000 mm	3 000 mm	
Visible Area (WxH)	6 000 mm	3 000 mm	
Sides	single side		
Material	graphic fabric		
Total pieces	1		

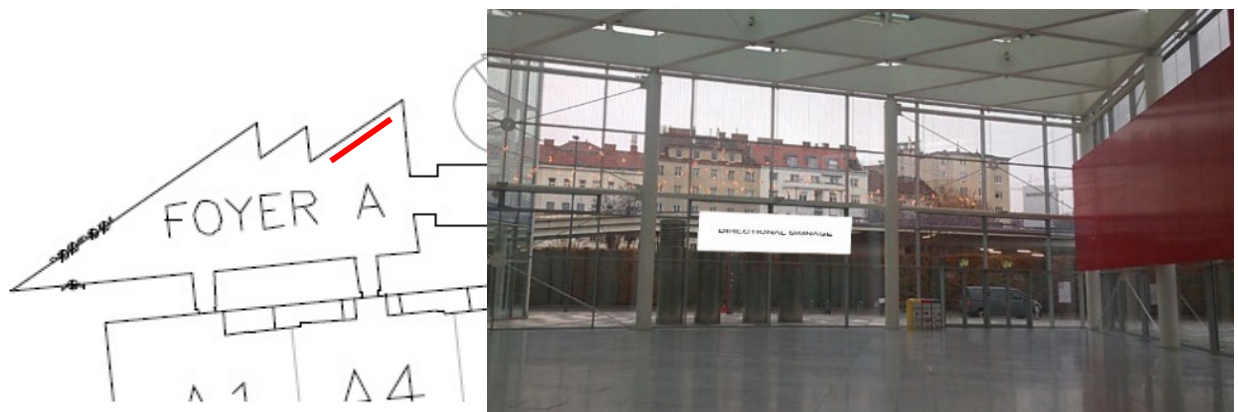
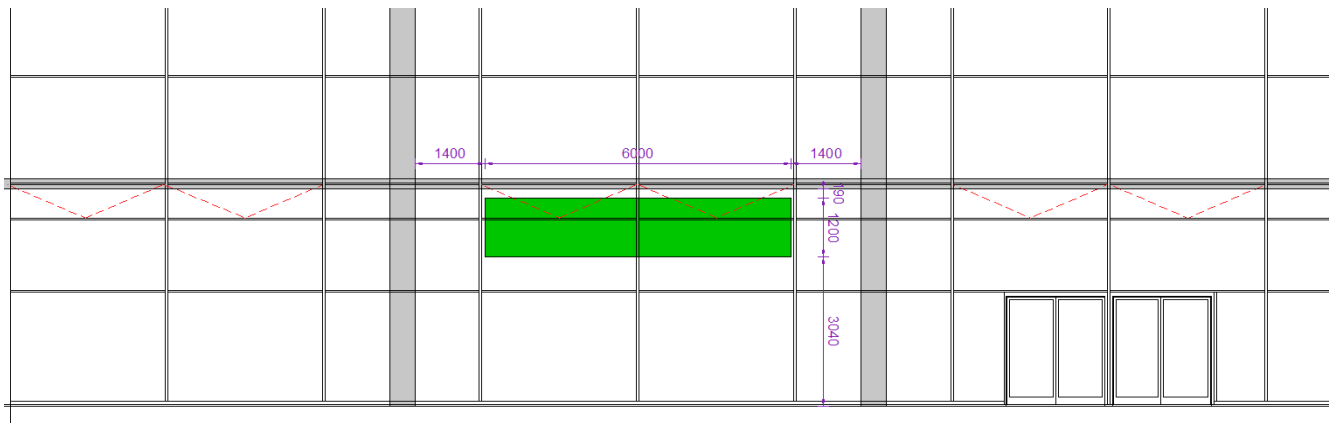
price on request



CODE: FAB2

Position	banner above registration terminals Foyer A		
Dimension (WxH)	6 000 mm	1 200 mm	
Visible Area (WxH)	6 000 mm	1 200 mm	
Sides	single sided		
Material	graphic fabric		
Total pieces	1		

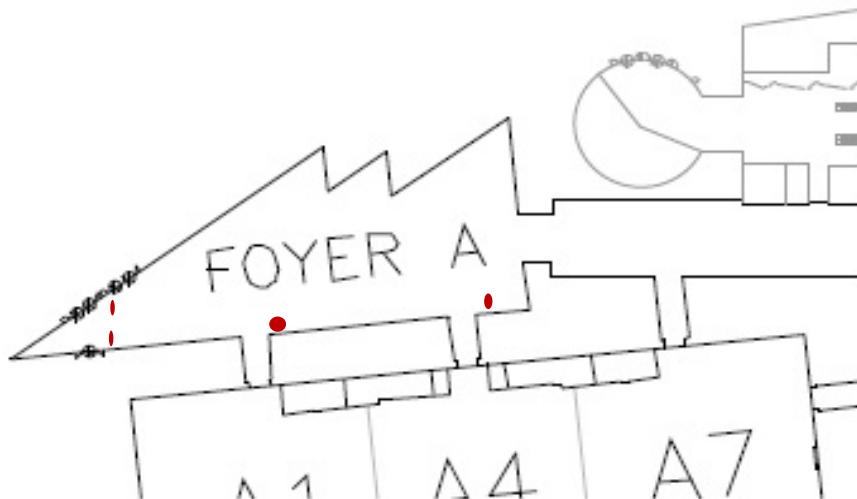
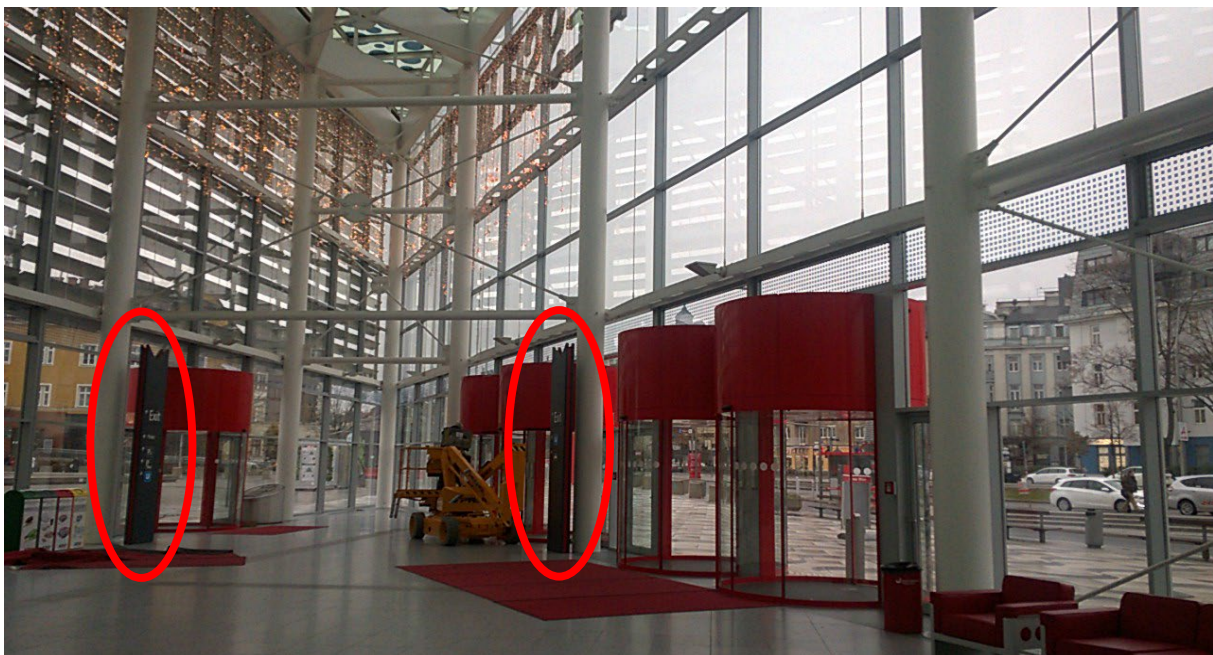
price on request



CODE: FA1 / FA2 / FA3 / FA4

Position	signage on totem at entry		
Dimension (WxH)	695 mm	3 860 mm	
Visible Area (WxH)	695 mm	3 860 mm	
Sides	single sided		
Material	forex, 3mm		
Total pieces	4		

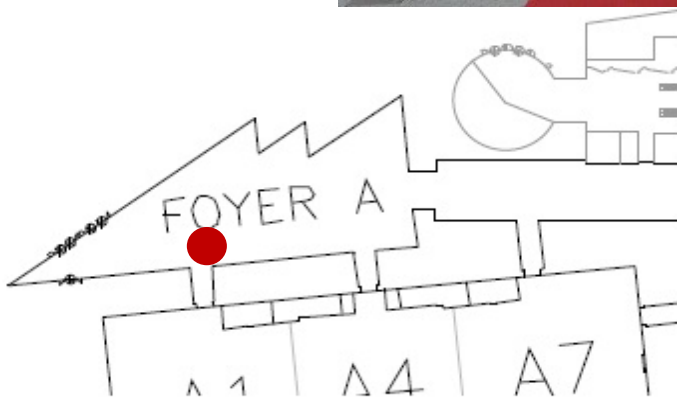
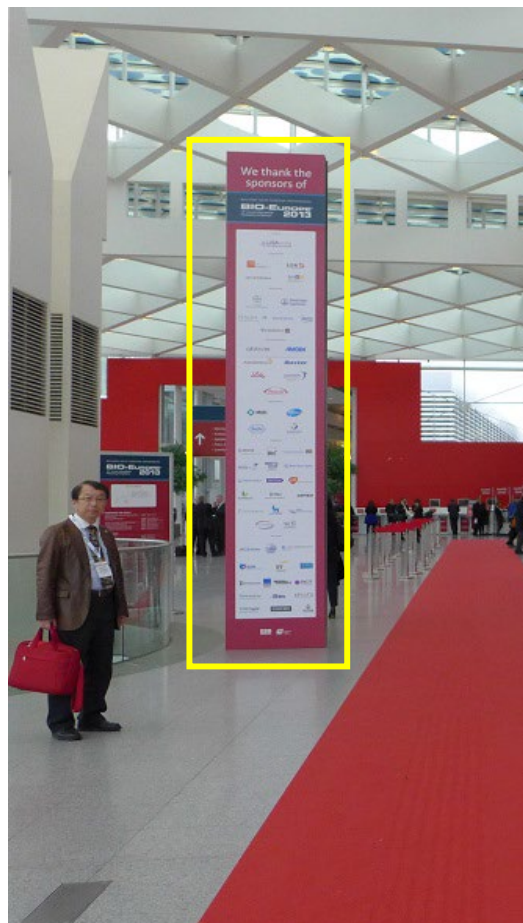
price on request



CODE: FA5

Position	signage on totem - side A + B		
Dimension (WxH)	915 mm	5	130 mm
Visible Area (WxH)	915 mm	5	130 mm
Sides	front/back = double sided		
Material	forex, 3mm		
Total pieces	2		

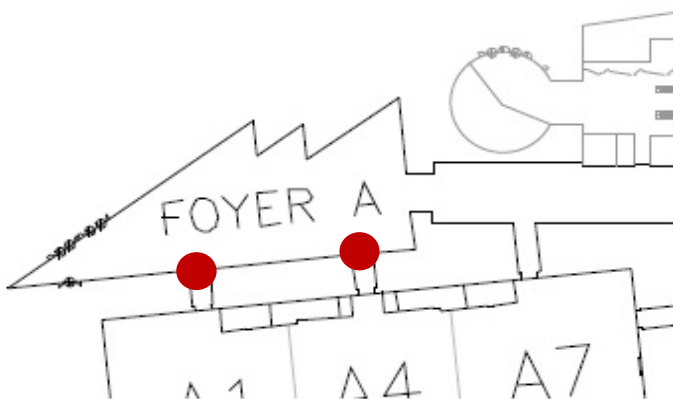
price on request



CODE: FA6 / FA7

Position	signage on overhead signpost above entrance to Hall A		
Dimension (WxH)	5 380 mm	693 mm	
Visible Area (WxH)	5 380 mm	693 mm	
Sides	single side		
Material	graphic fabric		
Total pieces	2		

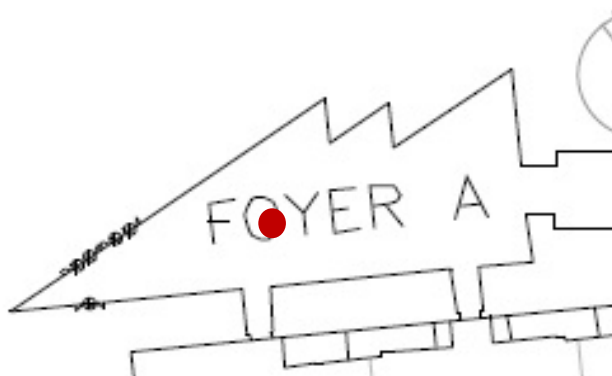
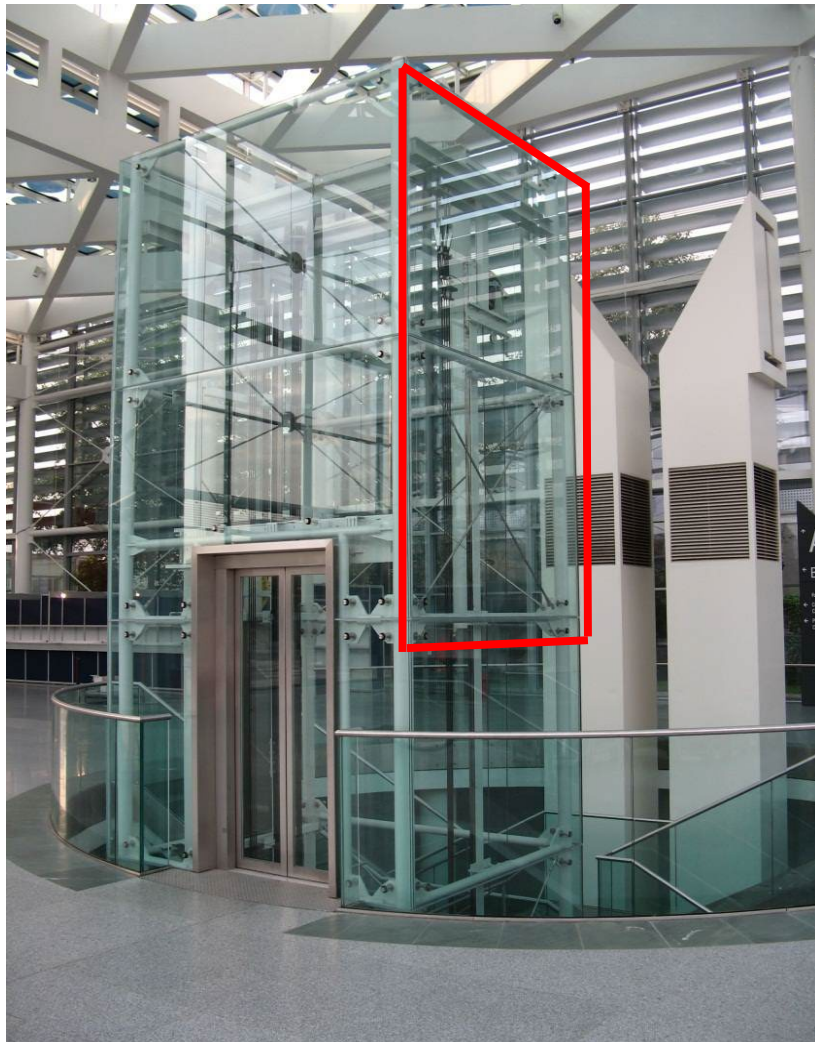
price on request



CODE: EL1

Position	graphic cladding-elevator Foyer A - left/right		
Dimension (WxH)	2 155 mm	3 580 mm	
Visible Area (WxH)	2 155 mm	3 580 mm	
Sides	single sided		
Material	graphic fabric		
Total pieces	1		

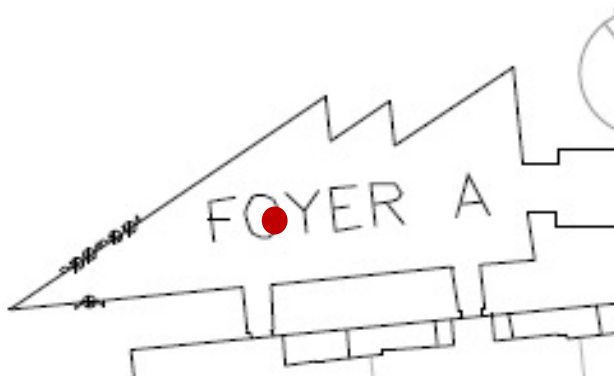
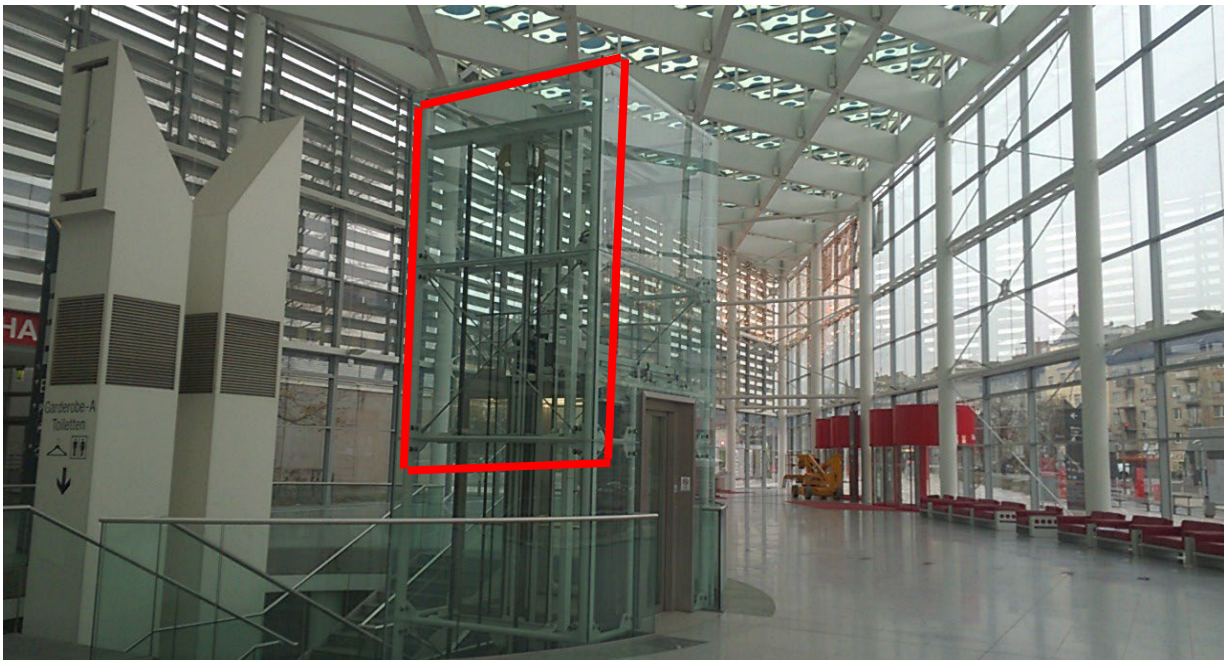
price on request



CODE: EL2

Position		Elevator Foyer	
Dimension	(WxH)	2 155 mm	3 580 mm
Visible Area	(WxH)	2 155 mm	3 580 mm
Sides		single sided	
Material		graphic fabric	
Total pieces		1	

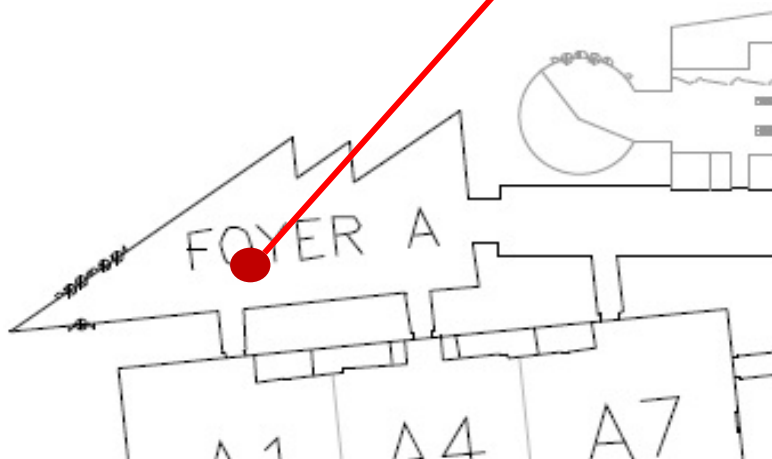
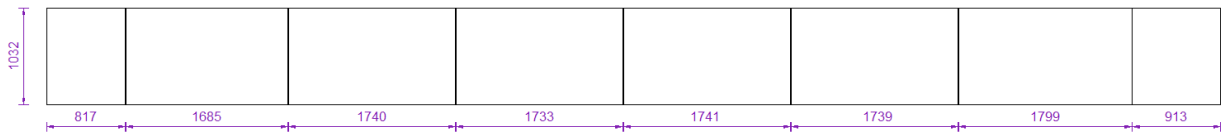
price on request



CODE: FG1

Position	round glass right side, Foyer A		
Dimension (WxH)	12 200 mm	1 030 mm	
Visible Area (WxH)	12 200 mm	1 030 mm	
Sides	single		
Material	self adhesive foil		
Total pieces	1		

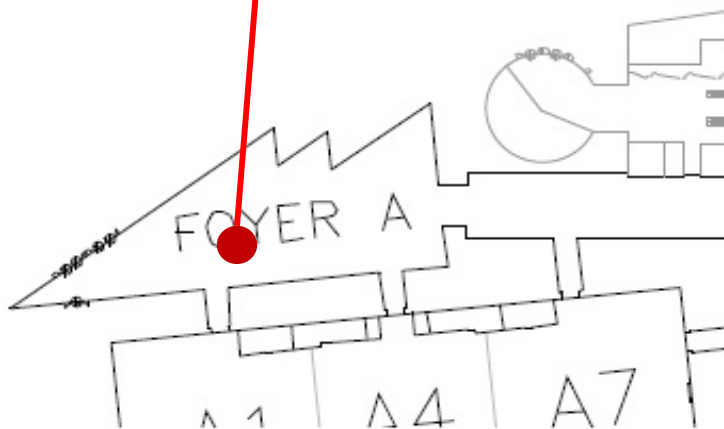
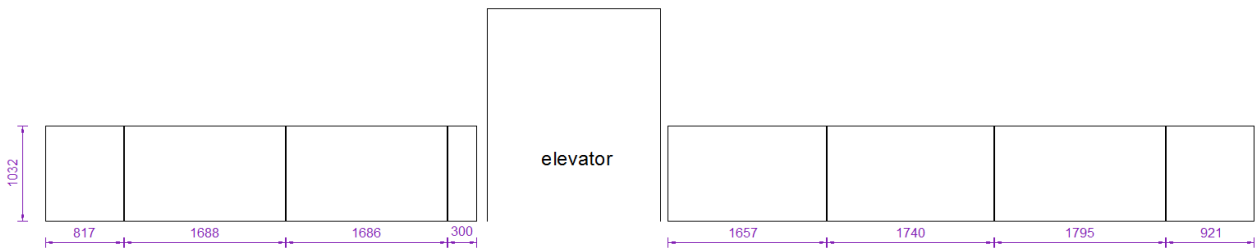
price on request



CODE: FG2

Position	round glass left side, Foyer A		
Dimension (WxH)	10 604 mm	1 030 mm	
Visible Area (WxH)	10 604 mm	1 030 mm	
Sides	single		
Material	self adhesive foil		
Total pieces	1		

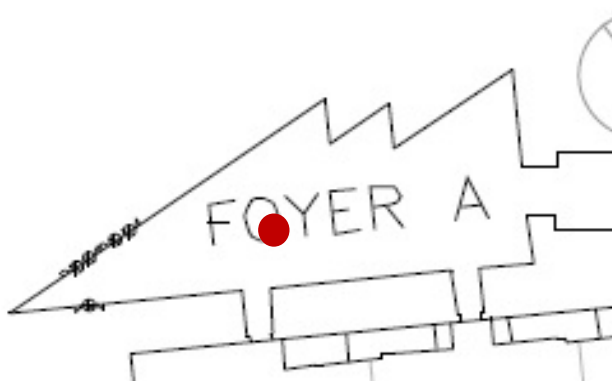
price on request



CODE: FAB3

Position	banner above staircase Foyer A		
Dimension (WxH)	4 000 mm	1 800 mm	
Visible Area (WxH)	4 000 mm	1 800 mm	
Sides	double sided		
Material	PVC		
Total pieces	1		

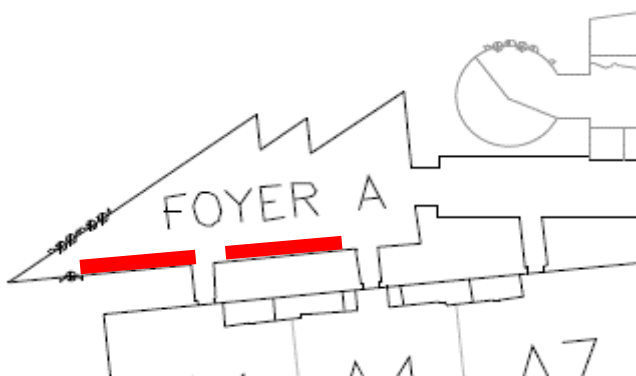
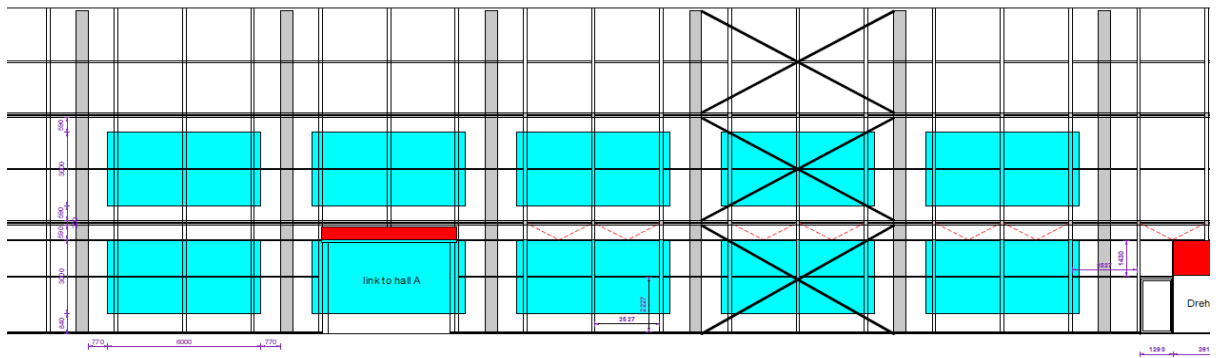
price on request



CODE: FAB4

Position	banner mounted on interior facade Foyer A upper section		
Dimension (WxH)	6 000 mm	3 000 mm	
Visible Area (WxH)	6 000 mm	3 000 mm	
Sides	single sided		
Material	graphic fabric		
Total pieces	several		

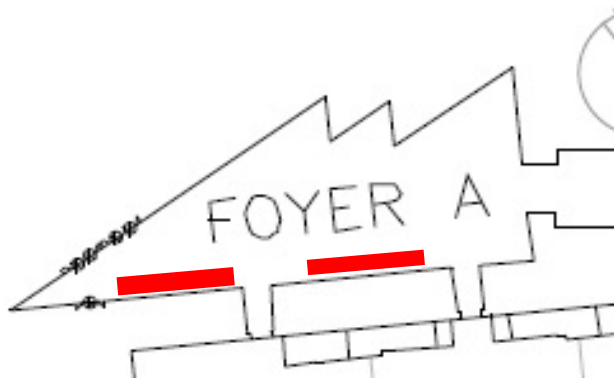
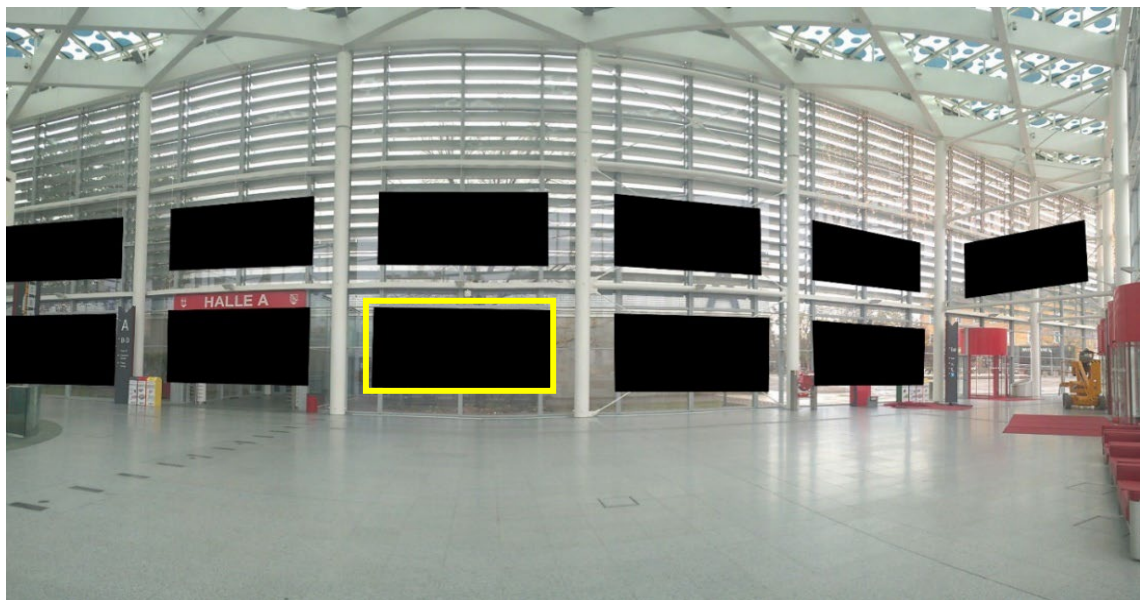
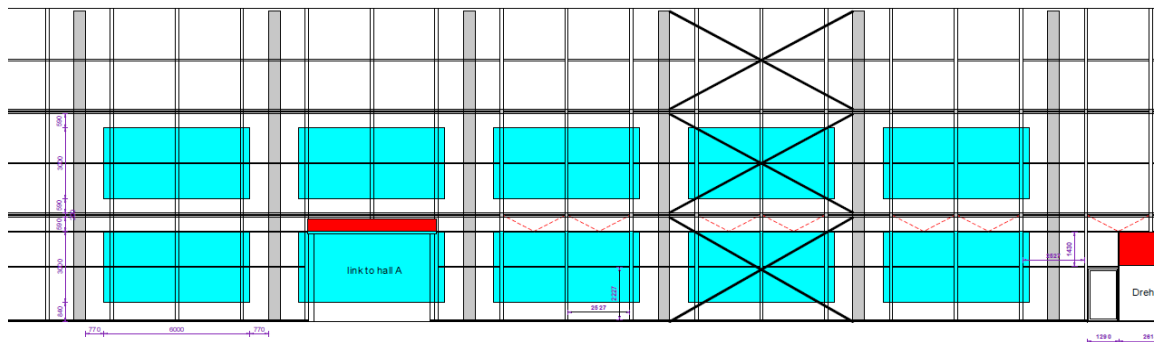
price on request



CODE: FAB5

Position	banner mounted on interior facade Foyer A lower section		
Dimension (WxH)	6 000 mm	2 400 mm	
Visible Area (WxH)	6 000 mm	2 400 mm	
Sides	single sided		
Material	graphic fabric		
Total pieces	several		

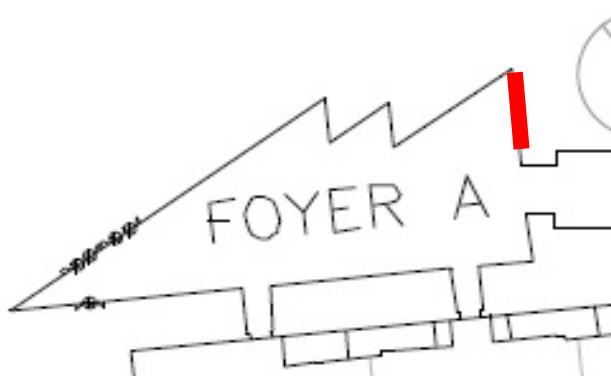
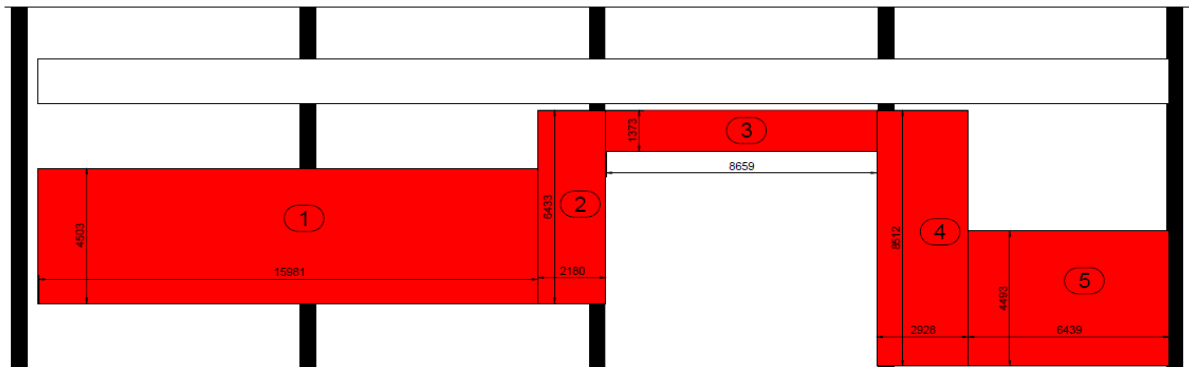
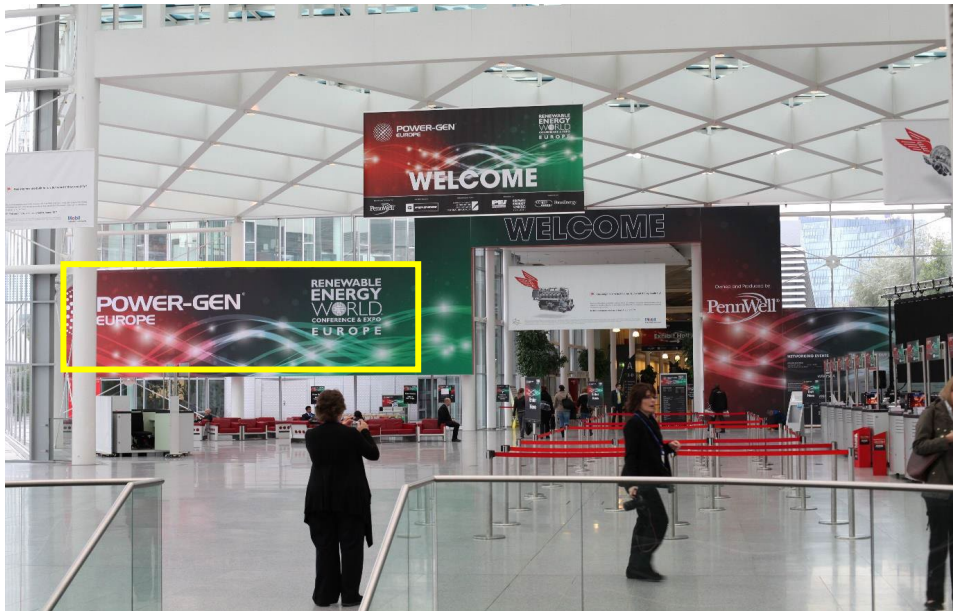
price on request



CODE: RP1

Position	red frame branding - portal on the way to the mall Foyer A		
Dimension (WxH)	15 981 mm	4 503 mm	
Visible Area (WxH)	15 981 mm	4 503 mm	
Sides	single sided		
Material	fabric material		
Total pieces	1		

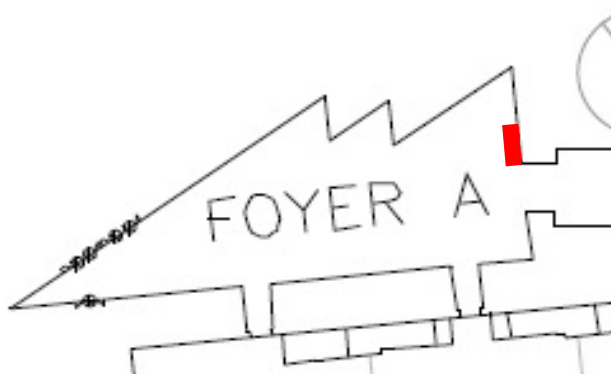
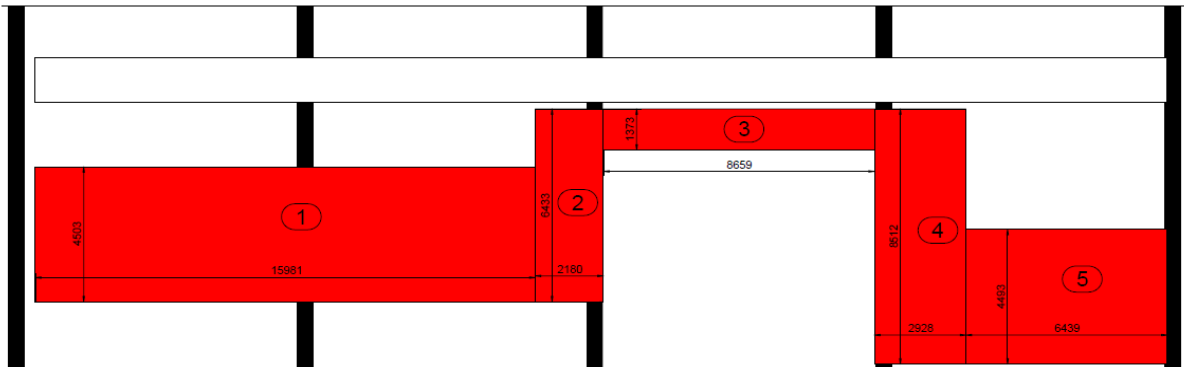
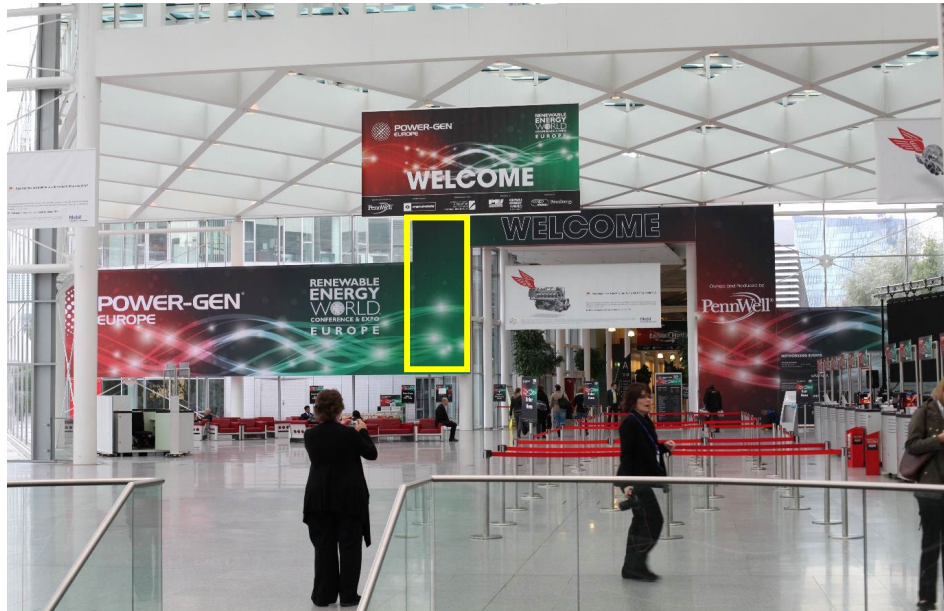
price on request



CODE: RP2

Position	red frame branding - portal on the way to the mall Foyer A		
Dimension (WxH)	2 180 mm	6 433 mm	
Visible Area (WxH)	2 180 mm	6 433 mm	
Sides	single sided		
Material	fabric material		
Total pieces	1		

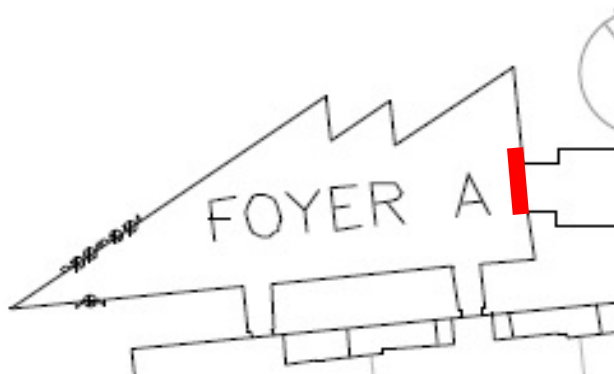
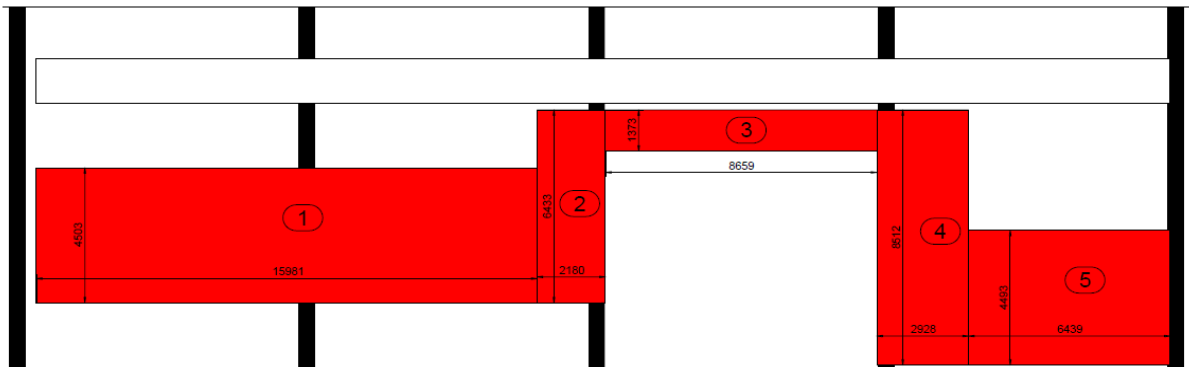
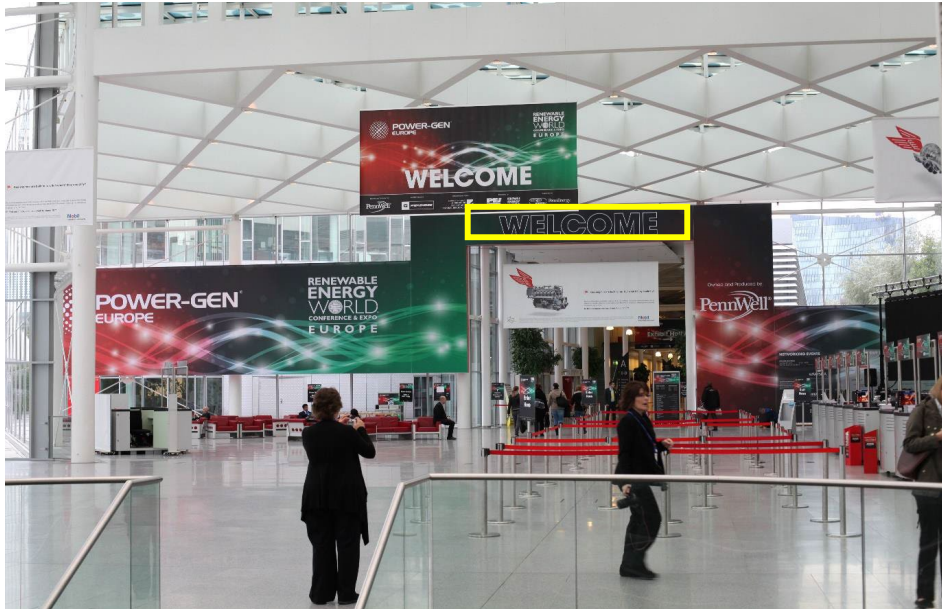
price on request



CODE: RP3

Position	red frame branding - portal on the way to the mall Foyer A		
Dimension (WxH)	8 659 mm	1 373 mm	
Visible Area (WxH)	8 659 mm	1 373 mm	
Sides	single sided		
Material	fabric material		
Total pieces	1		

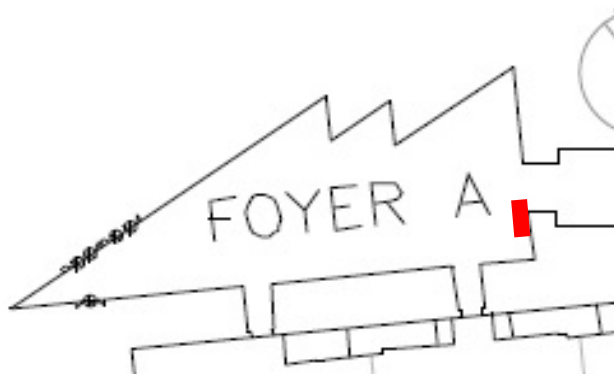
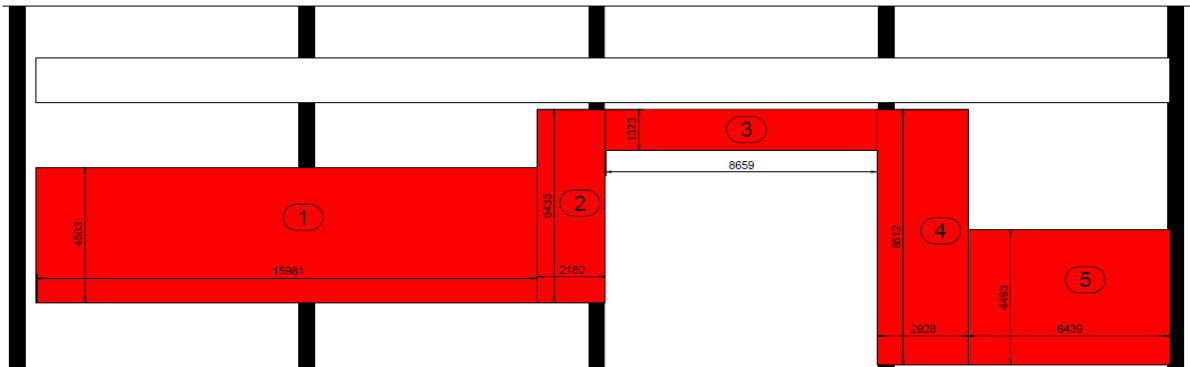
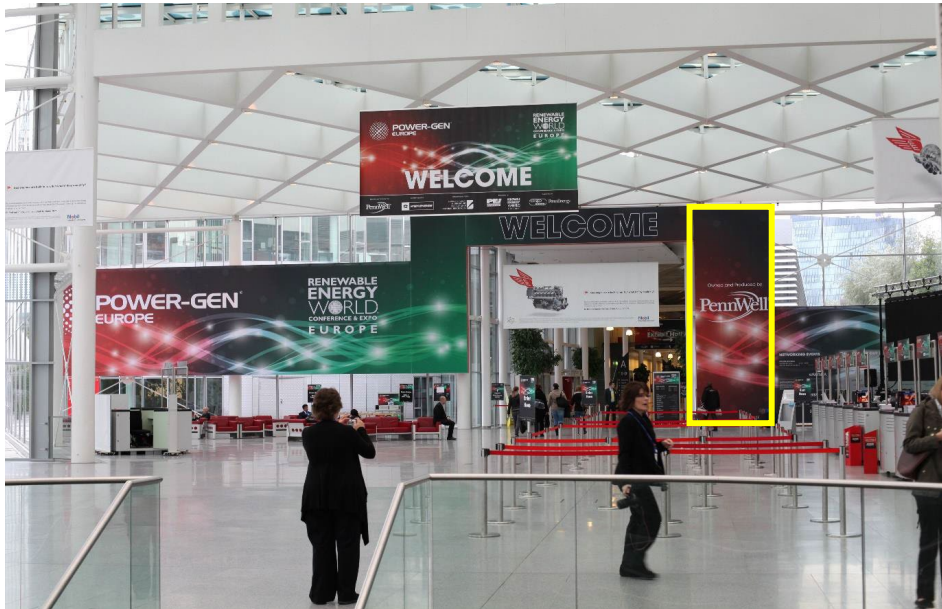
price on request



CODE: RP4

Position	red frame branding - portal on the way to the mall Foyer A		
Dimension (WxH)	2 928 mm	8 512 mm	
Visible Area (WxH)	2 928 mm	8 512 mm	
Sides	single sided		
Material	fabric material		
Total pieces	1		

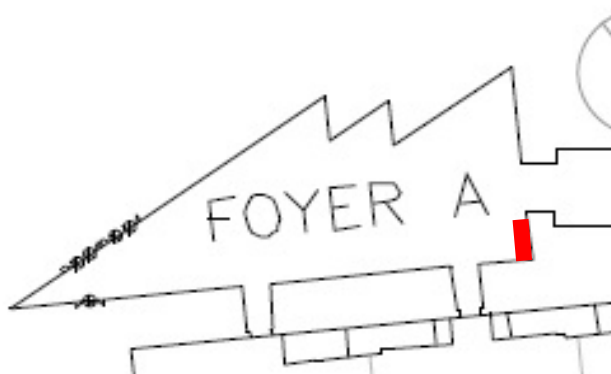
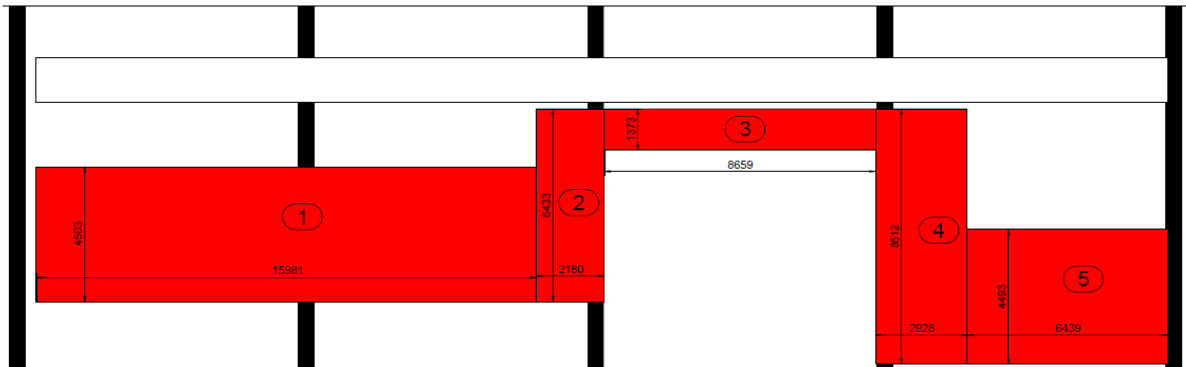
price on request



CODE: RP5

Position	red frame branding - portal on the way to the mall Foyer A		
Dimension (WxH)	6 439 mm	4 493 mm	
Visible Area (WxH)	6 439 mm	4 493 mm	
Sides	single sided		
Material	fabric material		
Total pieces	1		

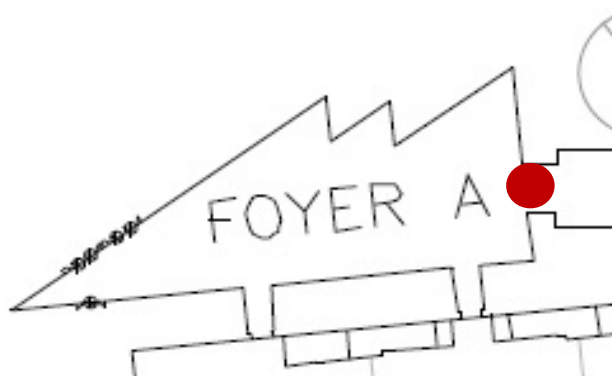
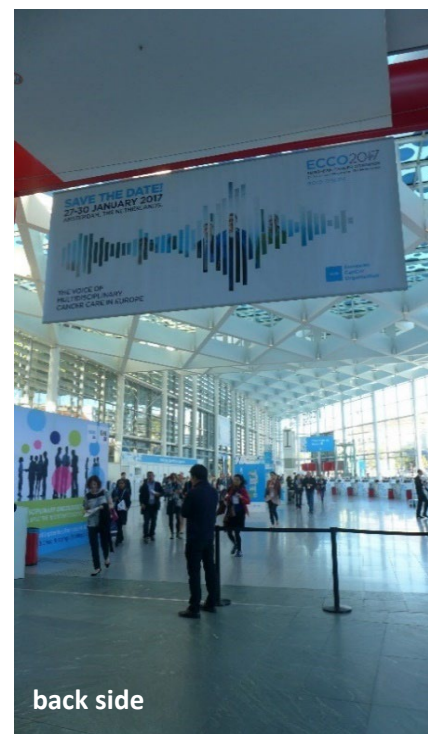
price on request



CODE: MB1

Position	Welcome-banner Foyer A to Mall		
Dimension (WxH)	6 500 mm	3 000 mm	
Visible Area (WxH)	6 500 mm	3 000 mm	
Sides	double sided		
Material	PVC		
Total pieces	1		

price on request



STAND^{OUT}

be visible

Signage Mall

2025



LIVE EVENTS

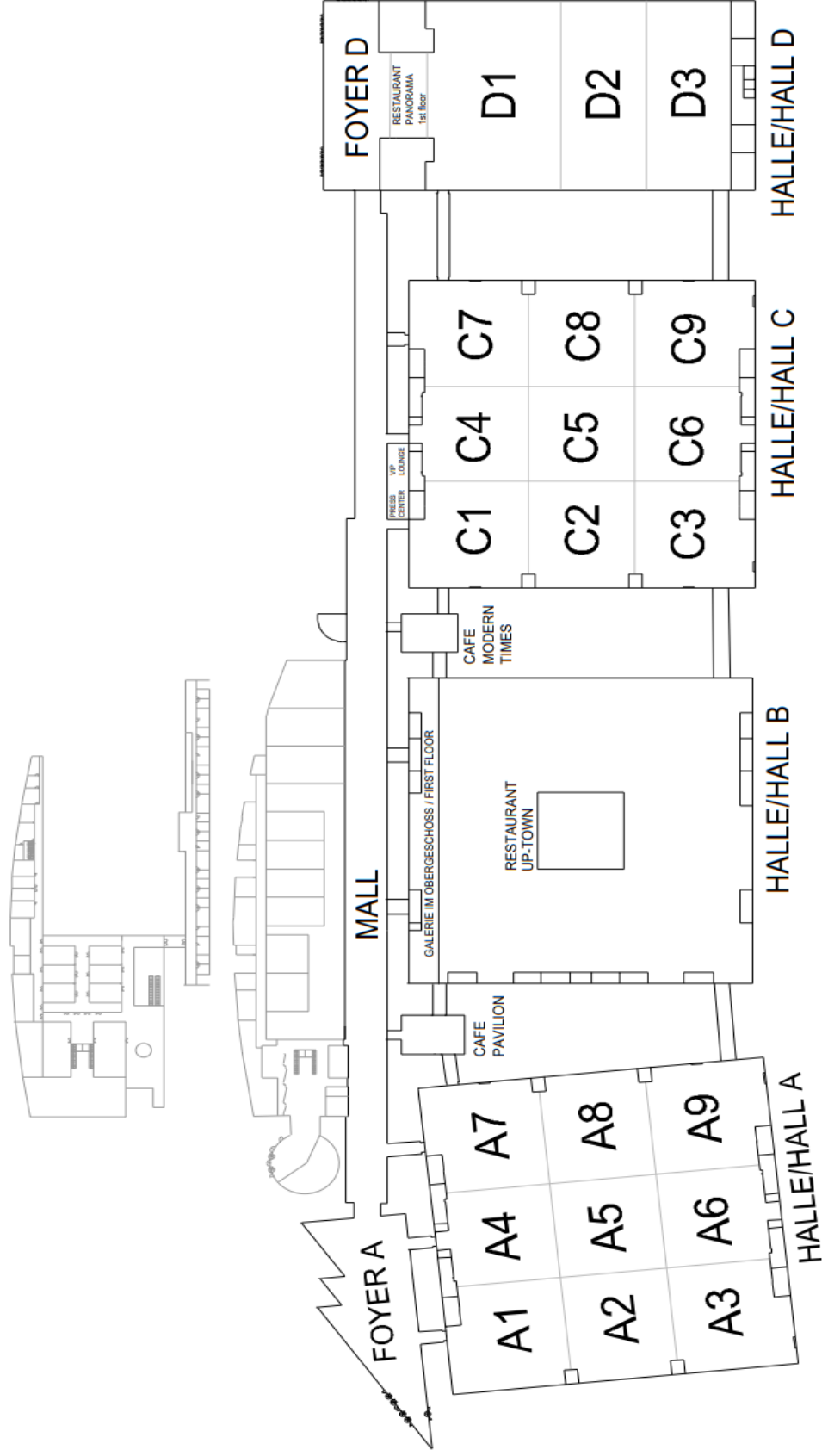


DIGITAL STAGE



BRANDING

EXHIBITION CENTER

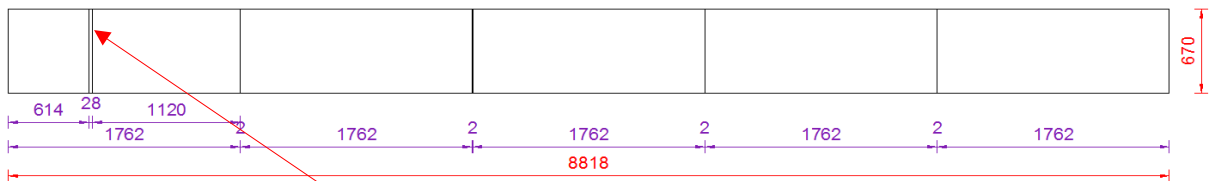


CODE: ES1

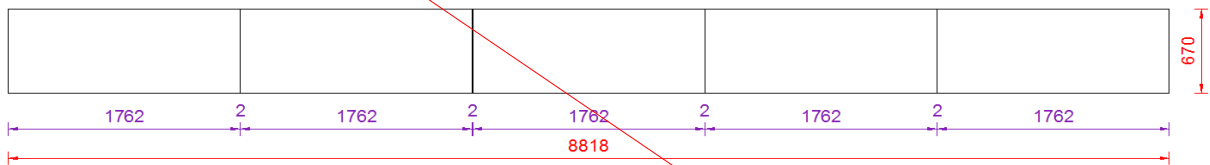
Position	branding on escalator-sides Mall		
Dimension (WxH)	8 818 mm	670 mm	
Visible Area (WxH)	8 818 mm	670 mm	
Sides	single		
Material	self adhesive foil		
Total pieces	8		

price on request

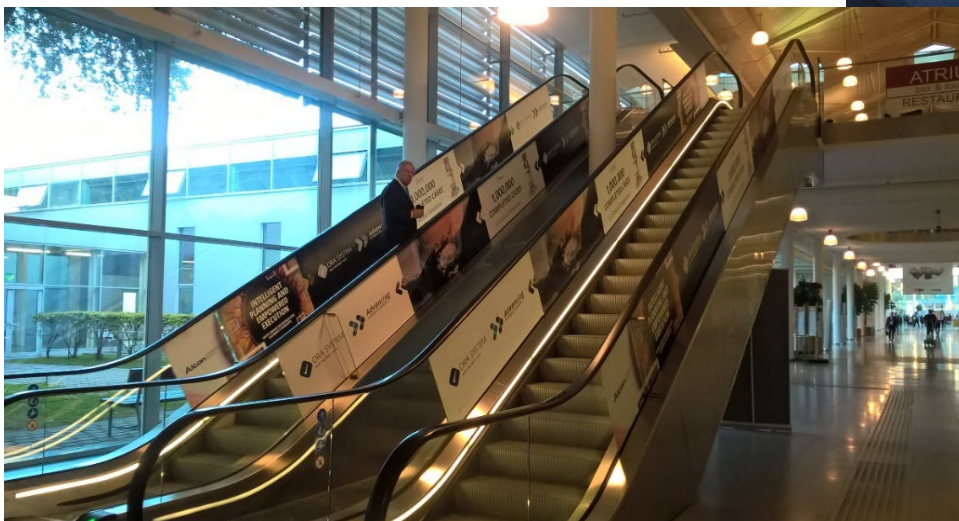
outside elevation



inside elevation



4 stretches on the inside
4 stretches on the outside

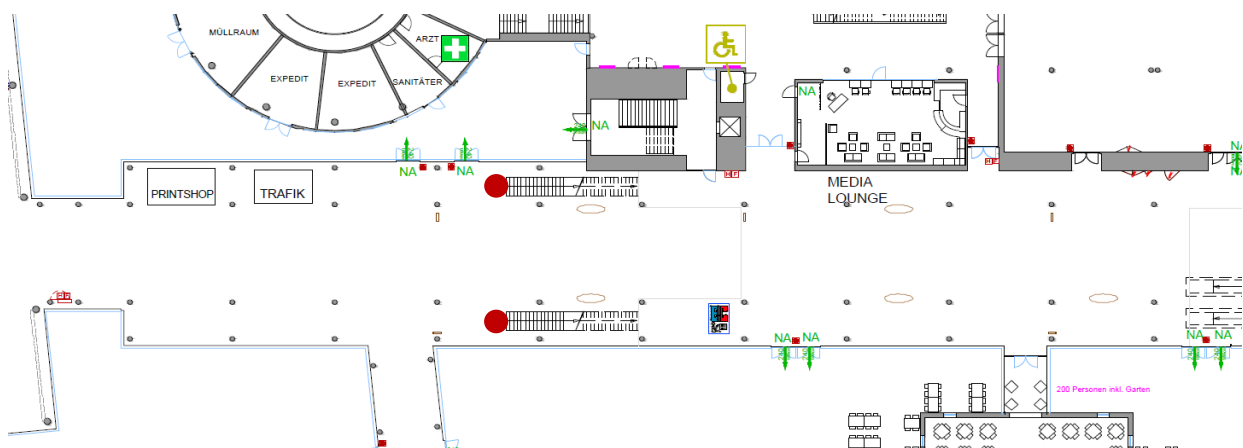


CODE: SC1

Position	staircase branding Mall - riser		
Dimension (WxH)	1 500 mm	120 mm	
Visible Area (WxH)	1 500 mm	120 mm	
Sides	single		
Material	self adhesive foil		
Total pieces	62 (31 left, 31 right)		

price on request

foil on vertical part
of the steps

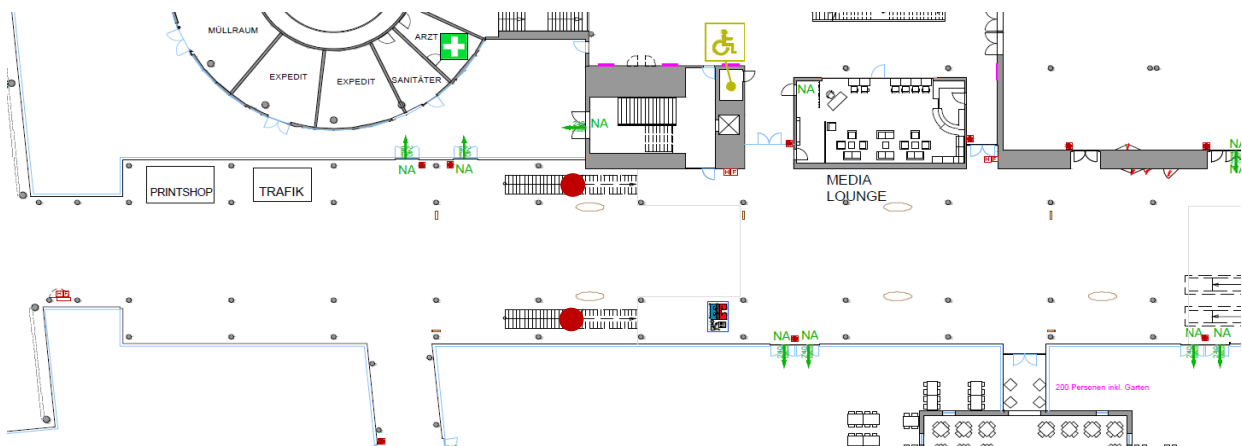


CODE: SC2

Position	staircase branding Mall - tread		
Dimension (WxH)	1 500 mm	1 545 mm	
Visible Area (WxH)	1 500 mm	1 545 mm	
Sides	single		
Material	self adhesive foil		
Total pieces	2 (1 left, 1 right)		

price on request

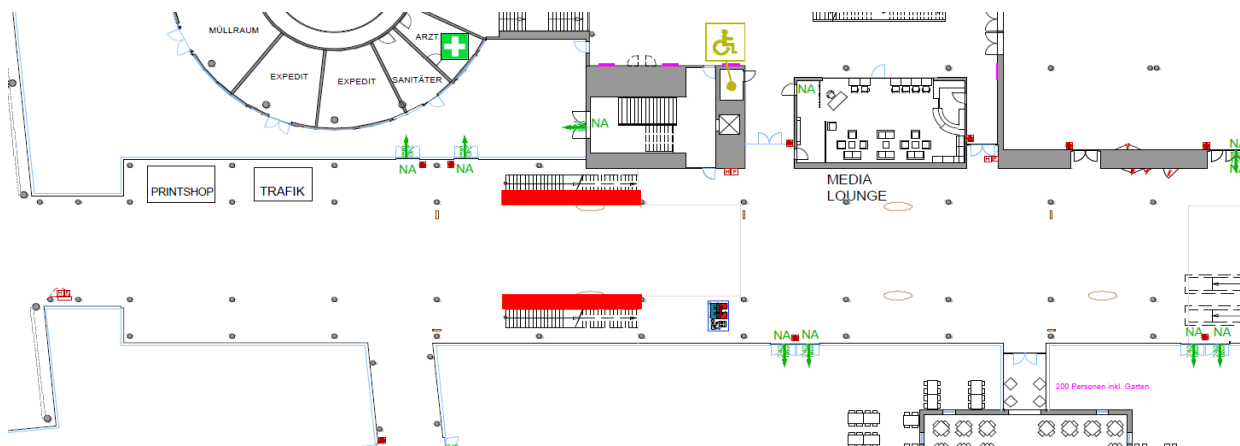
foil on horizontal part of the big steps



CODE: SC3

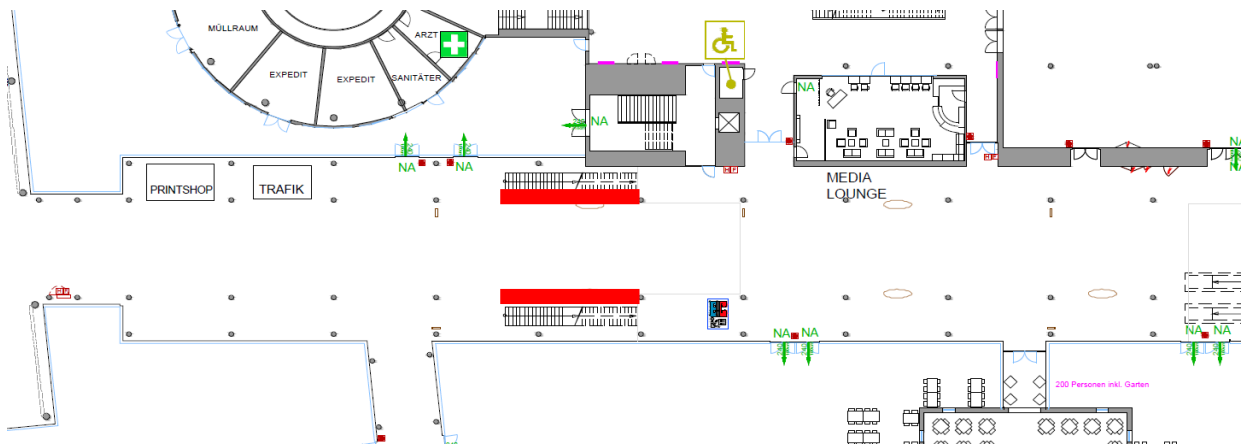
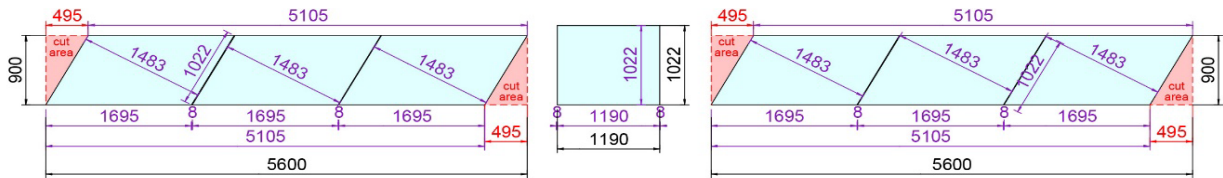
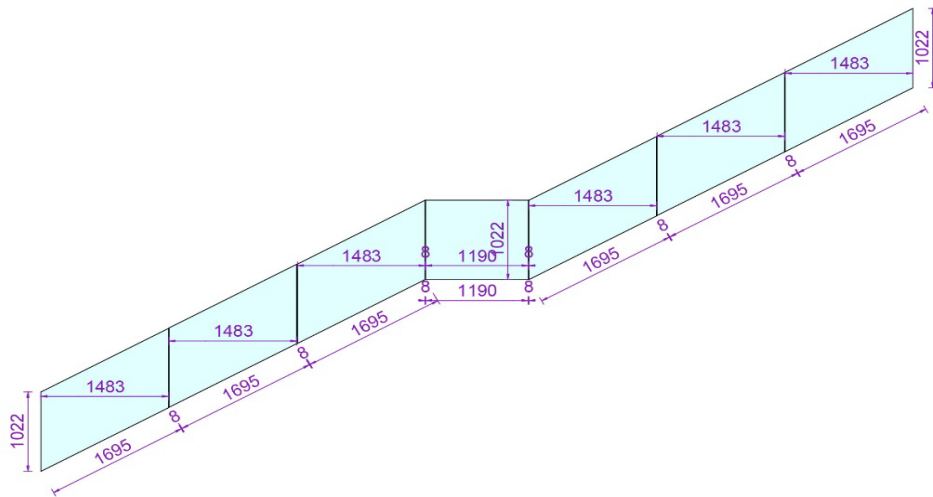
Position	staircase branding Mall - lateral		
Dimension (WxH)	-	-	please see sketch for measurements
Visible Area (WxH)	-	-	
Sides	single		
Material	self adhesive foil		
Total pieces	2 (1 left, 1 right)		

price on request



CODE: SC3

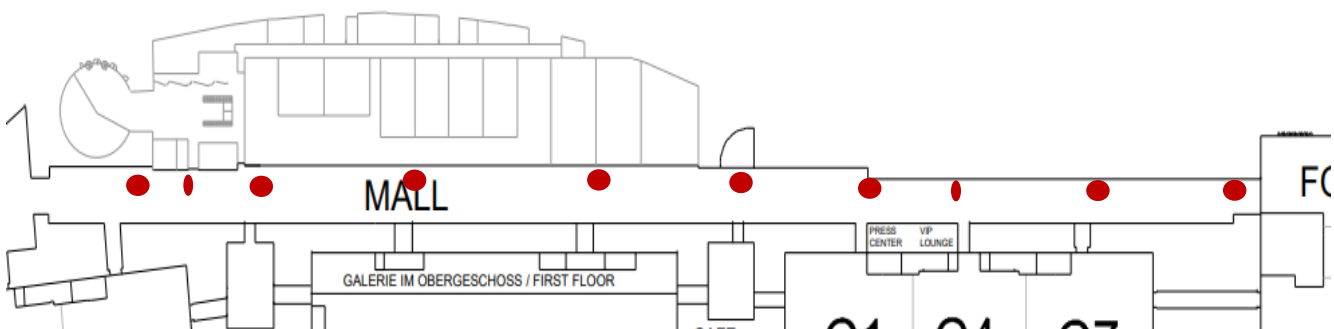
Position	staircase branding Mall - lateral		
Dimension (WxH)	-	-	please see sketch for measurements
Visible Area (WxH)	-	-	
Sides	single		
Material	self adhesive foil		
Total pieces	2 (1 left, 1 right)		



CODE: MT1

Position	M10, 12, 13, 15, 17, 19, 21, 22, 24, 27- signage on totem in mall		
Dimension (WxH)	695 mm	3 860 mm	
Visible Area (WxH)	695 mm	3 860 mm	
Sides	double sided		
Material	forex, 3mm		
Total pieces	10		

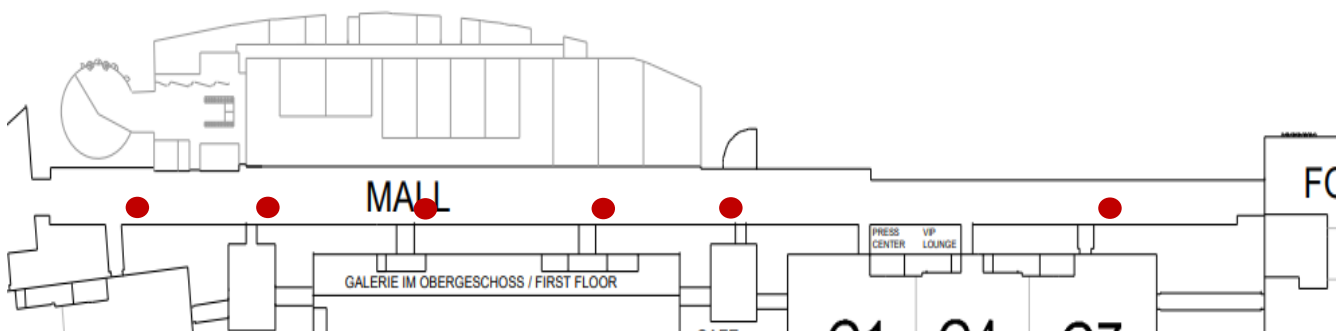
price on request



CODE: MT2

Position	M11, 14, 16, 18, 20, 26 signage on totem single-sided in Mall		
Dimension (WxH)	695 mm	3 860 mm	
Visible Area (WxH)	695 mm	3 860 mm	
Sides	single sided		
Material	forex, 3mm		
Total pieces	6		

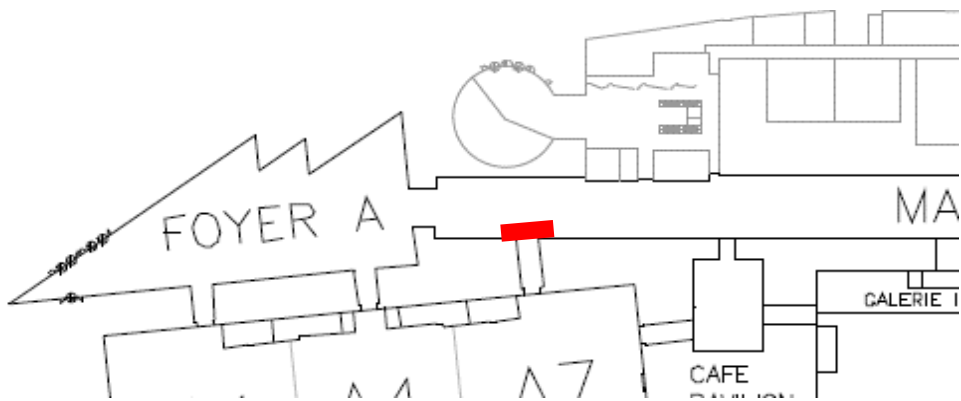
price on request



CODE: M1

Position	signage on overhead signpost above entrance to Hall A		
Dimension (WxH)	5 830 mm	680 mm	
Visible Area (WxH)	5 830 mm	680 mm	
Sides	single sided		
Material	graphic fabric		
Total pieces	1		

price on request



CODE: M3 / M4

Position	signage on overhead signpost above entrance to Hall B		
Dimension (WxH)	6 420 mm	600 mm	
Visible Area (WxH)	6 420 mm	600 mm	
Sides	single sided		
Material	graphic fabric		
Total pieces	2		

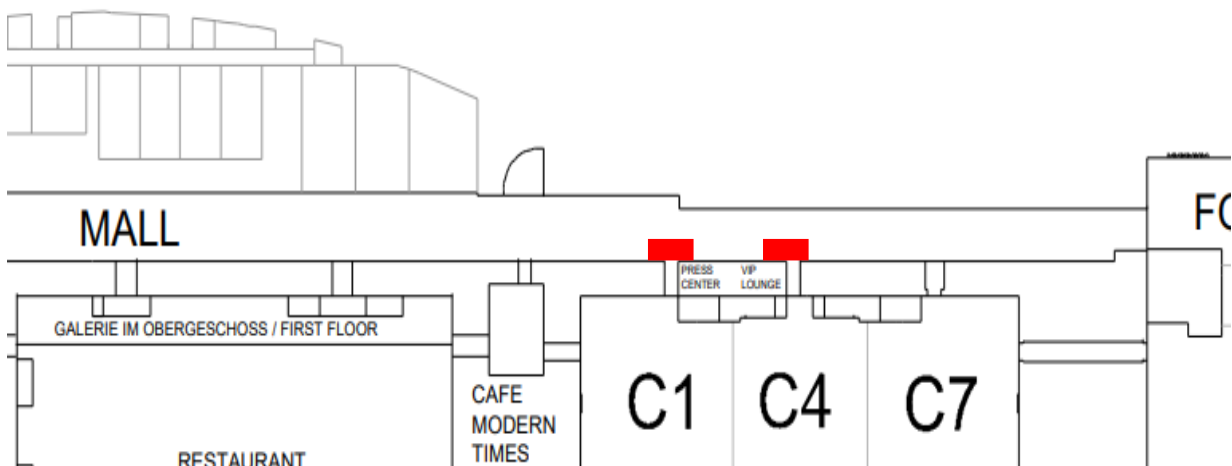
price on request



CODE: M6 / M7

Position	signage on overhead signpost above entrance to Hall C		
Dimension (WxH)	3 300 mm	600 mm	
Visible Area (WxH)	3 300 mm	600 mm	
Sides	single sided		
Material	graphic fabric		
Total pieces	2		

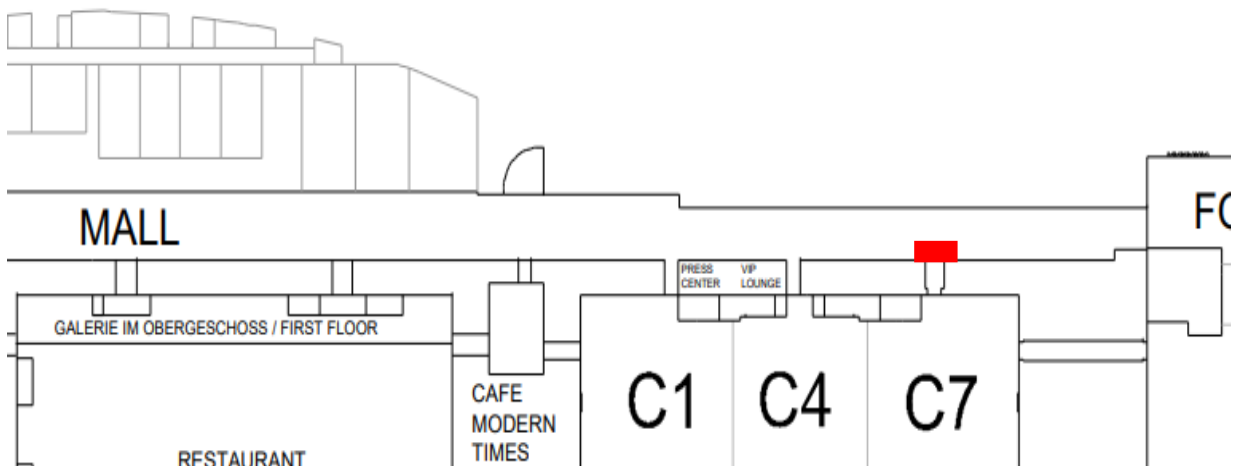
price on request



CODE: M8

Position	signage on overhead signpost above entrance to Hall C		
Dimension (WxH)	5 510 mm	600 mm	
Visible Area (WxH)	5 510 mm	600 mm	
Sides	single sided		
Material	graphic fabric		
Total pieces	1		

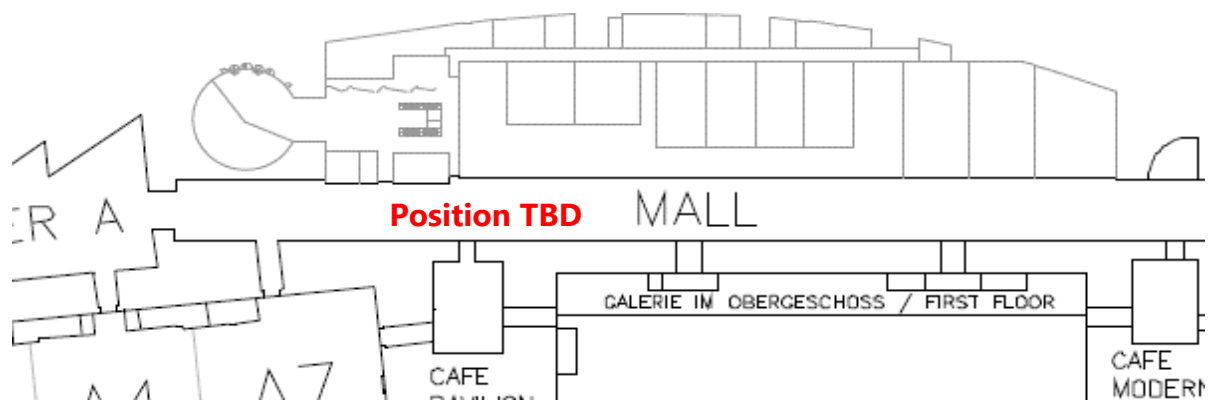
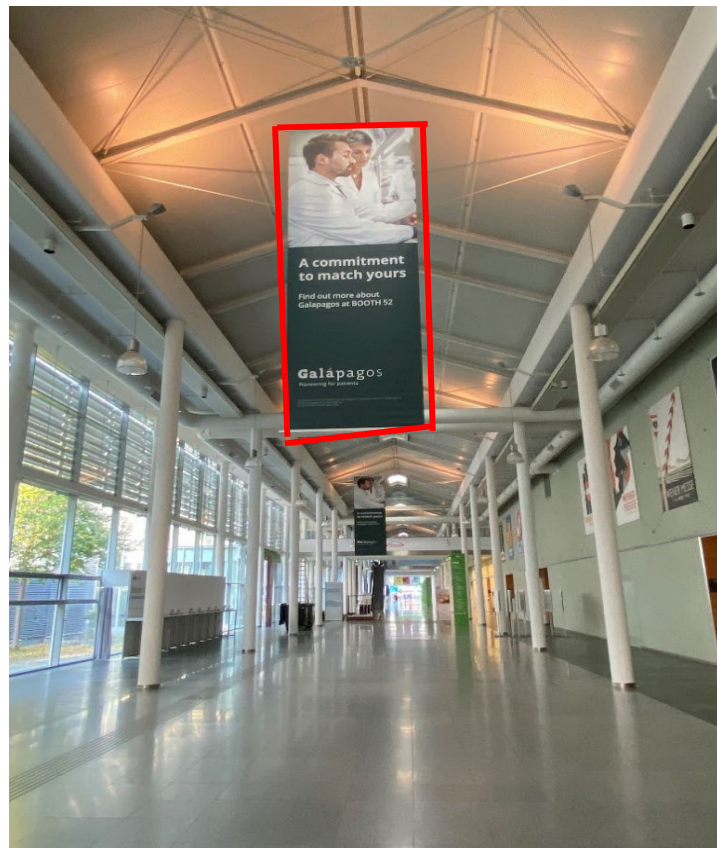
price on request



CODE: MB2

Position	suspended mall-banner double-side printed		
Dimension (WxH)	1 400 mm	4 000 mm	
Visible Area (WxH)	1 400 mm	4 000 mm	
Sides	double sided		
Material	PVC		
Total pieces	several		

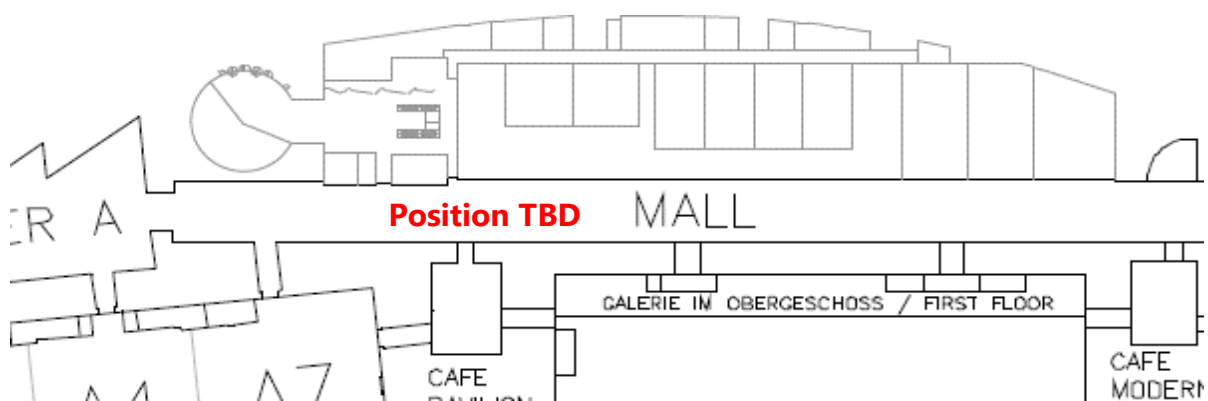
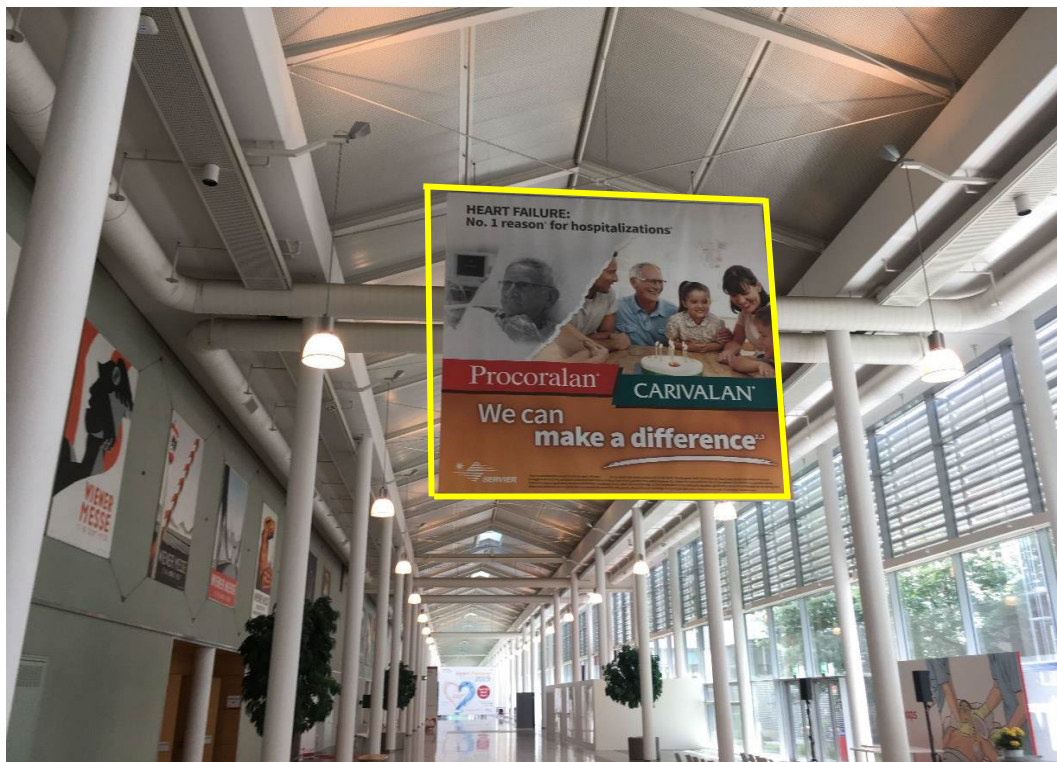
price on request



CODE: MB3

Position	Mall banner double-sided		
Dimension (WxH)	4 000 mm	4 000 mm	
Visible Area (WxH)	4 000 mm	4 000 mm	
Sides	double sided		
Material	PVC		
Total pieces	several		

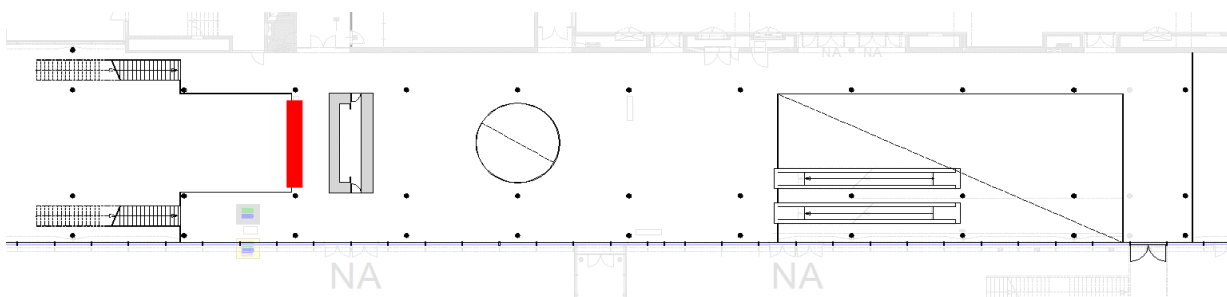
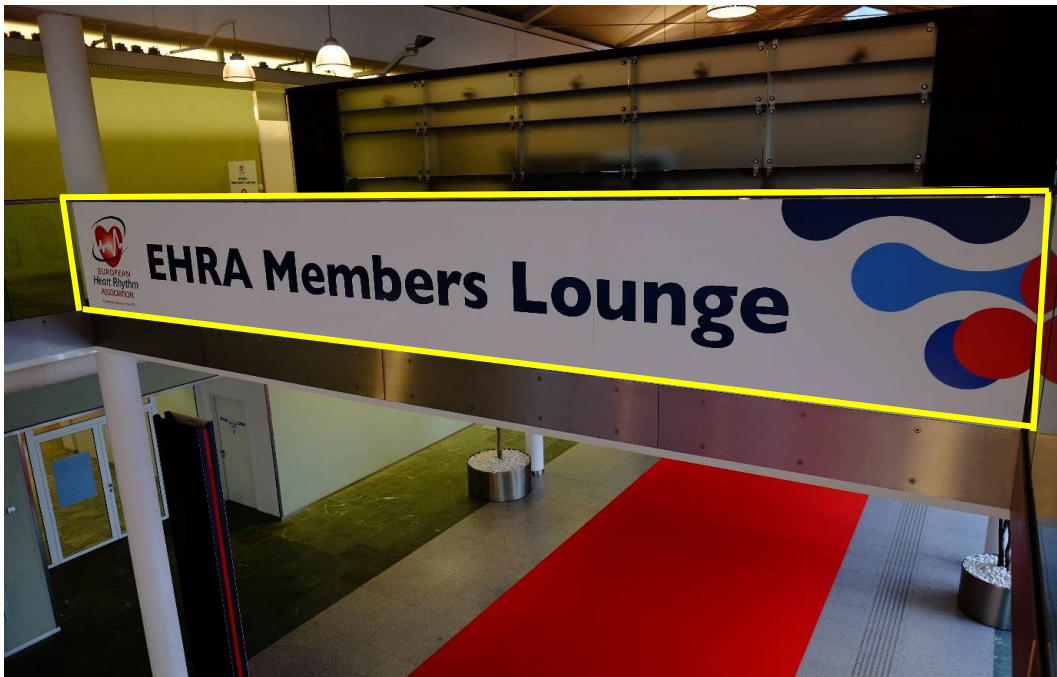
price on request



CODE: BA1

Position	bridge banner Atrium seen from Foyer A, Mall		
Dimension (WxH)	7 300 mm	1 020 mm	
Visible Area (WxH)	7 300 mm	1 020 mm	
Sides	single sided (backside covered white)		
Material	foam board, 5mm		
Total pieces	1		

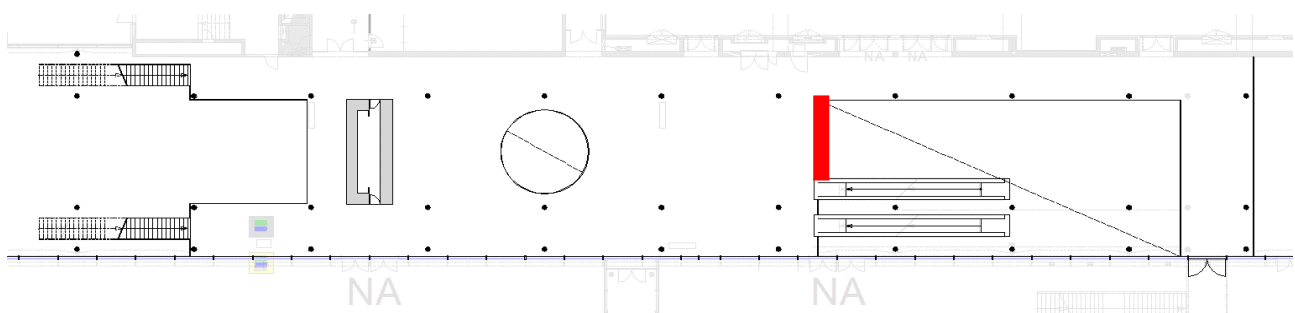
price on request



CODE: BA2

Position	bridge banner Atrium seen from Hall C, Mall		
Dimension (WxH)	5 500 mm	1 020 mm	
Visible Area (WxH)	5 500 mm	1 020 mm	
Sides	single sided (backside covered white)		
Material	foam board, 5mm		
Total pieces	1		

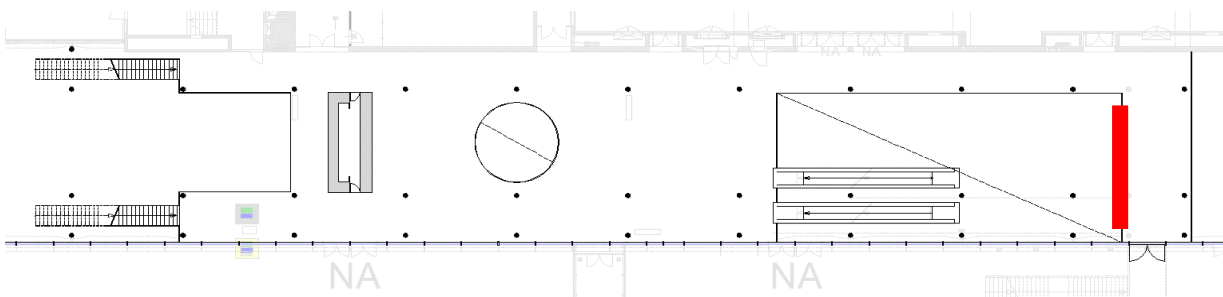
price on request



CODE: BB1

Position	bridge banner gallery seen from Foyer A, Mall		
Dimension (WxH)	11 160 mm	1 020 mm	
Visible Area (WxH)	11 160 mm	1 020 mm	
Sides	single sided (backside covered white)		
Material	foam board, 5mm		
Total pieces	1		

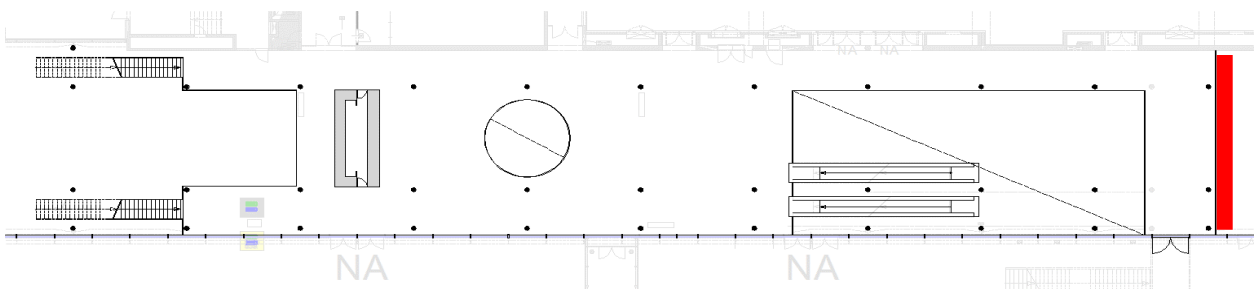
price on request



CODE: BB2

Position	bridge banner gallery seen from Hall C, Mall		
Dimension (WxH)	14 300 mm	1 020 mm	
Visible Area (WxH)	14 300 mm	1 020 mm	
Sides	single side (backside covered white)		
Material	foam board, 5mm		
Total pieces	1		

price on request



CODE: M29

Position		signage doors entrances to MCC (16 pcs)	
Dimension	(WxH)	300 mm	300 mm
Visible Area	(WxH)	300 mm	300 mm
Sides		single sided	
Material		forex, 3mm	
Total pieces		16	

price on request



CODE: MC1

Position	sign above MCC Room entrances, Mall		
Dimension (WxH)	2 000 mm	450 mm	
Visible Area (WxH)	2 000 mm	450 mm	
Sides	single sided		
Material	foam board, 5mm		
Total pieces	11		

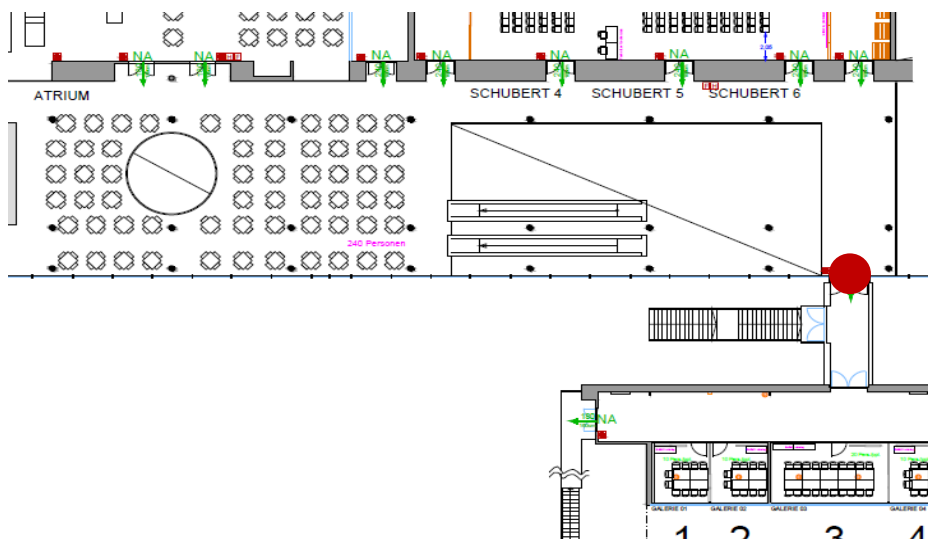
price on request



CODE: GD1

Position	signage on glass doors leading to bridge MCC		
Dimension (WxH)	1 100 mm	500 mm	
Visible Area (WxH)	1 100 mm	500 mm	
Sides	single		
Material	self adhesive foil		
Total pieces	2		

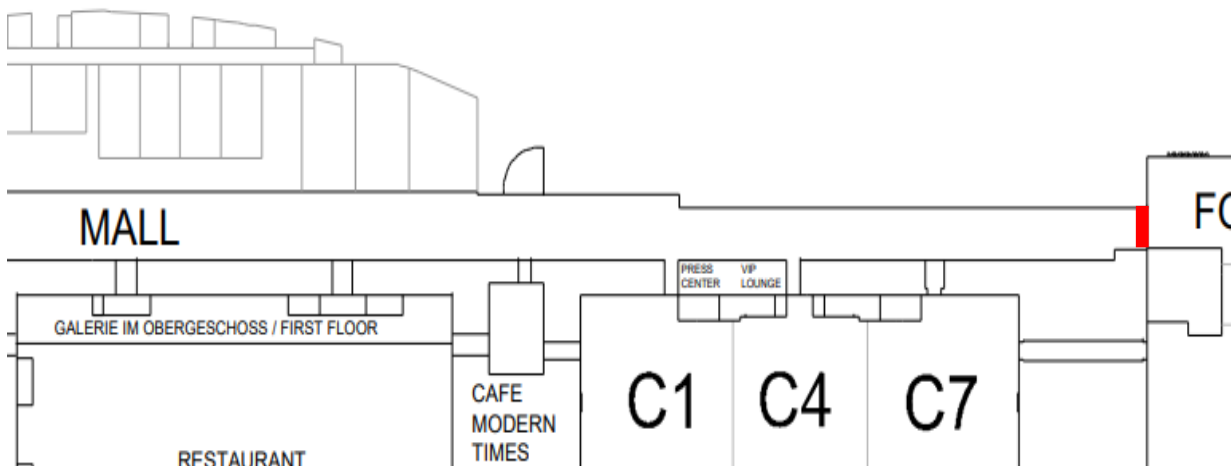
price on request



CODE: M9

Position	signage on overhead signpost above entrance to Foyer D		
Dimension (WxH)	4 500 mm	2 550 mm	(H max=4300mm)
Visible Area (WxH)	4 500 mm	2 550 mm	(H max=4300mm)
Sides	single sided		
Material	graphic fabric		
Total pieces	1		

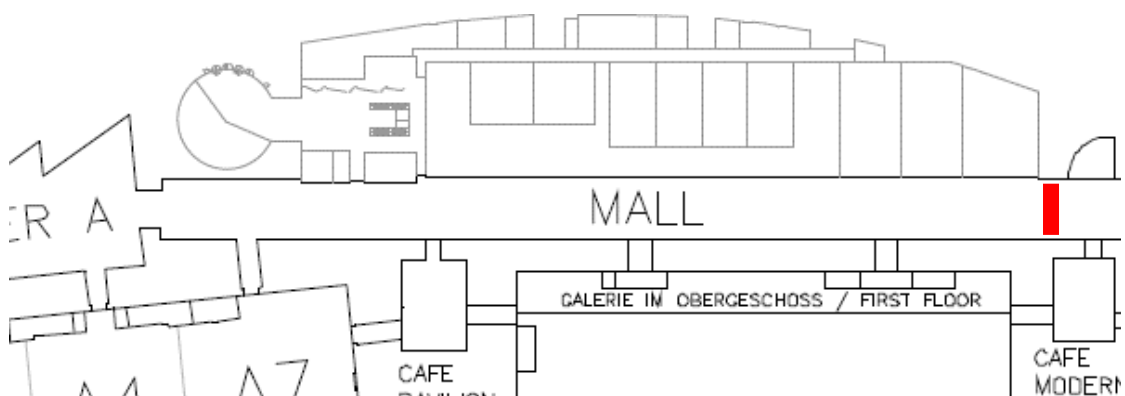
price on request



CODE: MB4

Position	close off banner, Mall		
Dimension (WxH)	6 000 mm	5 000 mm	
Visible Area (WxH)	6 000 mm	5 000 mm	
Sides	single sided		
Material	graphic fabric		
Total pieces	1		

price on request



STAND^{OUT}

be visible

Signage Halls

2025



LIVE EVENTS

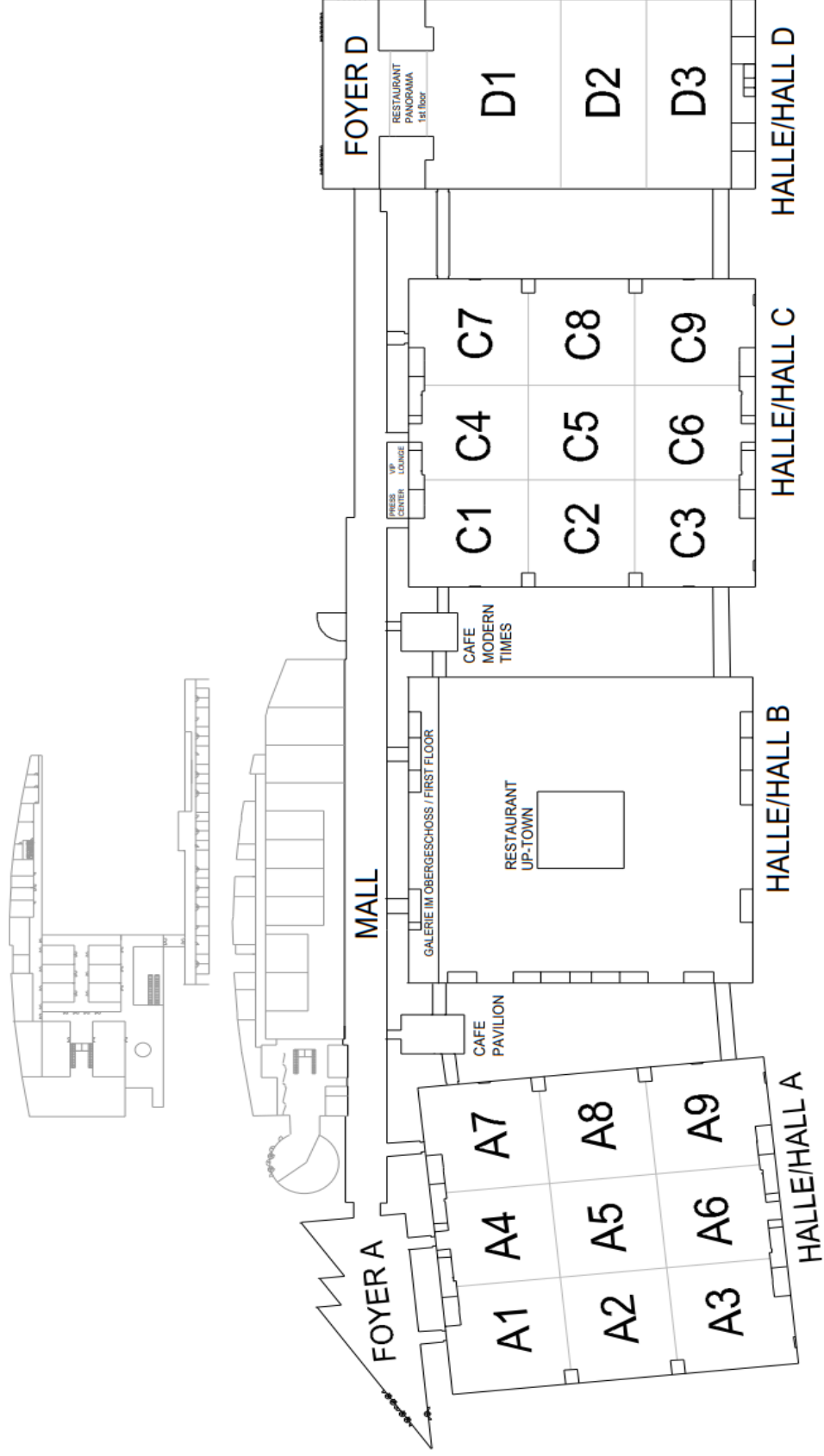


DIGITAL STAGE



BRANDING

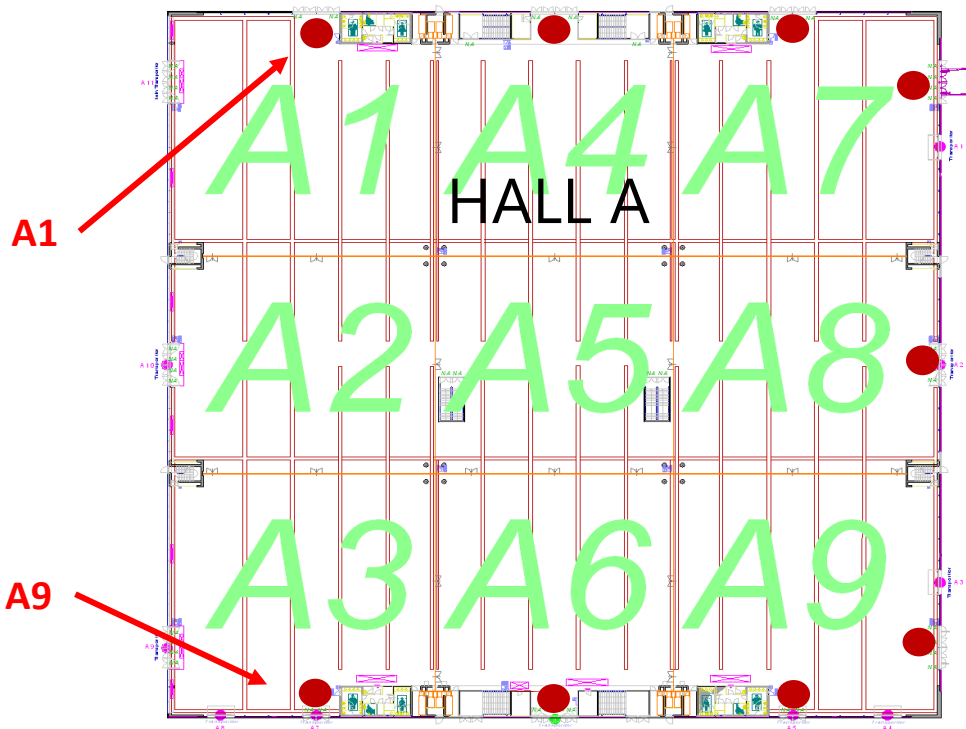
EXHIBITION CENTER



CODE: A1-A9

Position	signage on overhead signpost above entrance to Foyer A		
Dimension (WxH)	4 000 mm	1 900 mm	
Visible Area (WxH)	4 000 mm	1 900 mm	
Sides	single		
Material	frame with fabric covering		
Total pieces	9		

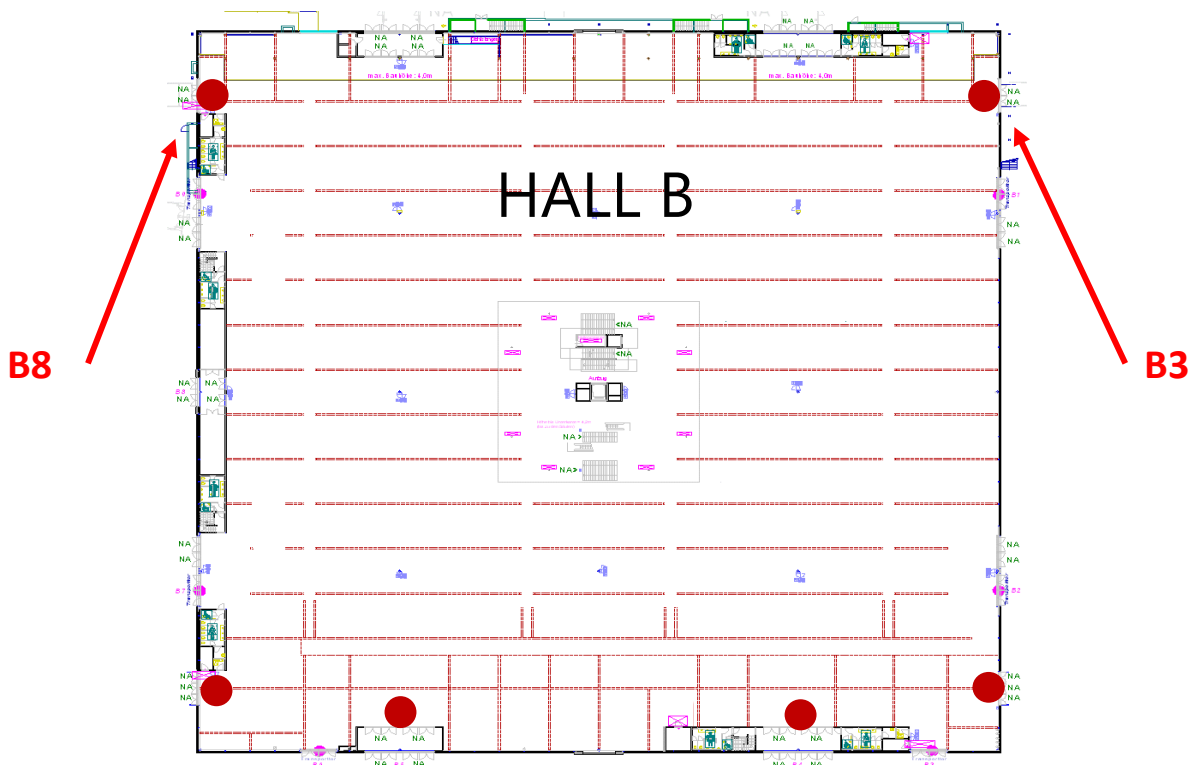
price on request



CODE: B3-B8

Position	signage on overhead signpost above entrance to Hall C		
Dimension (WxH)	4 000 mm	1 900 mm	
Visible Area (WxH)	4 000 mm	1 900 mm	
Sides	single		
Material	frame with fabric covering		
Total pieces	6		

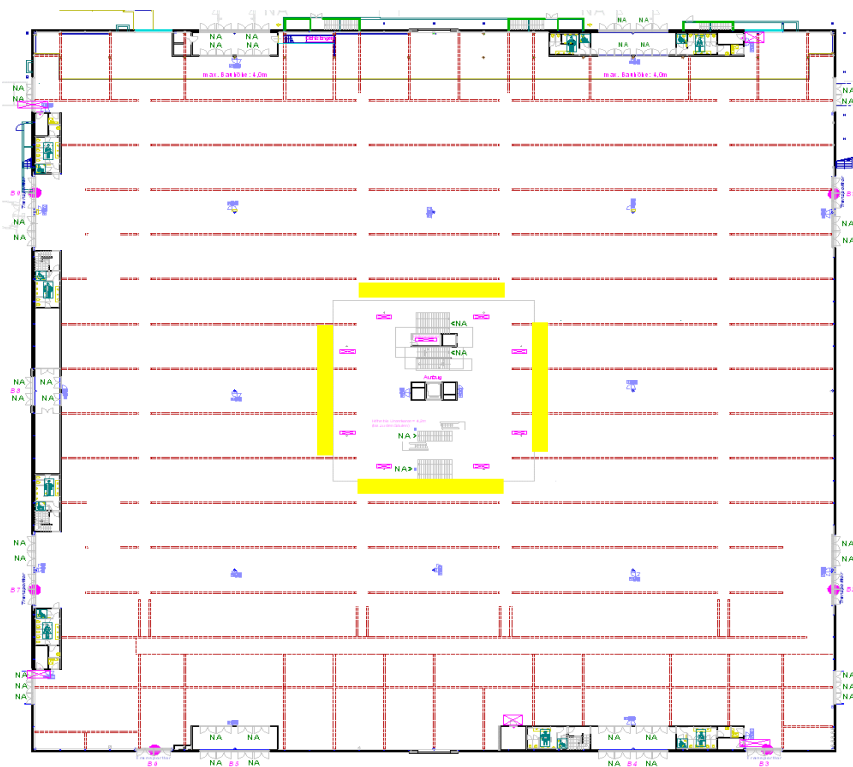
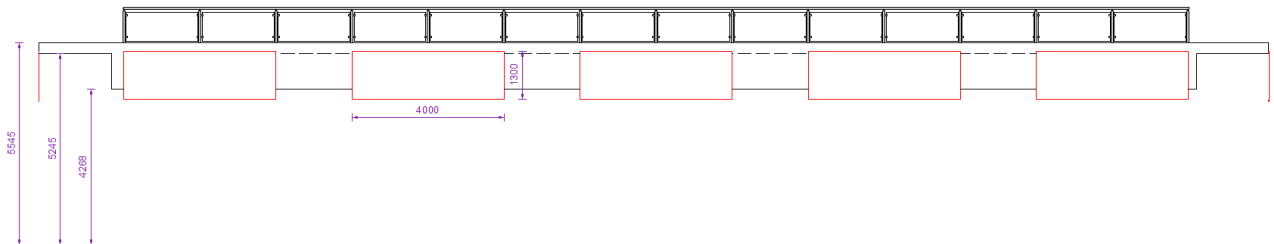
price on request



CODE: RB1

Position	banners below restaurant, Hall B		
Dimension (WxH)	4 000 mm	1 300 mm	
Visible Area (WxH)	4 000 mm	1 300 mm	
Sides	single		
Material	graphic fabric		
Total pieces	20 (5 on each side)		

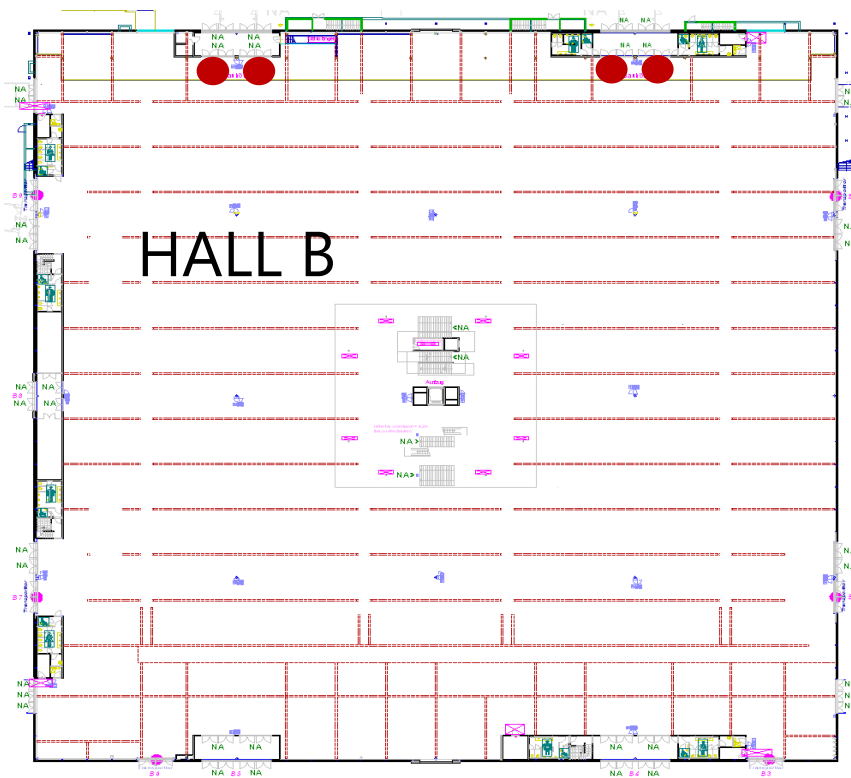
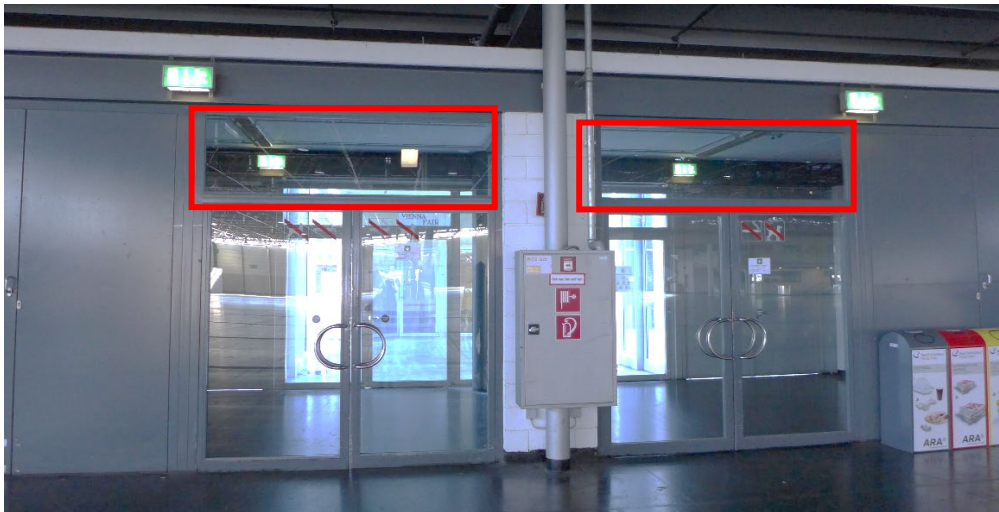
price on request



CODE: GD2

Position	signage above door vis-a-vis Mall		
Dimension (WxH)	2 407 mm	666 mm	
Visible Area (WxH)	2 407 mm	666 mm	
Sides	single side (backside covered white)		
Material	self adhesive foil		
Total pieces	4		

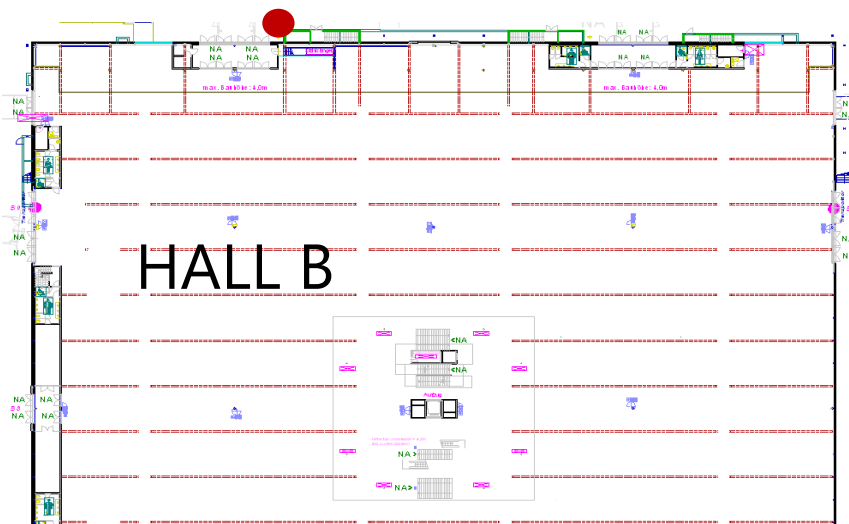
price on request



CODE: AC1

Position	signage at the stairs to the Gallery rooms		
Dimension (WxH)	900 mm	1 800 mm	
Visible Area (WxH)	900 mm	1 800 mm	
Sides	single		
Material	forex, 5mm		
Total pieces	1		

price on request



CODE: C1-C12

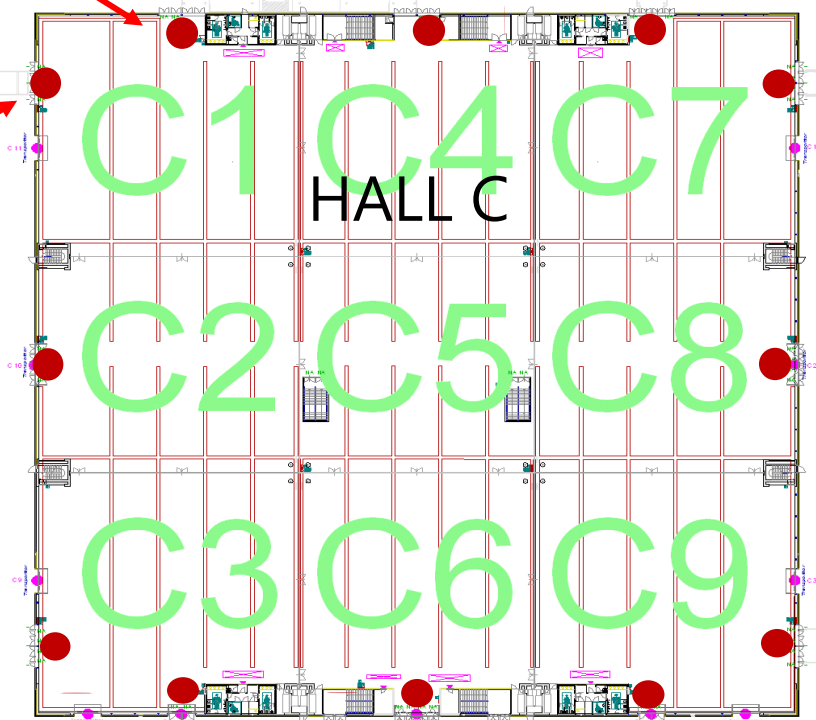
Position	signage on overhead signpost above entrance to Mall		
Dimension (WxH)	4 000 mm	1 900 mm	
Visible Area (WxH)	4 000 mm	1 900 mm	
Sides	single		
Material	frame with fabric covering		
Total pieces	12		

price on request



C1

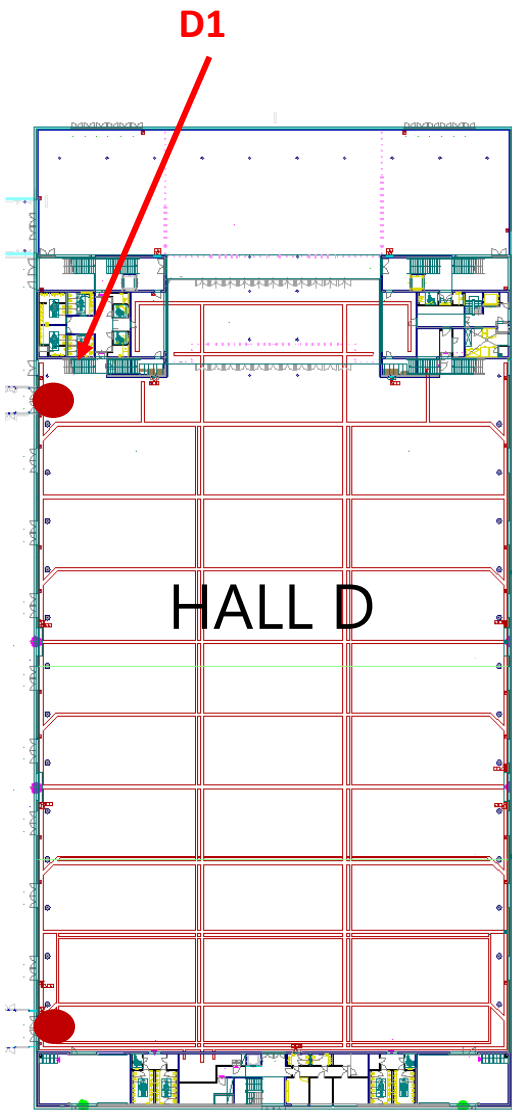
C12



CODE: D1 / D2

Position	signage on overhead signpost above entrance to Hall C		
Dimension (WxH)	4 000 mm	1 900 mm	
Visible Area (WxH)	4 000 mm	1 900 mm	
Sides	single		
Material	frame with fabric covering		
Total pieces	2		

price on request



CODE: CB1

Position	large catering banner		
Dimension (WxH)	6 000 mm	2 500 mm	
Visible Area (WxH)	6 000 mm	2 500 mm	
Sides	single sided		
Material	graphic fabric		
Total pieces	1		

price on request



CODE: PB1

Position		Poster Banner	
Dimension	(WxH)	1 500 mm	3 500 mm
Visible Area	(WxH)	1 500 mm	3 500 mm
Sides		double sided	
Material		PVC	
Total pieces		1	

price on request



STAND^{OUT}

be visible

Signage Congress Centre

2025



LIVE EVENTS

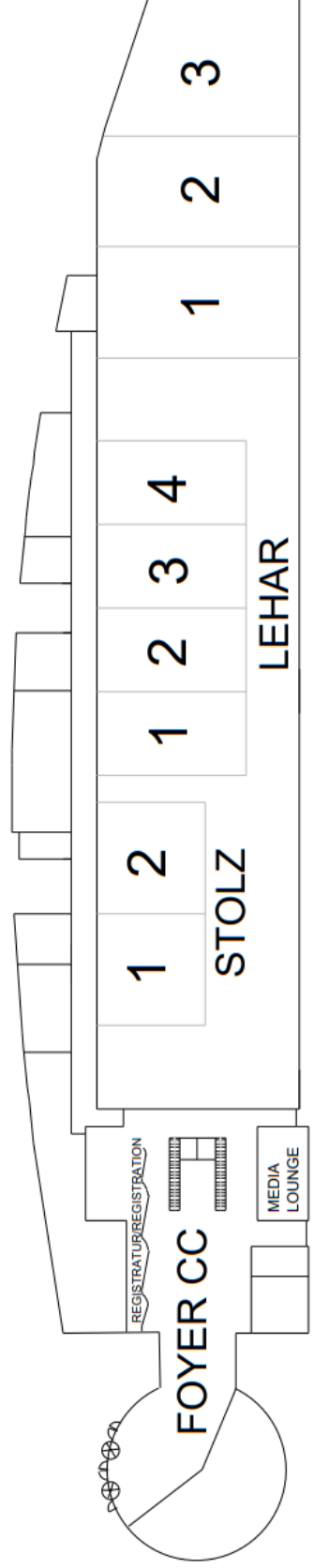
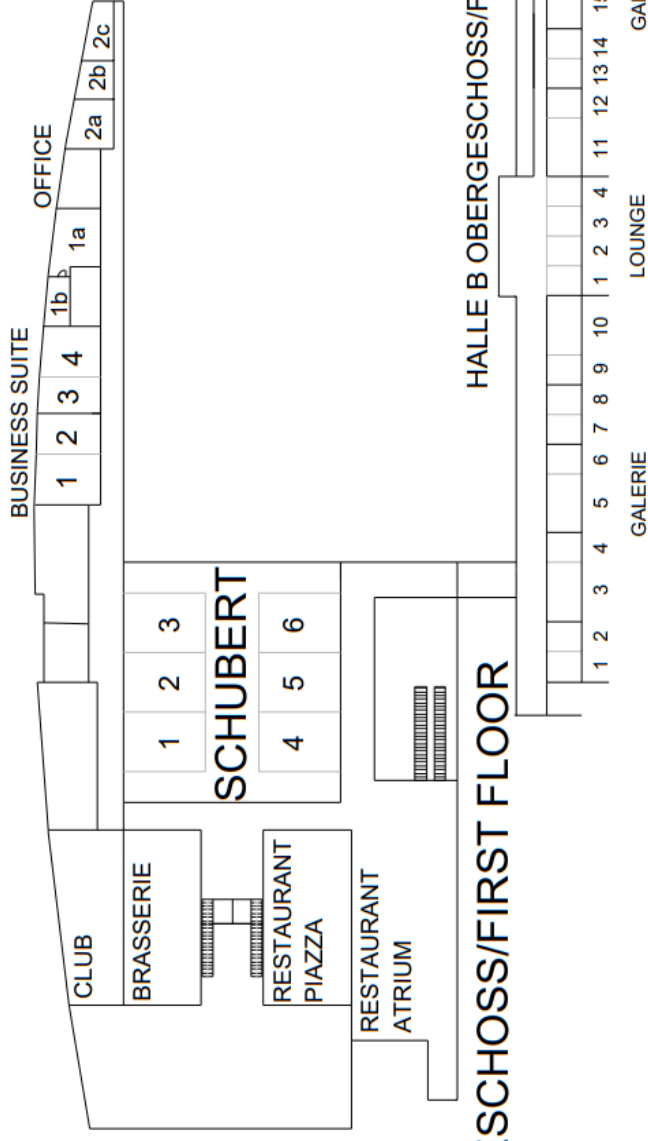


DIGITAL STAGE



BRANDING

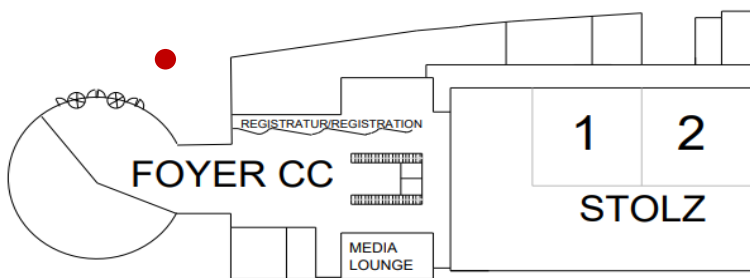
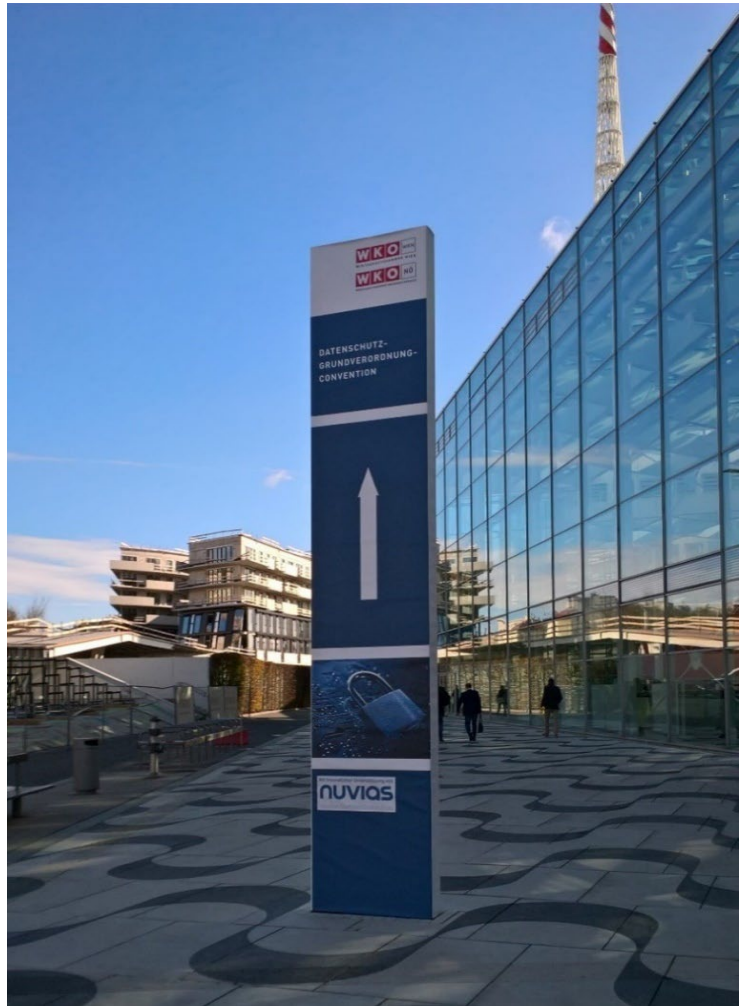
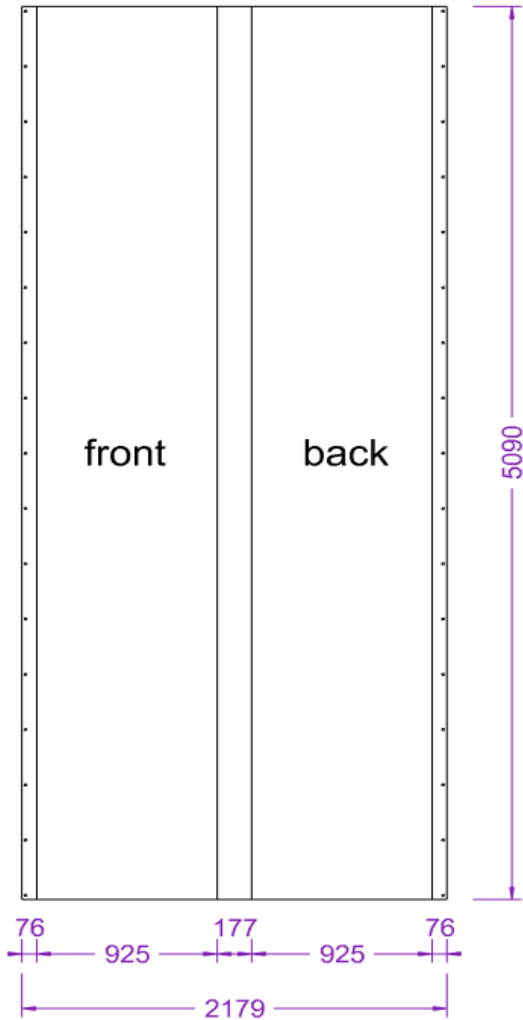
CONGRESS CENTER



CODE: AG17a / AG19a

Position	totems outside Foyer MCC		
Dimension (WxH)	2 179 mm	5 090 mm	
Visible Area (WxH)	925 mm	5 090 mm	
Sides	front/back = double sided		
Material	PVC		
Total pieces	2		

price on request

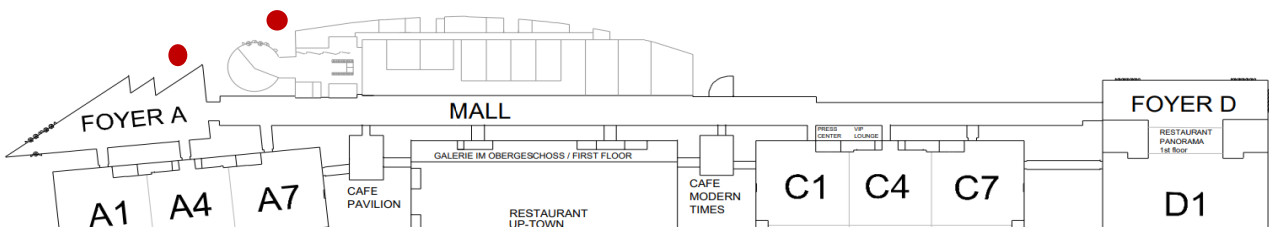
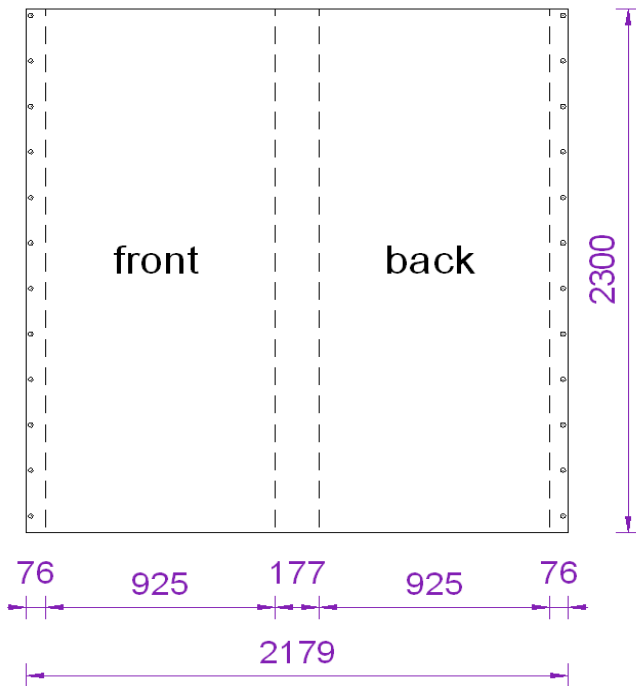


ERDGESCHOSS/GROUND FLOOR

CODE: AG17b / AG19b

Position	totems outside Foyer MCC		
Dimension (WxH)	2 179 mm	2 300 mm	
Visible Area (WxH)	925 mm	2 300 mm	
Sides	front/back = double sided		
Material	PVC		
Total pieces	2		

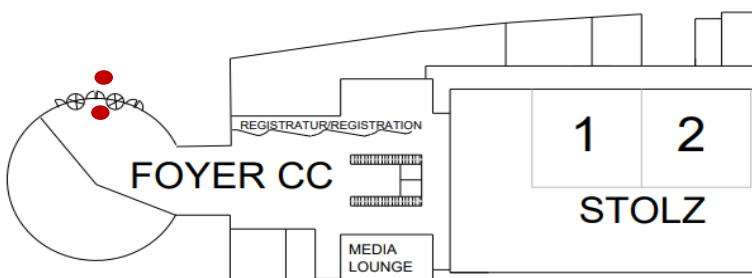
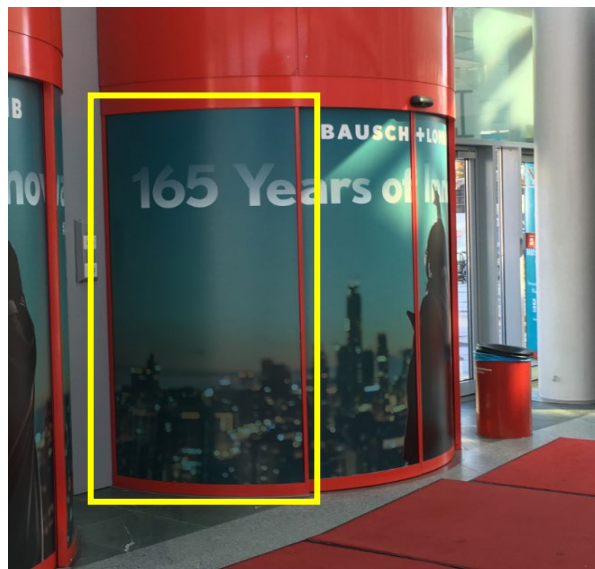
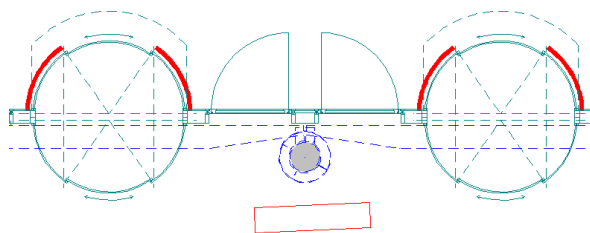
price on request



CODE: REV5

Position	branding of outer windows of revolving doors Foyer MCC		
Dimension (WxH)	1 090 mm	2 220 mm	
Visible Area (WxH)	1 090 mm	2 220 mm	
Sides	single sided		
Material	self adhesive foil		
Total pieces	8		

price on request

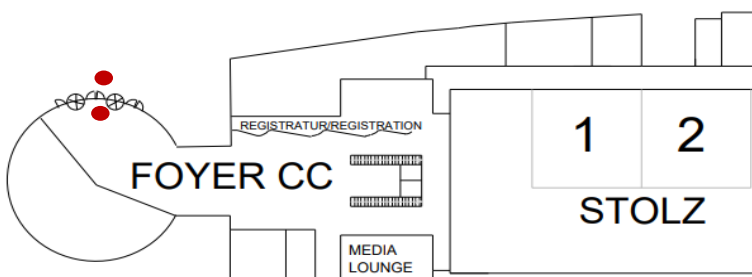
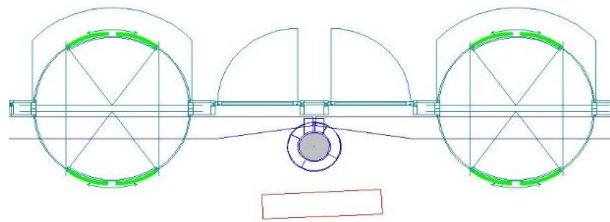


ERDGESCHOSS/GROUND FLOOR

CODE: REV6

Position	branding of inner windows of revolving doors Foyer MCC		
Dimension (WxH)	750 mm	2 225 mm	
Visible Area (WxH)	750 mm	2 225 mm	
Sides	single sided		
Material	self adhesive foil		
Total pieces	8		

price on request

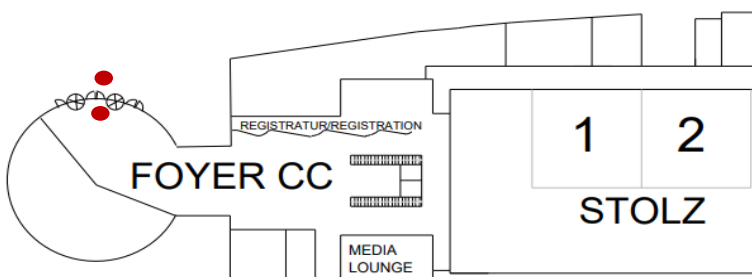
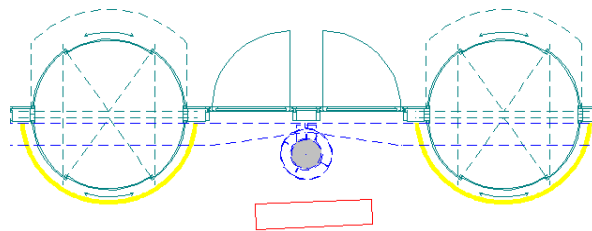


ERDGESCHOSS/GROUND FLOOR

CODE: REV7

Position	branding above revolving doors (exterior / interior) Foyer MCC		
Dimension (WxH)	3 920 mm	1 770 mm	
Visible Area (WxH)	3 920 mm	1 770 mm	
Sides	single sided		
Material	self adhesive foil		
Total pieces	4		

price on request

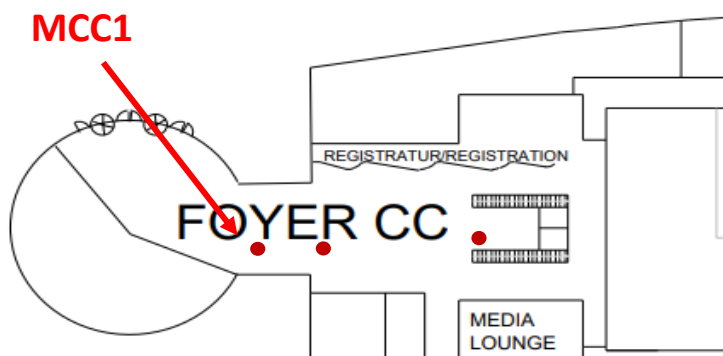


ERDGESCHOSS/GROUND FLOOR

CODE: MCC1-MCC3

Position	totem at Foyer MCC		
Dimension (WxH)	465 mm	2 600 mm	
Visible Area (WxH)	465 mm	2 600 mm	
Sides	single sided		
Material	forex, 3mm		
Total pieces	3		

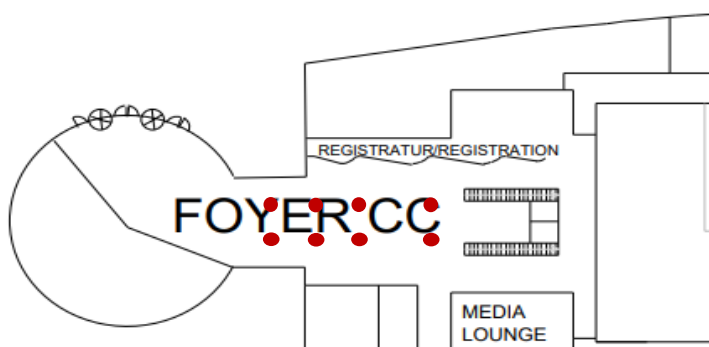
price on request



CODE: WC1

Position	cladding of column Foyer MCC		
Dimension (WxH)	535 mm	3 000 mm	
Visible Area (WxH)	535 mm	2 960 mm	
Sides	single side		
Material	frame with fabric covering on 4 sides		
Total pieces	8		

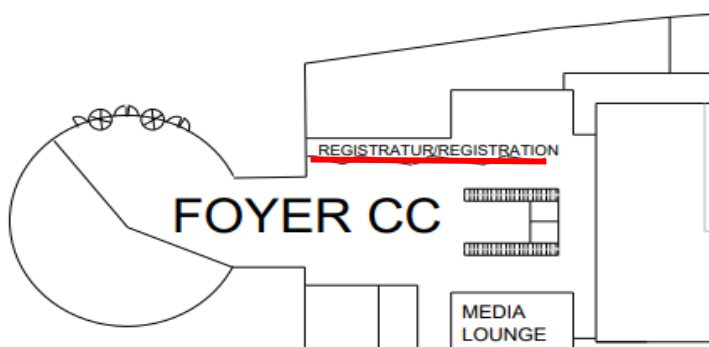
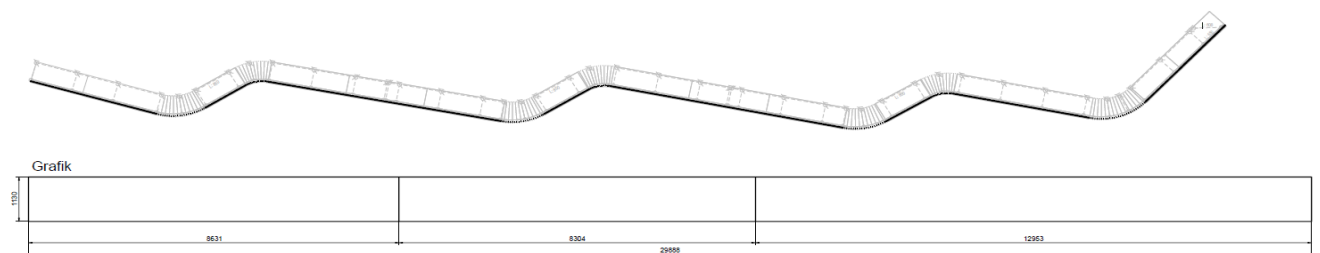
price on request



CODE: REG1

Position	signage for registration Foyer MCC		
Dimension (WxH)	-	-	-
Visible Area (WxH)	-	-	-
Sides	single side		
Material	frame with fabric covering		
Total pieces	1		

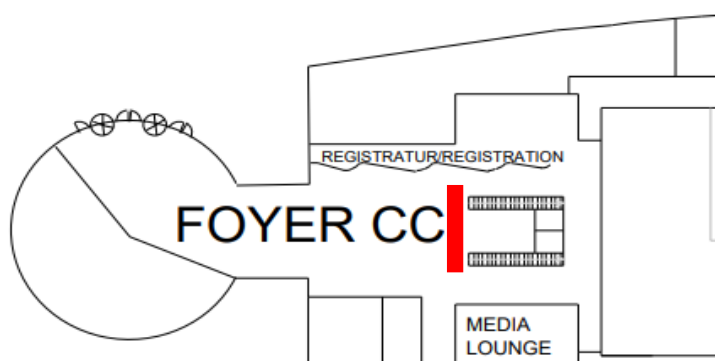
price on request



CODE: MCC8

Position	glass banner, Foyer MCC		
Dimension (WxH)	9 380 mm	1 400 mm	
Visible Area (WxH)	9 380 mm	1 400 mm	
Sides	single sided (backside covered white)		
Material	foam board, 5mm		
Total pieces	1		

price on request

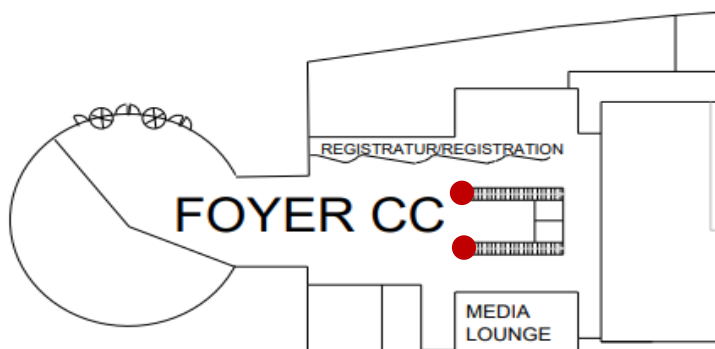
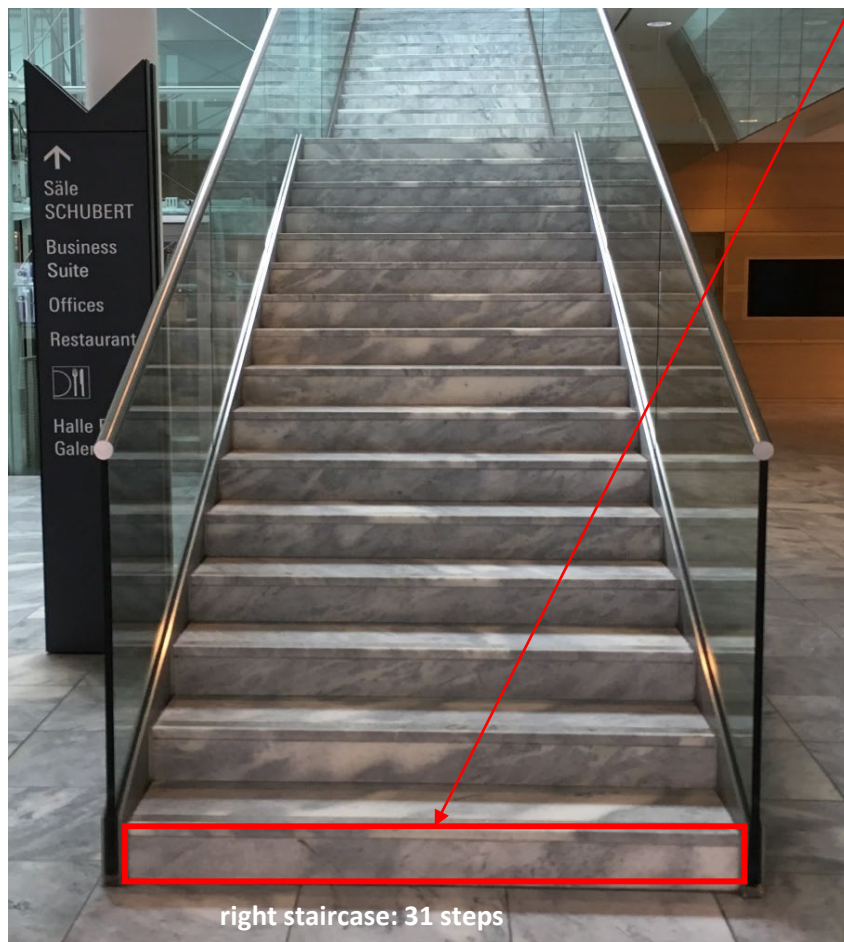


CODE: SC4

Position	staircase branding Foyer MCC - riser		
Dimension (WxH)	1 500 mm	125 mm	
Visible Area (WxH)	1 500 mm	125 mm	
Sides	single		
Material	self adhesive foil		
Total pieces	62 (31 left, 31 right)		

foil on vertical part of the steps

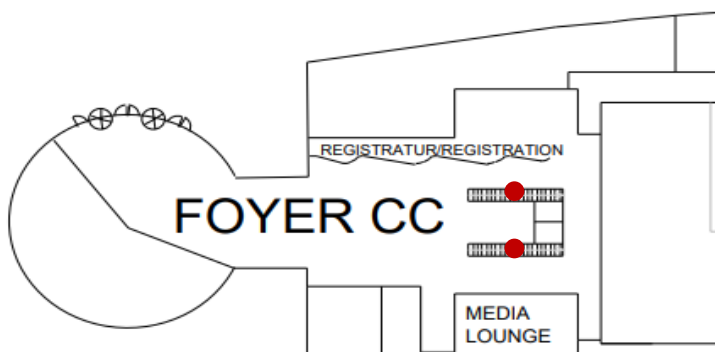
price on request



CODE: SC5

Position	staircase branding Foyer MCC - tread		
Dimension (WxH)	1 490 mm	1 490 mm	
Visible Area (WxH)	1 490 mm	1 490 mm	
Sides	single		
Material	self adhesive foil		
Total pieces	2 (1 left, 1 right)		

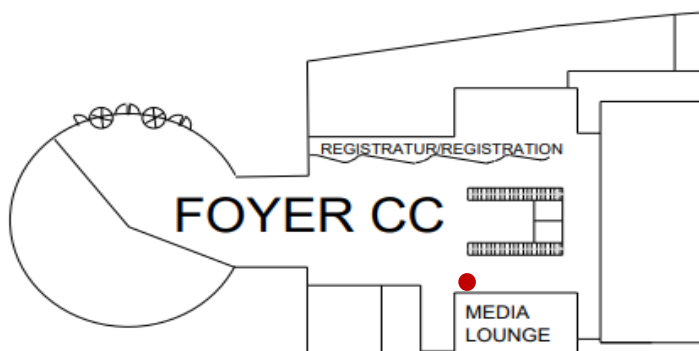
price on request



CODE: MCC4

Position		signage on totem	
Dimension	(WxH)	450 mm	2 190 mm
Visible Area	(WxH)	450 mm	2 190 mm
Sides		single side	
Material		forex, 3mm	
Total pieces		1	

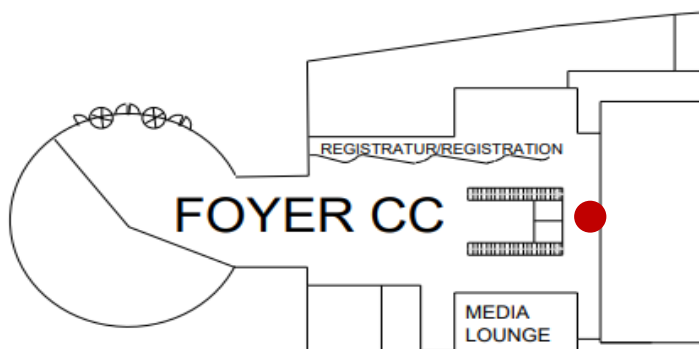
price on request



CODE: MCC5

Position		signage on totem (in front of Stolz rooms)	
Dimension	(WxH)	450 mm	2 400 mm
Visible Area	(WxH)	450 mm	2 400 mm
Sides		single side	
Material		forex, 3mm	
Total pieces		1	

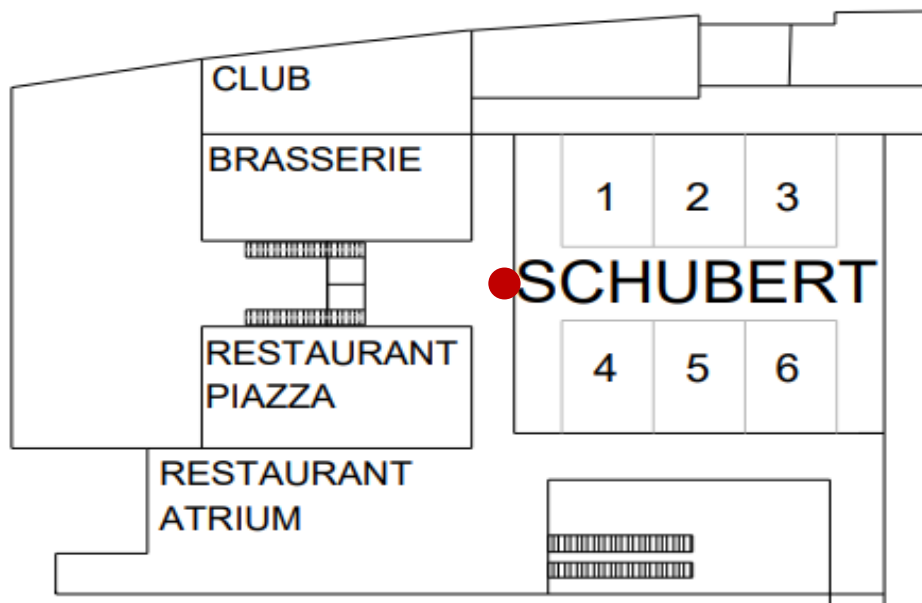
price on request



CODE: MCC6 / MCC7

Position	signage on totem (front of Schubert rooms)		
Dimension (WxH)	480 mm	2 400 mm	
Visible Area (WxH)	480 mm	2 400 mm	
Sides	single side		
Material	forex, 3mm		
Total pieces	2		

price on request



CODE: MCC rooms

Position		Sign above MCC Rooms	
Dimension	(WxH)	2 065 mm	500 mm
Visible Area	(WxH)	2 065 mm	500 mm
Sides		single sided	
Material		foam board, 5mm	
Total pieces		29	

price on request

other dimensions are possible



STAND^{OUT}

be visible

Signage Foyer D
and surrounding

2025



LIVE EVENTS

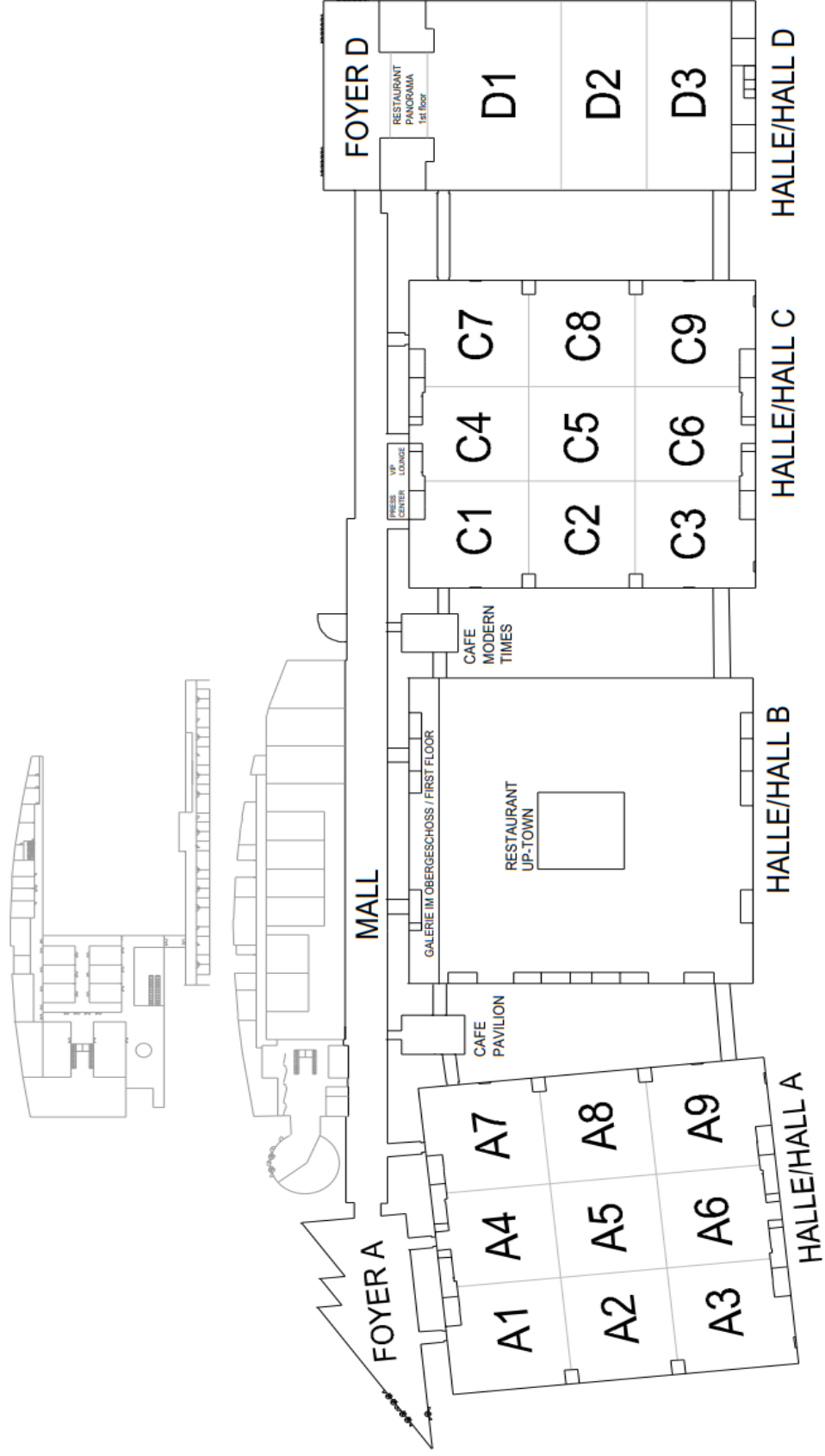


DIGITAL STAGE



BRANDING

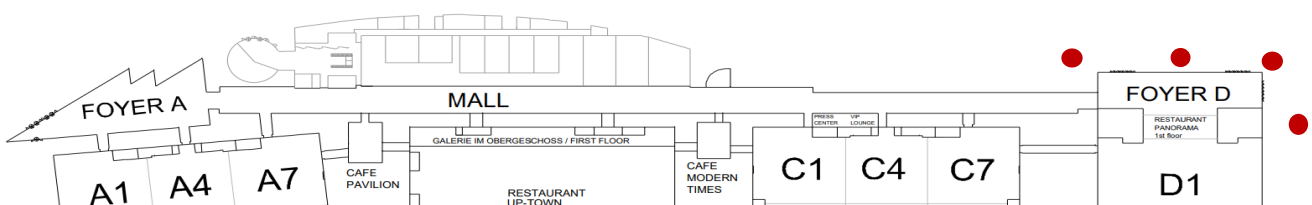
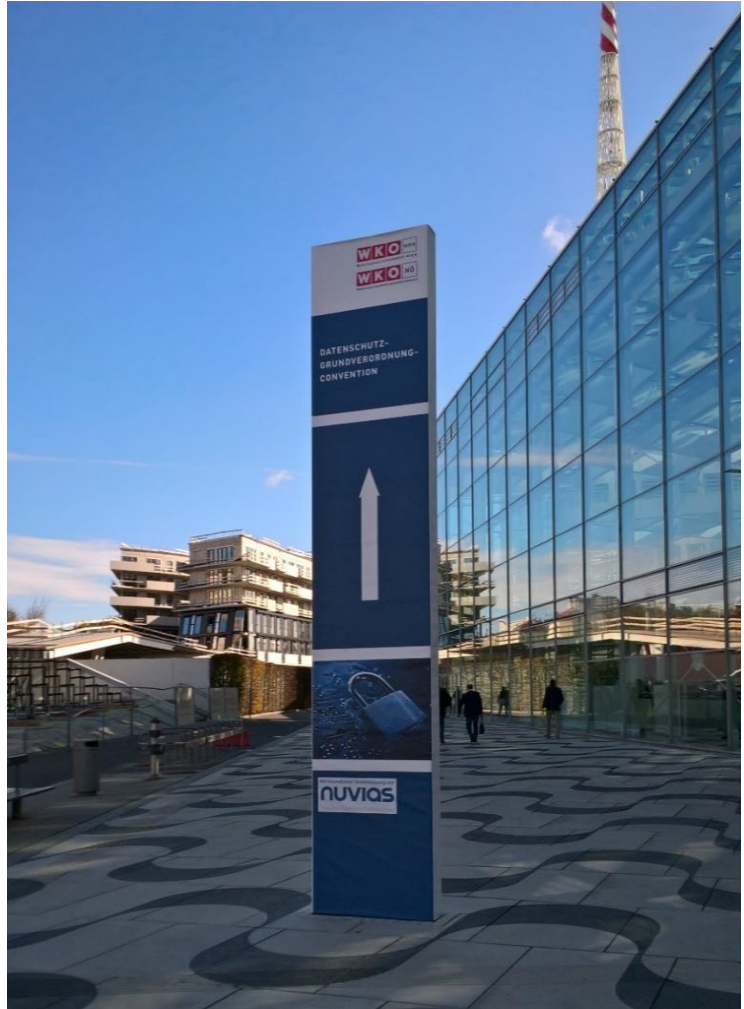
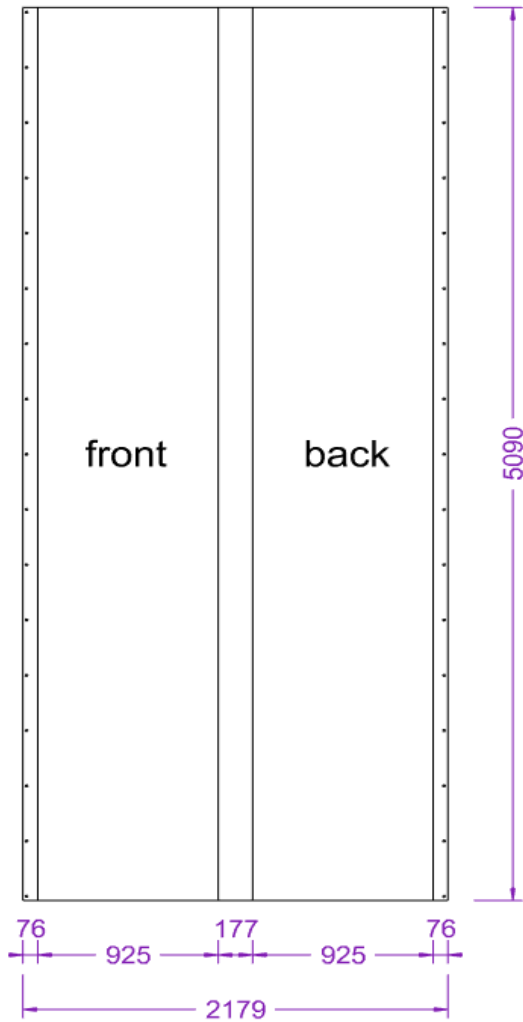
EXHIBITION CENTER



CODE: AG23a-AG26a

Position	signage on totem (outside Foyer D)		
Dimension (WxH)	2 179 mm	5 090 mm	
Visible Area (WxH)	925 mm	5 090 mm	
Sides	front/back = double sided		
Material	PVC		
Total pieces	4		

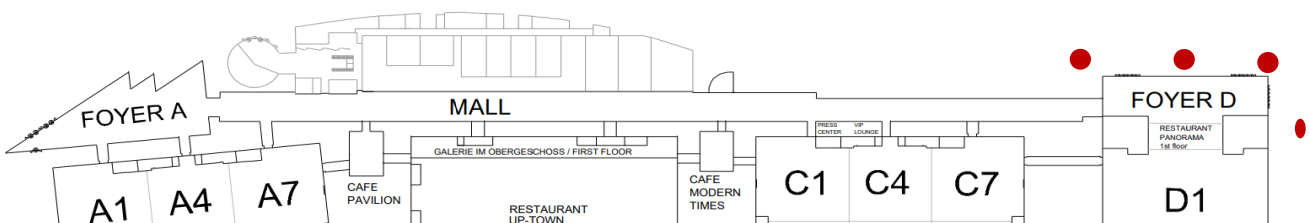
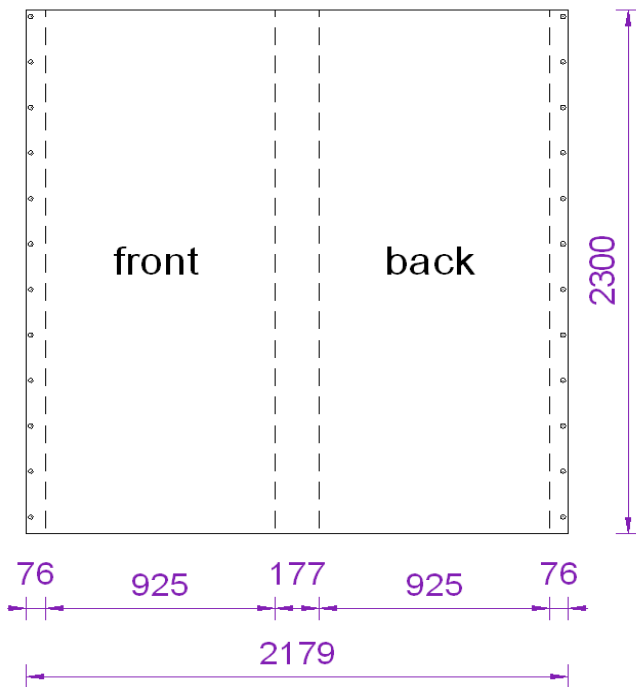
price on request



CODE: AG23b-AG26b

Position	signage on totem (outside Foyer D)	
Dimension (WxH)	2 179 mm	2 300 mm
Visible Area (WxH)	925 mm	2 300 mm
Sides	front/back = double sided	
Material	PVC	
Total pieces	4	

price on request



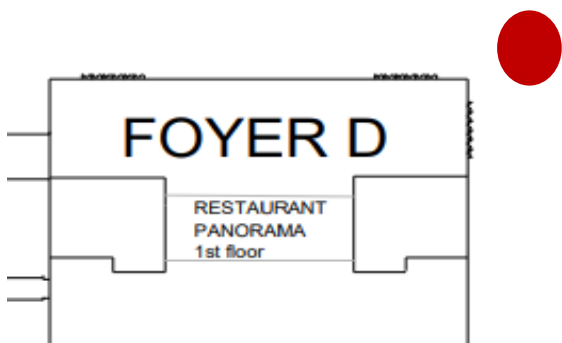
CODE: AG7-AG12

Position		flag poles outside Foyer D	
Dimension (WxH)		1 200 mm	8 000 mm
Visible Area (WXH)		1 200 mm	8 000 mm
Sides		single sided	
Material		flag fabric, rattling flag	
Total pieces		6	

price on request



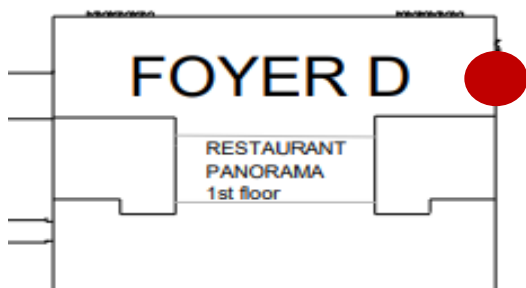
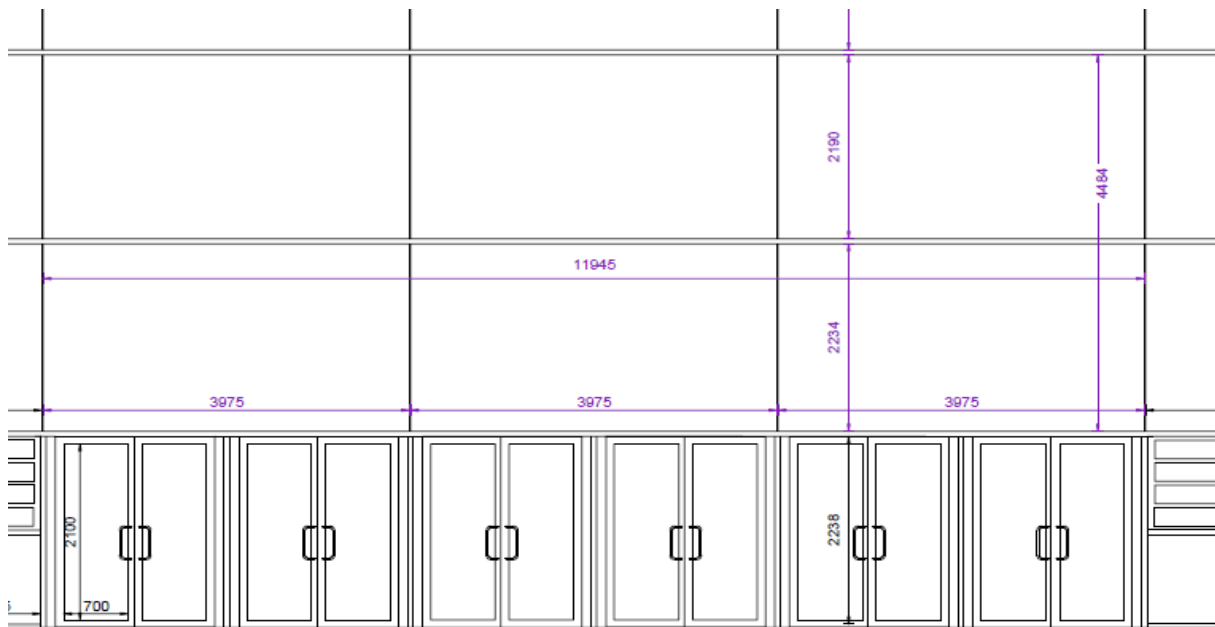
mounting of flags will be done and charged by Reed Messe



CODE: FD13

Position		branding of glass panels Foyer D outside	
Dimension (WxH)		11 945 mm	4 484 mm
Visible Area (WxH)		3 975 mm	2 234 mm
Sides		single sided	
		self adhesive foil	
Total pieces		6	

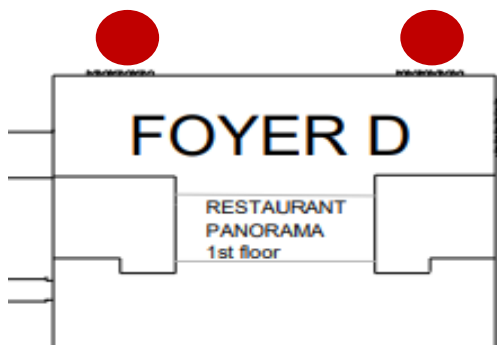
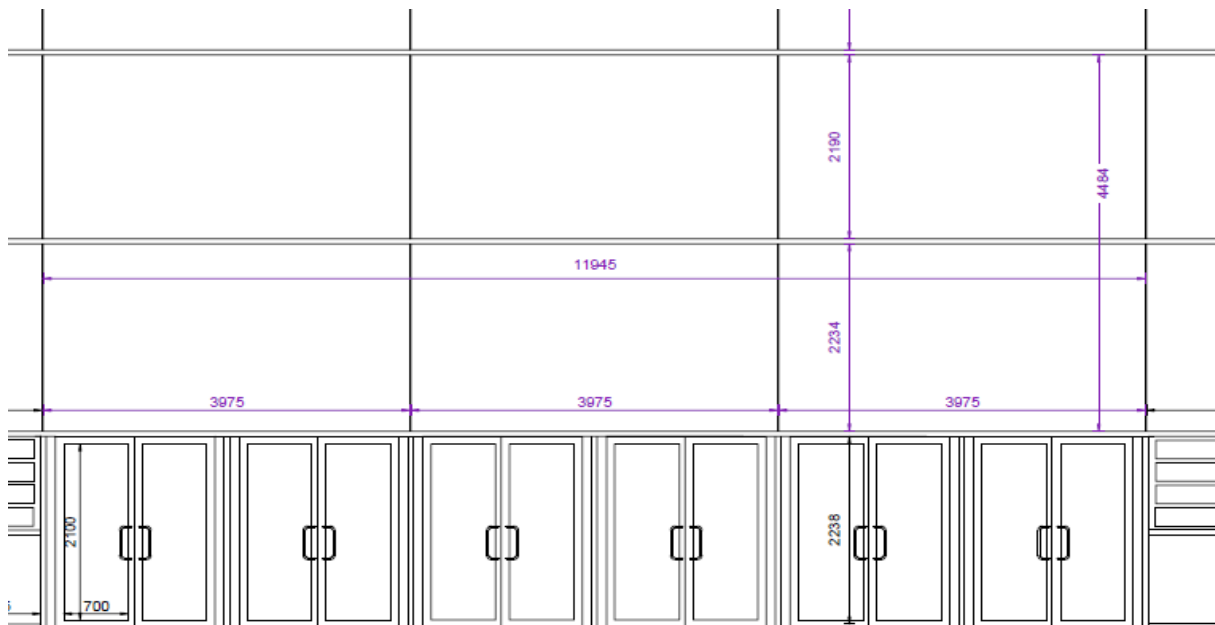
price on request



CODE: FD14

Position		branding of glass panels Foyer D outside	
Dimension (WxH)		11 945 mm	4 484 mm
Visible Area (WxH)		3 975 mm	2 234 mm
Sides		single sided	
Material		self adhesive foil	
Total pieces		12 (6 left, 6 right)	

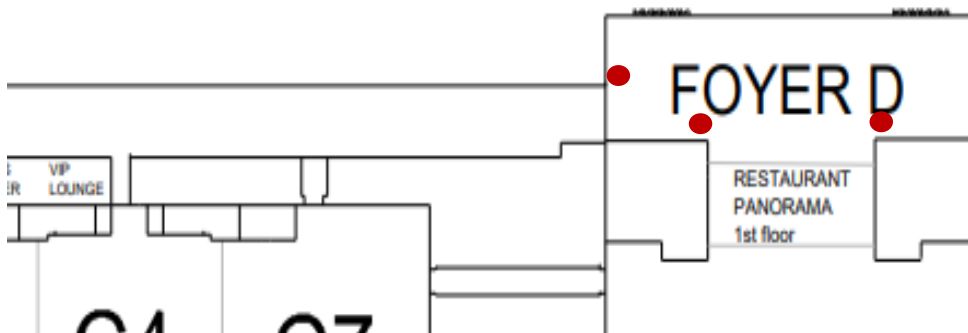
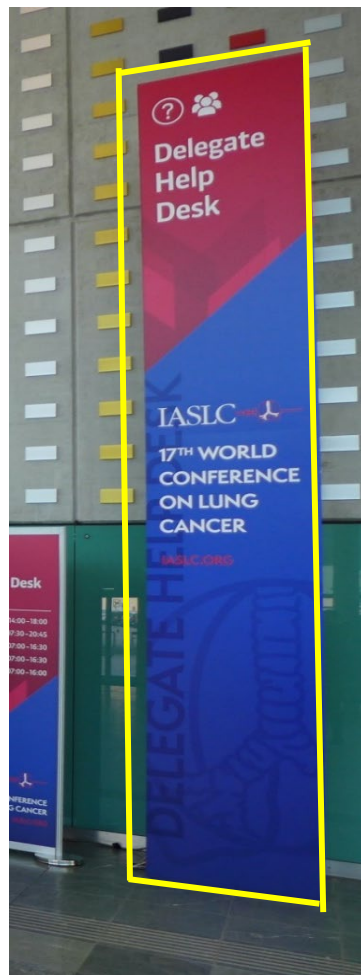
price on request



CODE: FD2, FD3, FD4

Position		signage on totem in Foyer D	
Dimension (WxH)		915 mm	5 130 mm
Visible Area (WxH)		915 mm	5 130 mm
Sides		single sided	
Material		forex, 3mm	
Total pieces		3	

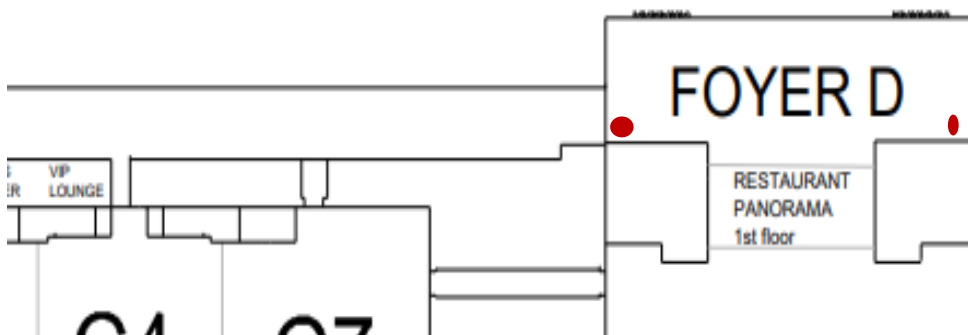
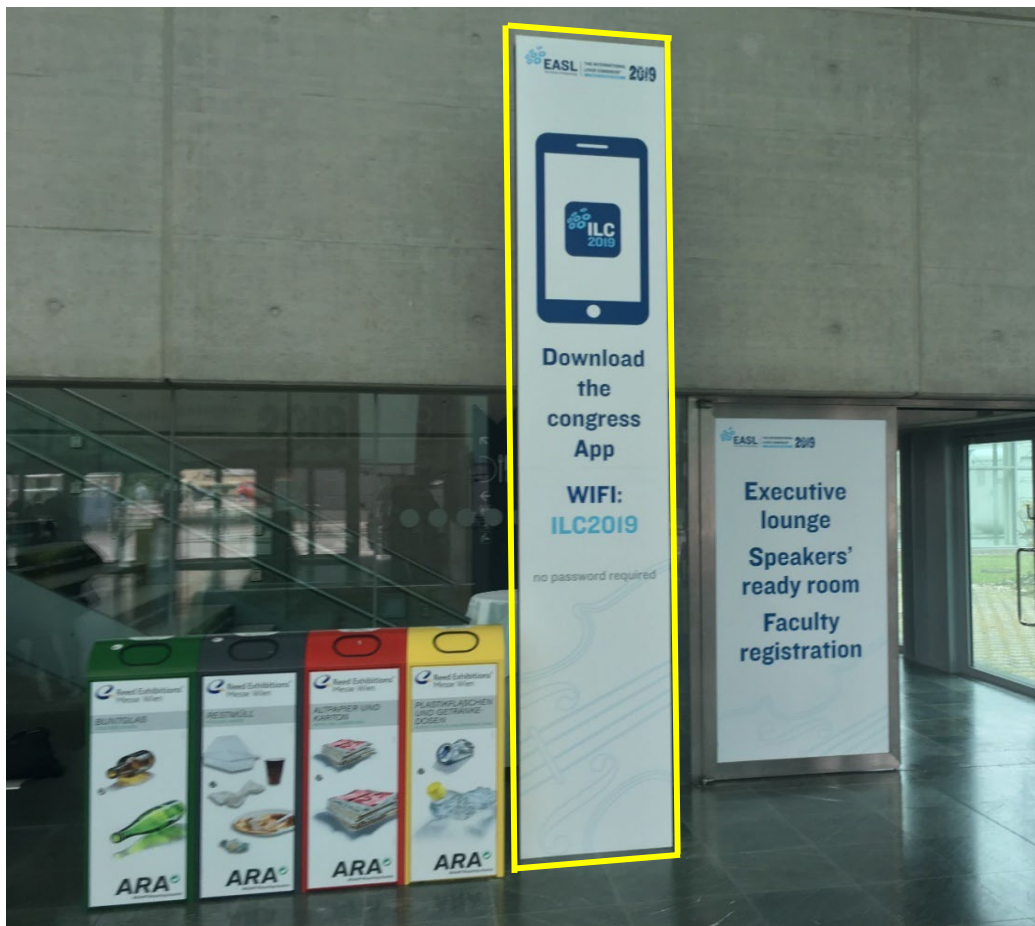
price on request



CODE: FD5, FD6

Position	signage on totem in Foyer D		
Dimension (WxH)	695 mm	3 860 mm	
Visible Area (WxH)	695 mm	3 860 mm	
Sides	single sided		
Material	forex, 3mm		
Total pieces	2		

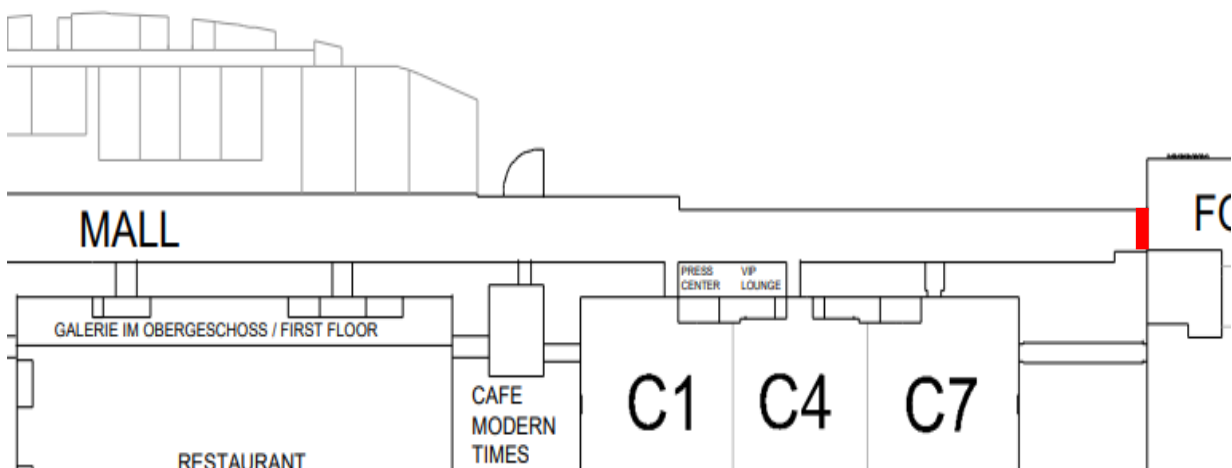
price on request



CODE: FD1

Position	signage on overhead signpost above entrance to Mall		
Dimension (WxH)	4 500 mm	2 550 mm	(max H=4300mm)
Visible Area (WxH)	4 500 mm	2 550 mm	(max H=4300mm)
Sides	single sided		
Material	graphic fabric		
Total pieces	1		

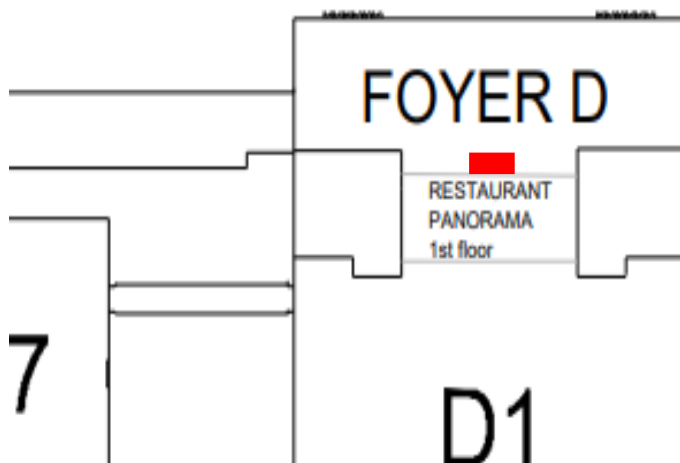
price on request



CODE: FDB1

Position	banner between totems Foyer D		
Dimension (WxH)	7 500 mm	1 500 mm	
Visible Area (WxH)	7 500 mm	1 500 mm	
Sides	double sided		
Material	PVC		
Total pieces	1		

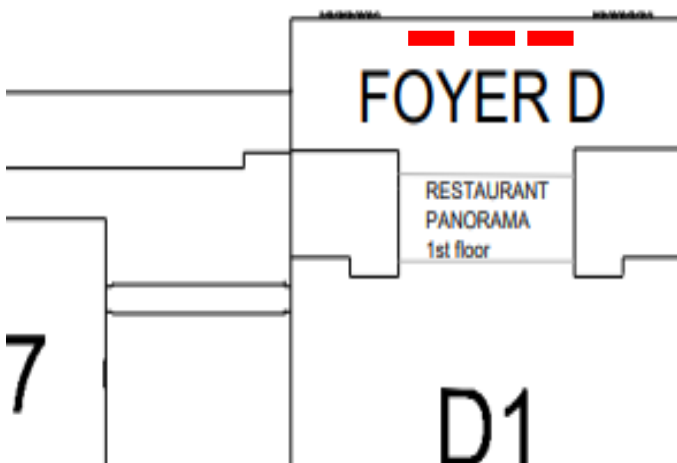
price on request



CODE: FDB2

Position	banner between totems Foyer D		
Dimension (WxH)	7 500 mm	3 000 mm	
Visible Area (WxH)	7 500 mm	3 000 mm	
Sides	single sided		
Material	graphic fabric		
Total pieces	3		

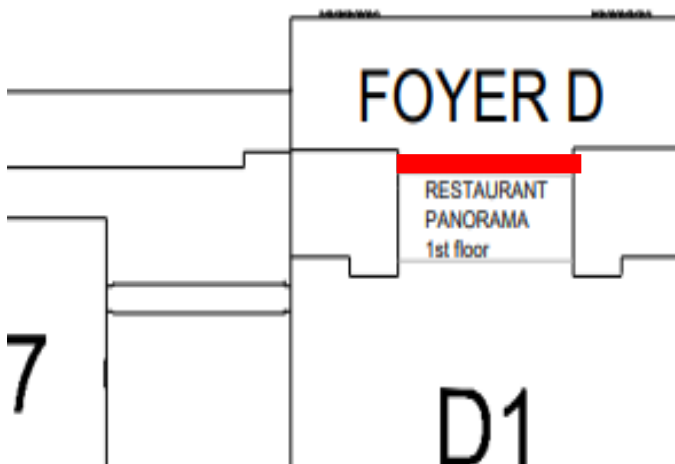
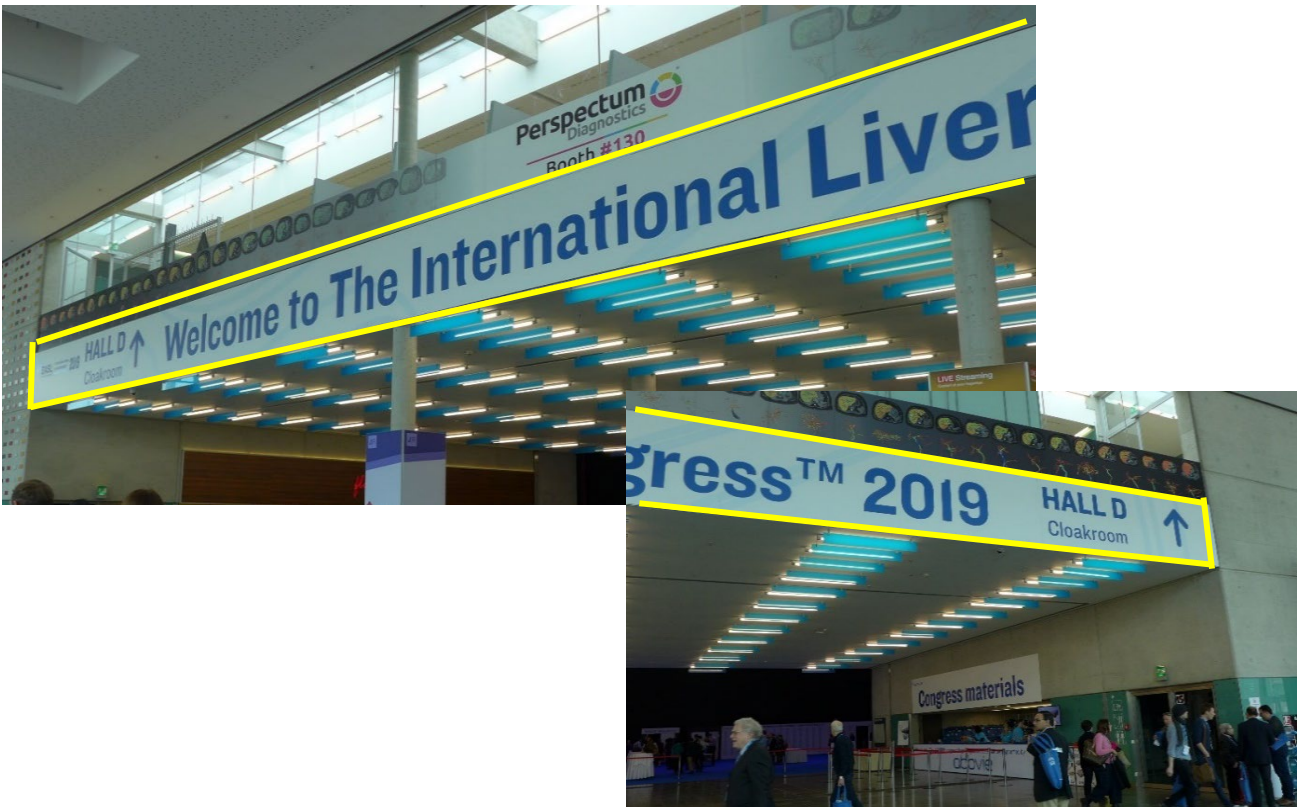
price on request



CODE: FD15

Position	signage on glass front - restaurant Foyer D		
Dimension (WxH)	36 000 mm	1 370 mm	
Visible Area (WxH)	36 000 mm	1 370 mm	
Sides	single sided		
Material	foam board, 5mm		
Total pieces	1		

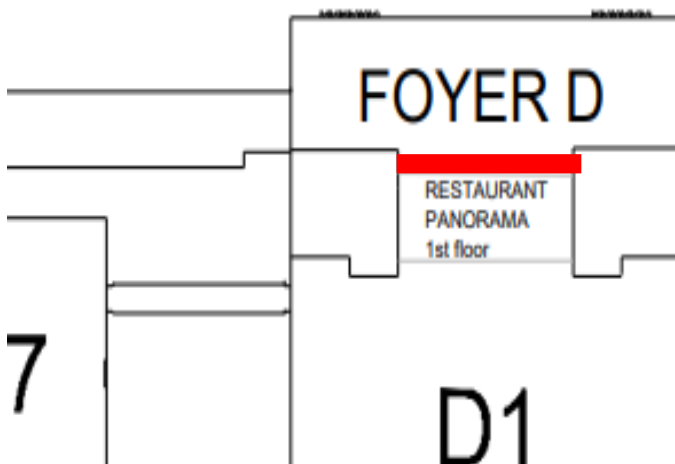
price on request



CODE: FD16

Position	signage on glass front - restaurant Foyer D		
Dimension (WxH)	36 000 mm	1 000 mm	
Visible Area (WxH)	36 000 mm	1 000 mm	
Sides	single sided		
Material	self adhesive foil		
Total pieces	1		

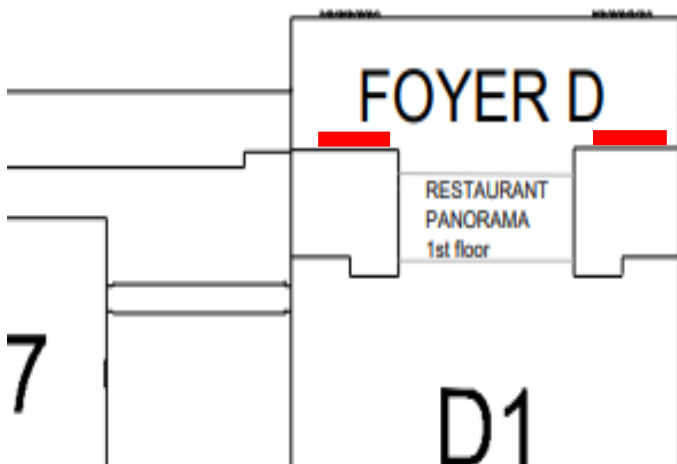
price on request



CODE: FD17

Position	signage on ground floor glass panels Foyer D		
Dimension (WxH)	990 mm	2 170 mm	
Visible Area (WxH)	990 mm	2 170 mm	
Sides	single sided		
Material	self adhesive foil		
Total pieces	16 (8 left, 8 right)		

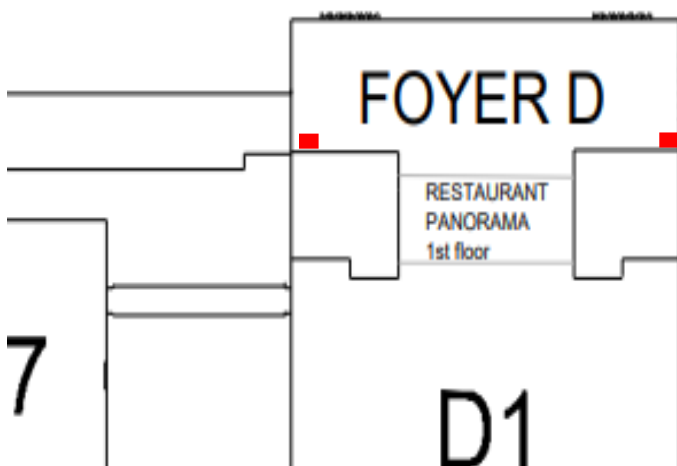
price on request



CODE: FD18

Position		signage on door panels Foyer D	
Dimension (WxH)		1 060 mm	2 030 mm
Visible Area (WxH)		1 060 mm	2 030 mm
Sides		single sided	
Material		self adhesive foil	
Total pieces		4 (1 double door left, 1 double door right)	

price on request

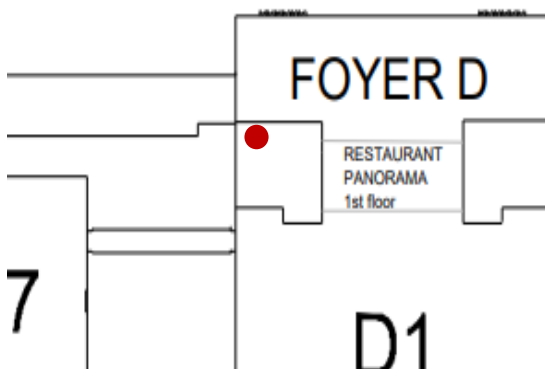
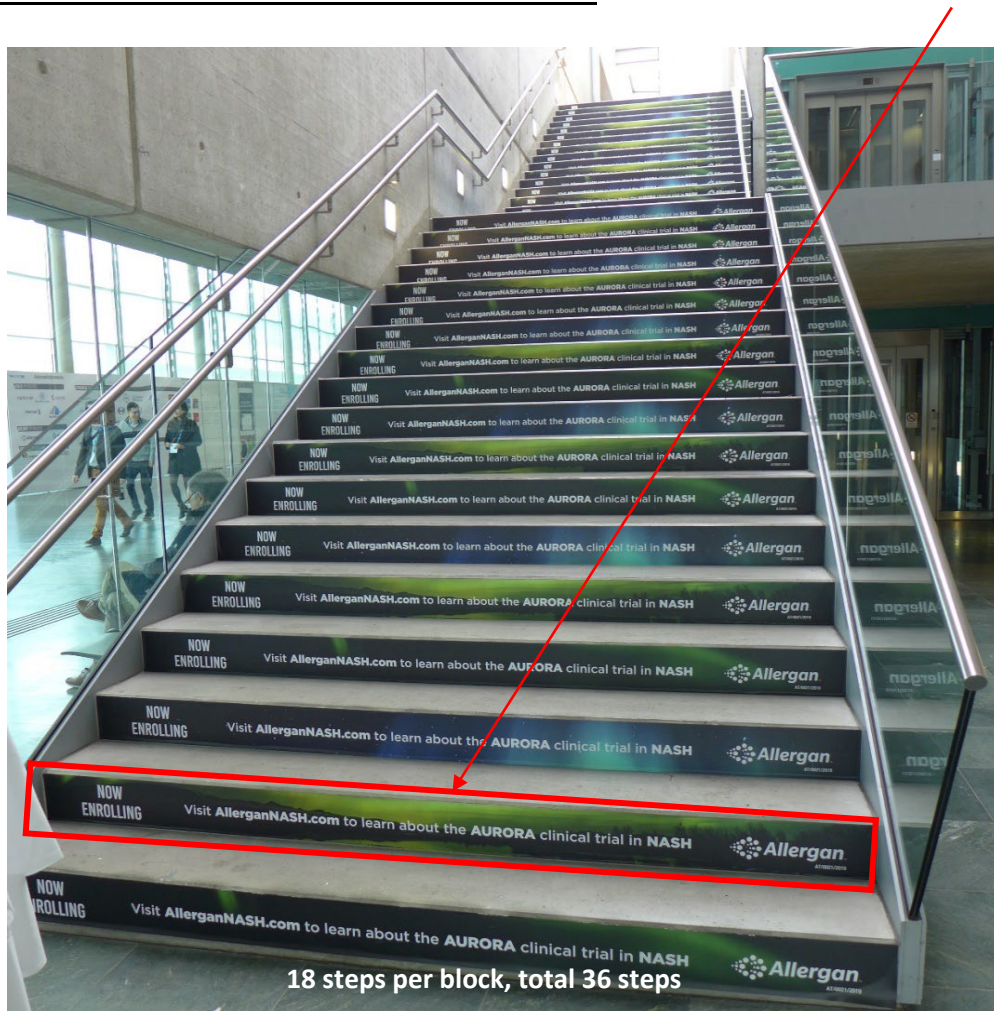


CODE: SC6

Position	branding of staircase to restaurant - riser Foyer D		
Dimension (WxH)	2 480 mm	160 mm	
Visible Area (WxH)	2 480 mm	160 mm	
Sides	single		
Material	self adhesive foil		
Total pieces	36 (18 lower part, 18 upper part)		

foil on vertical part of the steps

price on request



STAND^{OUT}

be visible

Signage general

2025



LIVE EVENTS



DIGITAL STAGE



BRANDING

CODE: FS1

Position		floor stickers	
Dimension	(WxH)	1 000 mm	1 000 mm
Visible Area	(WxH)	1 000 mm	1 000 mm
Sides		single	
Material		self adhesive foil	
Total pieces		several	

price on request



CODE: LEC1

Position		front panel for lectern	
Dimension (WxH)	600 mm	1 180 mm	
Visible Area (WxH)	600 mm	1 180 mm	
Sides	single sided		
Material	forex, 3mm		
Total pieces	-		

price on request



The lectern is not included!

CODE: SS1-ES

Position	Self Standing Sign large (2x4m)		
Dimension (WxH)	4 000 mm	2 000 mm	
Visible Area (WxH)	4 000 mm	2 000 mm	
Sides	single sided		
Material	frame with small base plates and fabric covering		
Total pieces	1		

price on request



CODE: SS1-BS

Position	Self Standing Sign large (2x4m)		
Dimension (WxH)	4 000 mm	2 000 mm	
Visible Area (WxH)	4 000 mm	2 000 mm	
Sides	double sided		
Material	frame with small base plates and fabric covering		
Total pieces	1		

price on request



CODE: SS2-ES

Position	Self Standing Sign medium (2x2m)		
Dimension (WxH)	2 000 mm	2 000 mm	
Visible Area (WxH)	2 000 mm	2 000 mm	
Sides	single sided		
Material	frame with small base plates and fabric covering		
Total pieces	1		

price on request



CODE: SS2-BS

Position	Self Standing Sign medium (2x2m)		
Dimension (WxH)	2 000 mm	2 000 mm	
Visible Area (WxH)	2 000 mm	2 000 mm	
Sides	double sided		
Material	frame with small base plates and fabric covering		
Total pieces	1		

price on request



CODE: SS3-ES

Position		Self Standing Sign small (2x1m)	
Dimension	(WxH)	1 000 mm	2 000 mm
Visible Area	(WxH)	1 000 mm	2 000 mm
Sides		single sided	
Material		frame with small base plates and fabric covering	
Total pieces		1	

price on request



CODE: SS3-BS

Position		Self Standing Sign small (2x1m)	
Dimension	(WxH)	1 000 mm	2 000 mm
Visible Area	(WxH)	1 000 mm	2 000 mm
Sides		double sided	
Material		frame with small base plates and fabric covering	
Total pieces		1	

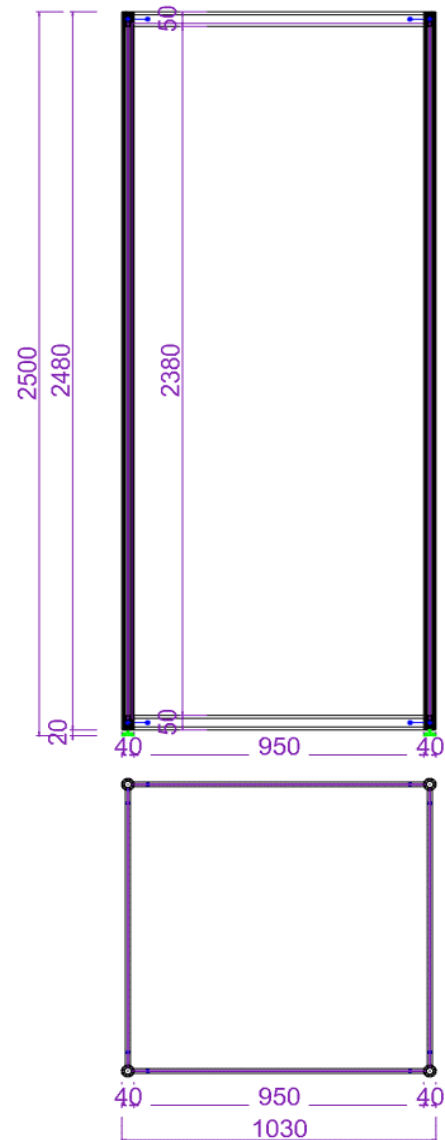
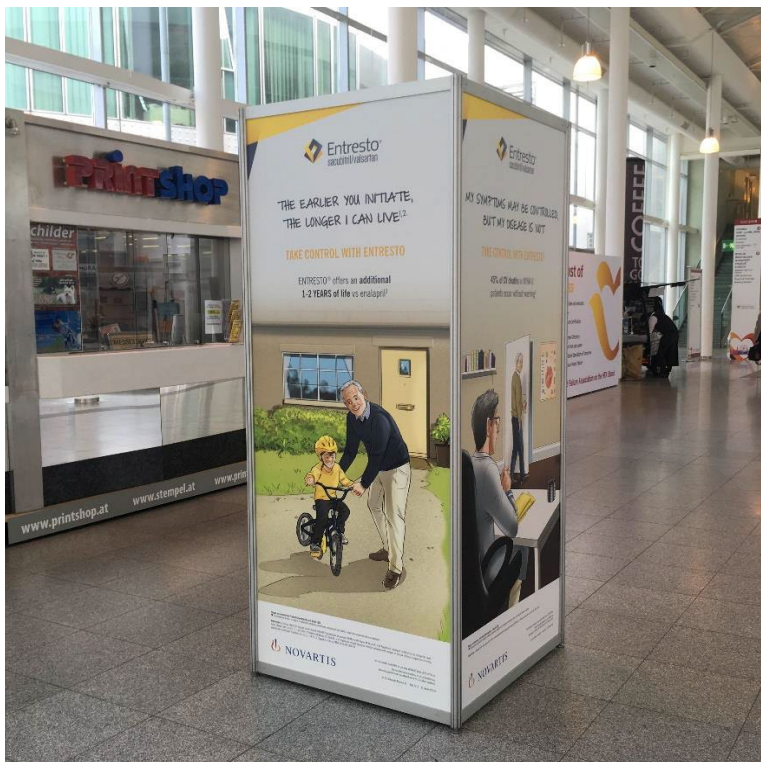
price on request



CODE: TO1

Position		Self Standing Tower signage	
Dimension (WxH)		1 030 mm	2 500 mm / construction
Visible Area (WxH)		950 mm	2 380 mm / visible graphic dimension
Graphic dim. (WxH)		964 mm	2 400 mm / required graphic data
Sides		four sided	
Material		print on infill, 3mm	
Total pieces		1	

price on request



CODE: LO1

Position		Self Standing Sign "Lollipop"	
Dimension	(WxH)	594 mm	841 mm
Visible Area	(WxH)	594 mm	841 mm
Sides		single sided	
Material		foam board, 5mm	
Total pieces		1	

price on request



CODE: LO2

Position		Self Standing Sign "Lollipop"	
Dimension	(WxH)	594 mm	841 mm
Visible Area	(WxH)	594 mm	841 mm
Sides		double sided	
Material		foam board, 5mm	
Total pieces		1	

price on request



STAND^{OUT}

be visible

MESSE WIEN
brandable furniture

2025



LIVE EVENTS



DIGITAL STAGE



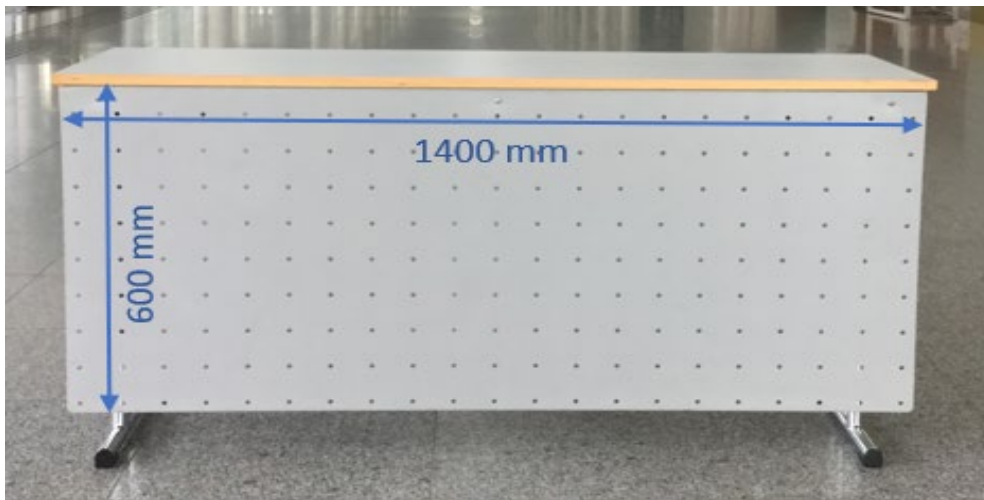
BRANDING

CODE: PT2

Position		Panel for chair tables, MCC	
Dimension (WxH)		1 400 mm	600 mm
Visible Area (WxH)		1 400 mm	600 mm
Sides		single	
Material		forex, 3mm	
Total pieces		-	

price on request

**Table provided by Messe
(for MCC only!)**



CODE: CR1

Position	panel for counter - up		
Dimension (WxH)	1 100 mm	340 mm	
Visible Area (WxH)	1 100 mm	340 mm	
Sides	single		
Material	foam board, 5mm		
Total pieces	-		

price on request

Counters provided by Messe



CODE: CR2

Position	panel for counter - down		
Dimension (WxH)	1 720 mm	1 000 mm	
Visible Area (WxH)	1 720 mm	1 000 mm	
Sides	single		
Material	forex, 3mm		
Total pieces	-		

price on request

Counters provided by Messe



CODE: WA1

Position	panel for wardrobe tables MCC		
Dimension (WxH)	1 880 mm	250 mm	
Visible Area (WxH)	1 880 mm	250 mm	
Sides	single		
Material	selfadhesive foil		
Total pieces	-		

price on request

**Tables provided by Messe
(wardrobe only!)**



GENERAL TERMS AND CONDITIONS ('terms') OF Standout GMBH (Standout)

I. GENERAL CONDITIONS

1. Offers and contractual relationships: All contractual relations between Standout and clients/customers (hereinafter to be referred to as the 'customer') shall be solely subject to these 'terms'. All other contradictory or deviating conditions mentioned by the customer shall only be accepted on condition they have been explicitly approved by Standout. In cases of hire or purchase the additional conditions in sections II and III shall also apply. Orders placed by the customer are binding and irrevocable. Standout shall be entitled to accept this order within 30 days of receipt by Standout by way of provision/completion, or the sending of written confirmation, or by issuing an invoice for part payment according to point 13. If the customer has placed an order for goods/services for a specific trade fair and the order has not been officially confirmed by Standout by 1 week before the beginning of the event, the customer shall be obliged to inform Standout of this fact immediately. There shall be no obligation on the part of Standout to accept an order placed by a customer. Quotes or offers provided by Standout shall be non-binding.

2. Customer cooperation: On order placement the customer shall also become obliged to ensure proper and punctual provision of all documentation according to the dates agreed (i.e. plans, models, permits, and guidelines for execution etc.) that shall be necessary for completion of the order by Standout. This documentation must be provided in such a form as to ensure faultless completion of the order. In particular, the customer shall be responsible for the collection of, and payment for (at his/her own expense), all permits required for the execution of the order. Samples of items and materials provided to the customer of Standout for inspection, must be confirmed as accepted in writing and returned within the deadline provided; otherwise they will be considered to have been 'accepted without changes'.

3. Scope of services: If not stated otherwise, Standout shall only be obliged to deliver the items ordered to the place determined for collection. The customer shall be obliged to place a separate order with Standout for assembly/dismantling and other additional services.

4. Venue for collection: As a general principle the venue for collection shall be the address provided in the order for deliveries. If the customer places an order for a delivery to a specific trade fair the venue for collection shall be at the stand in the hall named by the customer at the trade fair in question.

5. Time of delivery: As a general principle the time of delivery shall be determined by Standout and announced to the customer. When possible Standout will take into account wishes stated

by the customer in the order; or seek to make an agreement with the customer. If the customer orders a delivery to a specific trade fair the delivery must be conducted during the assembly times provided by the trade fair organiser in the freely and publicly available general registration forms for exhibitors, unless otherwise agreed with the customer. Otherwise, Standout shall be bound to complete service provision within 30 working days after acceptance of the order at the latest.

6. Delivery/Transfer of risk: The customer must ensure that he/she himself/herself, or a person authorised by the customer to the purpose of receiving the goods, is present at the point of delivery at the agreed time of delivery. If this is not the case Standout shall be entitled to leave the goods intended for handover to the customer at the agreed point of delivery. Goods to be delivered by Standout to the customer shall be considered to have been handed over if the customer takes them without complaint or if, at the agreed time and place of delivery, Standout deposits the goods intended for collection by the customer or by his/her authorised representative. Once the goods have been handed over, liability for risks of coincidental damage or destruction of goods shall be transferred to the customer. Standout is not obliged to inspect the accreditation of people present at the stands when the goods for rent are delivered.

7. Copyrights: All documents and drafts produced by Standout or their employees and subcontractors for the purpose of producing an offer or for the purpose of sealing a contractual agreement (particularly drafts, plans and models) remain subject to complete ownership by Standout and may not be made accessible to third parties, published or copied without receiving prior permission from Standout. The customer may only use such documents for the sole purpose agreed. If a contractual relationship does not materialise or is subsequently cancelled, all such documentation must be returned to Standout immediately.

8. Data Protection: The processing of personal data by Standout takes place in accordance with the applicable data protection rules and regulations. For details on the processing of your data, in particular for the specific processing purposes and legal basis, please refer to the data privacy policy for exhibitors, which is available at www.standout.eu/privacy-policy. If the customer notifies Standout of personal data of third parties (in particular data of representatives, contact persons, agents or other employees of his company) within the order or in the course of the contract, he is obliged to inform the persons concerned without any delay and to provide them with the data privacy policy of Standout. The customer is liable for any disadvantages incurred by the organiser in breach of this obligation.

9. Consent according to Section 174 TKG: The customer expressly consents to Standout sending him emails from time to time containing information, advertising and surveys on our own offers, events and services ("email newsletter"), or contacting him by phone to conduct surveys on own events and services. This consent can be revoked at any time by email to info@standout.eu.

10. Permission to advertise: Furthermore, the customer shall permit Standout to use customer details, company names and corporate logos, as well as pictures of stands erected by Standout, or erected according to plans made by Standout or the customer for Standout's own advertising purposes (such as for addition to reference lists, presentation on the internet, entries in customer magazines or in other forms of advertising).

11. Rescission: If (a) the customer is in arrears with payments to Standout regardless of whether these debts stem from this or other orders; or (b) insolvency proceedings have been initiated against him/her or there is a threat of such proceedings being initiated, Standout shall be entitled to withdraw from the contract and to withhold the provision of services, regardless of the duty of the customer to pay. Should Standout choose to withdraw from the contract the customer shall be liable to pay the agreed cancellation fee.

12. Prices: All prices are quoted net, plus the applicable statutory VAT rate, plus all other taxes, duties and contributions due on placement, acceptance, execution and completion of the order (i.e. legal transaction fees [pt. 24] and advertising duties). Price information pertains to deliveries and services at the exhibition centres in Salzburg and Vienna; sales prices are quoted ex works in Salzburg or Vienna. At other points of service the expenses, allowances, handling and transportation costs may be invoiced separately. Additional services not included in the offer shall be invoiced at the actual price of services and goods used. If Standout revises an existing invoice based on a customer's request, for example to change the billing address or other information on the invoice, this will be subject to a flat fee of € 49,00 (plus VAT).

13. Conditions of payment: Standout reserves the right to demand a part payment of 50% of the order value on receipt of the order. If a customer resides in a foreign country, is a new customer or a customer who has previously been late on a payment or whose creditworthiness is not assured, Standout is entitled to demand a full payment of 100% of the order value in advance. Deliveries made to a specific trade fair that the customer only ordered from Standout from a week before the fair up to during the fair itself, (the valid time of receipt being the date upon which Standout officially received the order), will only be completed after a full advance payment. The customer is at no point entitled to set off or withhold due payments against counterclaims of any kind.

14. Changes in fees and prices: Should prices or fees change (i.e. transport, forwarding or energy prices), charges shall be based on the prices and fees valid at the moment of service provision.

15. Cancellation terms: The cancellation of an existing contract or order shall only be permitted for items hired or purchased for a particular trade fair, and only if (a) a cancellation fee is paid, (b) these items were not produced by Standout, or ordered from a third party by Standout for this contract, and (c) only if notification is submitted by the customer in writing, and received by Standout no later than 2 weeks prior to the beginning of the event for hired items, and 4 weeks prior to the beginning of the event for purchased items. As regards hired items, the fee for a cancellation received at the latest 4 weeks prior to the beginning of the event shall

30% of the net order value. For a cancellation received at the latest 2 weeks prior to the beginning of the event this percentage shall rise to 50%, thereafter 100%. In each case, this will also be subject to payment of an additional 1% of the total rental fee to cover legal transactions. As regards purchased items, the fee for a cancellation received at the latest 4 weeks prior to the beginning of the event shall be 50% of the net order value, thereafter 100%. In addition to the cancellation fee, the customer shall be obliged to compensate Standout for all costs, unavoidable expenditure and financial outlay by Standout in the context of the cancelled contract/order up to the time of cancellation, to the amount to which they exceed the total amount of the cancellation fee. If the item ordered is not picked up at the date and time agreed, the customer shall be obliged to pay the full price for the item.

16. The written form: Wherever these terms and conditions insist on the use of written communication, this obligation will also be considered to have been fulfilled in the case of declarations made (without a personal signature) that have been sent from and to an authoritative e-mail address. An authoritative e-mail address in compliance with this condition is: a. for the customer: the e-mail address with which he/she is registered with the online shop run by Standout, or the one that has been given in the course of placing an order (using the order form) and b. for Standout: the following e-mail address: info@standout.eu.

17. Choice of legal basis: Austrian law shall apply. Legal reference provision norms for international commercial disputes and the United Nations Convention on Contracts for the International Sale of goods shall not apply. Legal venue is the city of Salzburg.

18. Limited liability: Standout shall only be held liable for damage caused by deliberate or grossly negligent behaviour and only for positive damage.

II. SPECIAL RENTAL CONDITIONS

19. Rental period: If the customer orders a rentable object for a specific trade fair the rental period shall be for the duration of the trade fair (including the assembly period provided by the fair organiser) as long as the entire period does not exceed 7 days. A longer rental period must be agreed between the customer and Standout in a separate agreement.

20. Usage: Rental objects may be solely used for the agreed purpose and may not be used by third parties. They must be subjected to the least wear, tear and stress as possible and may not be changed without prior receipt of consent from Standout. Special markings on items for rent may under no circumstances be removed by the customer. The customer shall be prohibited from applying any stickers to the said goods, from gluing items to these goods, from attaching items with nails or staples of any type, and from damaging the goods for rent in any way.

21. Liability and return of goods: The rented object must be made available for collection immediately after the event has ended. If there is a delay Standout shall be entitled to prepare the rented objects for collection at the risk and expense of the customer. The consent of the customer shall be a prerequisite in this regard. Regardless of the question of guilt, the customer shall be held liable for loss of, or damage to, rented objects from the point of handover to the point of return. In cases of damage or loss Standout shall be entitled to invoice the customer for the price of brand new replacements for missing or damaged objects. Any faults identified by Standout on returned rented goods will be reported to the customer. These findings shall be considered to have been accepted if the customer does not object in writing within 1 week of receiving this information.

22. Complaints / Warranty: As a general principle rental objects are used on a number of occasions and are thus not classified as being brand new. Small deviations in the versions, dimensions and colours available cannot be categorised as faults. The customer shall be obliged to ensure the rented item(s) is (are) complete and in full working order when it is (they are) handed over to the customer. Receipt of the rented goods by the customer shall signify confirmation of the fault-free condition of the items in his/her possession, unless a written complaint specifying defects is submitted immediately. If the customer's complaint is justified, Standout's obligation to honour warranty rights shall be limited to rectification of the fault(s) as regards items that have already been used.

23. Rental prices / surcharges: As regards deliveries of hired objects to a specific trade fair, which have been ordered from Standout later than 2 weeks before the trade fair commences (the valid time of receipt being the date upon which Standout officially received the order), there will be a last-minute surcharge of 25% added to the listed price. All prices are intended for a maximum rental period of 7 days. A surcharge of 15% will be charged for a rental period of up to 10 days. Special agreements shall be made with each individual customer for events lasting more than 10 days. If rental objects are returned late, the customer shall be liable to pay Standout for all actual resultant costs or losses. A minimum of 15% of the full order value shall be charged in such cases.

24. Billing: Rental contracts are subject to a legal fee of 1%. The fee assessment is based on the rental charge including value-added tax, along with compensation for the services associated with the rent. Standout issues the billing. The customer will be invoiced for the legal fee by Standout. The customer is obliged to pay the legal fee even in case of a cancellation in addition to the cancellation fee.

III. SPECIAL SALES CONDITIONS

25. Retention of title: The goods delivered shall remain the property of Standout until the purchase price and all other debts existing at the time of delivery have been paid in full. Any payment gained from the selling-on of any goods delivered shall be forfeited a priori to Standout. The customer shall be obliged to inform his/her customer of this cession and to demand the said customer pay directly to Standout only. Alternatively, a bank guarantee covering the total order value can be accepted in its place. The costs of a bank guarantee shall be borne by the customer.

26. Prices of printed materials: When printed materials have been ordered the estimated prices provided shall only be valid if these materials have been produced using graphics and texts provided in a print-ready form by the customer. All subsequently necessary processing work on print graphics and text will be invoiced separately.

27. Packaging and forwarding: Packaging and forwarding costs are invoiced separately. Standout only delivers on account and at the risk of the customer. No liability shall be accepted on the part of Standout. The recipient must certify all cases of damage immediately and report them to the forwarding agent.

28. Complaints: Any faults, damage or omissions must be reported in writing within 2 days of receipt of goods, otherwise all claims for damages shall be rendered null and void.